

**NEW OPERATING AND/OR DEGREE-GRANTING AUTHORITY
FOR INDEPENDENT INSTITUTIONS**

Submitted for: Action.

Summary: The Illinois Board of Higher Education has responsibility for administration of "The Private College Act" (110 ILCS 1005) and "The Academic Degree Act" (110 ILCS 1010). Under these statutes, new independent institutions, institutions planning to operate at a new location including a location outside the higher education region of original operating authority, and out-of-state institutions planning to operate in Illinois for the first time are required to obtain authorization to operate. These institutions also are required to obtain authorization for each new degree program.

Action Requested: That the Illinois Board of Higher Education approve the recommendations to grant operating and/or degree-granting authority to the following institutions:

Ellis University

- Bachelor of Science in Criminal Justice in the Chicago Region
- Master of Arts in Teaching in the Chicago Region

Embry-Riddle Aeronautical University - Worldwide (operating)

- Master of Aeronautical Science in the Fox Valley Region
- Bachelor of Science in Professional Aeronautics in the Fox Valley Region
- Bachelor of Science in Technical Management in the Fox Valley Region

Fox College

- Associate of Applied Science in Graphic Design in the South Metropolitan Region
- Associate of Applied Science in Retail and Merchandising Management in the South Metropolitan Region
- Associate of Applied Science in Travel & Hospitality in the South Metropolitan Region

The Illinois Institute of Art - Chicago

- Bachelor of Science in Audio Production in the Chicago Region
- Bachelor of Fine Arts in Digital Photography in the Chicago Region
- Bachelor of Science in Hospitality Management in the Chicago Region

Pacific College of Oriental Medicine

- Associate of Applied Science in Massage Therapies in the Chicago Region

STATE OF ILLINOIS
BOARD OF HIGHER EDUCATION

**NEW OPERATING AND/OR DEGREE-GRANTING AUTHORITY
FOR INDEPENDENT INSTITUTIONS**

The Illinois Board of Higher Education (IBHE) has responsibility for administration of "The Private College Act" (110 ILCS 1005) and "The Academic Degree Act" (110 ILCS 1010). Under these statutes, new independent institutions, institutions planning to operate at a new location including a location outside the higher education region of original operating authority, and out-of-state institutions planning to operate in Illinois for the first time are required to obtain authorization to operate. These institutions also are required to obtain authorization for each new degree program.

Applications for new operating and degree-granting authority submitted by independent Illinois institutions and out-of-state institutions are reviewed by the staff. Recommendations are developed by applying criteria for operating and/or degree-granting authority, which are defined in the rules adopted for administration of the statutes and Board policies on assessment of student learning and specialized accreditation requirements for student licensure. These criteria encompass educational objectives, institution and degree titles, curricula, facilities, faculty and administrator qualifications, student policies, publications, records, compliance with pertinent laws, and fiscal stability. Staff recommendations are based on analyses of application materials, responses to questions, and site visits. Out-of-region sites are defined as sites located within an IBHE approval region other than the region within which an institution's original operating authority was granted. There are ten IBHE approval regions; each is coterminous with one or more community college districts. Approval to operate within a new approval region entitles an institution to operate throughout the region, and not solely at the site at which the institution initially applied.

This item includes recommendations to grant operating and/or degree-granting authority to five institutions.

Ellis University
111 North Canal Street Suite 455
Chicago, Illinois 60606
President: David Harpool

Proposed Program Title: Bachelor of Science in Criminal Justice in the Chicago Region

Projected Enrollments: The University has projected fall enrollments in the proposed program will grow from 50 students in the first year to 275 students in the fifth year and beyond.

Proposed Program Title: Master of Arts in Teaching in the Chicago Region

Projected Enrollments: The University has projected fall enrollments in the proposed program will grow from 25 students in the first year to 100 students in the fifth year and beyond.

Institutional Accreditation: Pursuing accreditation through the Higher Learning Commission of the North Central Association of Colleges and Schools; previously accredited through the Middle States Commission on Higher Education.

Background/History. Ellis University is a private, non-profit institution of higher education. Ellis was originally granted operating authority in Illinois in October, 2003, as a branch campus of the New York Institute of Technology (NYIT). Ellis University has been granted operating authority as a separate independent institution and degree granting authority for those programs previously approved under Ellis College of NYIT in April 2008.

Ellis University is now requesting authorization to grant the Master of Arts in Teaching and Bachelor of Science in Criminal Justice. Ellis University offers online undergraduate and graduate degree programs designed to be flexible and convenient for working adult students. The Ellis University undergraduate programs are degree completion programs with students expected to enter the institution having already completed significant coursework. Ellis University has a fall 2008 enrollment of approximately 3000 students.

Mission and Objectives

Criterion 1030.60(a)(1) provides that the objectives of the degree program(s) must be consistent with that the degree program title(s) imply.

Criterion 1030.60(a)(2) provides that the requested degree program shall be congruent with the purpose, goals, objectives, and mission of the institution.

The proposed programs adhere to the mission of Ellis University “to help working, adult learners around the world by providing them accessible, relevant and high-quality education within a highly supportive environment.” The degree programs to be offered by the Ellis College division are consistent with the purpose, goals, objectives and mission of the institution. The staff has determined that each requested degree title is congruent with its corresponding degree program objectives and curriculum.

Curriculum/Assessment

Criterion 1030.60(a)(3) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.

Admission

Undergraduate admissions requirements are for a student to have a high school diploma or the equivalent; evidence of current employment or access to a work or an organizational environment that allows for testing and refining of the proficiencies assessed as part of coursework, and at least 30 hours of transferable degree credit or 12 to 29 transfer credits and three years of work experience.

Graduate admissions requirements include an official transcript documenting the completion of a Bachelor’s degree or equivalent from an accredited college or university,

evidence of current employment or access to a work or an organizational environment that allows for testing and refining of the proficiencies assessed as part of coursework, at least three years of career-oriented work experience since high school, and a phone entrance interview.

Curricula

All baccalaureate programs offered by Ellis University require completion of the Ellis University Core Curriculum consisting of 41 credits including: College Success Seminar, Speech, College Composition I and II, two English courses, Mathematics, Philosophy, History or Political Science, Behavioral Science, Economics, Physical Science, Life Science, and a Social Science elective.

Bachelor of Science in Criminal Justice

The Bachelor of Science in Criminal Justice degree requires a student to complete a total of 120 hours for the program. The program offers a comprehensive study of the American criminal justice system highlighting the role of the professional. The program will consist of 41 credit hours of General Education course work, 46 hours of courses in Criminal Justice, 18 hours of Forensic Investigation, 18 hours of Corrections, and 33 hours of Criminal Justice Electives. Students will gain an in-depth understanding of the issues inherent to the criminal justice system such as legal issues, private security and more. Students will complete courses in forensic investigation, corrections, and leadership/management of criminal justice organizations. There will be a capstone course that is designed to be a final learning experience that test critical and analytic thinking skills of each student.

Master of Arts in Teaching

The Master of Arts in Teaching requires students to complete a minimum of 33 credits for the thesis track and 39 credits for the non-thesis track. The program is designed for licensed, practicing classroom teachers and early childhood educators. The Master of Arts in Teaching prepares educators with knowledge and skills to improve classroom practice through graduate level training. All students will complete the teacher as learner and reflective practitioner, theories of teaching and learning, the developing learner, classroom management, strategies for meaningful learning and motivation, applied research methods I and II, and classroom assessment for improving instruction. Students in the thesis track will complete thesis I and II. Students in the non-thesis track will complete two courses in an area of specialization and a capstone course.

Assessment of Student Learning

Ellis University's courses have well articulated learning objectives tied to specific online learning resources, online tools to track how students use resources and how such use correlates to the assessment of a student's work, student course evaluations, evaluations by instructors and by supervising faculty, periodic special assessment studies, and the tracking of student progress through the course of instruction and study.

Program Assessment

Ellis University has established a set of guidelines that incorporates outcomes articulated in each program. Each program has identified program objectives and student learning outcomes which are integrated with course outcomes in the program. The institution collects data from standardized testing, pre-post testing, alumni surveys, employer surveys, and faculty surveys.

The Institution's administration is responsible for measuring progress and achievement through the review of programs using these guidelines and the data collected.

Facilities

Criterion 1030.60(a)(4) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.

Ellis University operates its education program utilizing a web-based instructional format. The Ellis University technology platform supports all courses and the overall student environment. Students have access to the virtual library, and physical library resources. The library includes an extensive collection of online journals, full-text databases, resources and tools, and practical guides available through the Ellis University web platform. The resources support immediate access to up-to-date information that supports instruction, class participation, and online discussion. Professionals and research librarians continually update these resources.

Faculty and Staff

Criterion 1030.60(a)(5) provides that the education, experience and other qualifications of directors, administrators, supervisors, and instructors shall ensure that the students will receive education consistent with the objectives of the program.

All Ellis University faculty must hold terminal degrees or a master's degree in the field in which they provide instruction, as well as teaching and professional experience in the discipline. Ellis University faculty, who may be located anywhere, are required to undergo specific training in online instruction techniques and be certified in each course they are contracted to teach. Full-time supervisory faculty monitor each instructor's performance using specific requirements and expectations.

Program Information

Criterion 1030.60(a)(6) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.

Ellis University's catalog and website provide accurate descriptions of degree programs offered; program objectives and requirements; schedules of tuition, fees and other expenses necessary for the proposed course of study; and procedures governing faculty and student affairs. The Institution's cancellation and refund policies are reasonable and fair, and its publications include accurate statements about its accreditation and about limitations on transferability of earned credits to other institutions.

Fiscal/Personnel Resources

Criterion 1030.60(a)(7) provides that the fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new degree program.

Fiscal and personnel resources are adequate to fulfill commitments to students. The Institution has demonstrated financial stability with the submission of audited financial statements.

Licensure or Certification. Neither specialized accreditation of the proposed program nor licensure of program graduates is required.

Staff Conclusion. The staff concludes that Ellis University meets the criteria in sections 1030.60 of the rules to implement “The Private College Act” (110 ILCS 1005) and “The Academic Degree Act” (110 ILCS 1010), and the Illinois Board of Higher Education Policies pertaining to assessment.

Embry-Riddle Aeronautical University - Worldwide
600 S. Clyde Morris Blvd.
Daytona Beach, FL 32114-3900
President: John P. Johnson

Proposed Program Title: Master of Aeronautical Science

Projected Enrollments: The University has projected fall enrollments in the proposed program will grow from four students in the first year to 30 students in the fifth year and beyond.

Proposed Program Title: Bachelor of Science in Professional Aeronautics

Projected Enrollments: The University has projected fall enrollments in the proposed program will grow from 15 students in the first year to 45 students in the fifth year and beyond.

Proposed Program Title: Bachelor of Science in Technical Management

Projected Enrollments: The University has projected fall enrollments in the proposed program will grow from five students in the first year to 15 students in the fifth year and beyond.

Institutional Accreditation: Embry-Riddle Aeronautical University – Worldwide is a member of the Southern Association of Colleges and Schools.

Background

Embry-Riddle Aeronautical University – Worldwide is a non-profit, out-of-state institution. The Embry-Riddle School of Aviation was founded in Cincinnati, Ohio as the Embry-Riddle Company in 1926 by John Paul Riddle and T. Higbee Embry. By the 1930s, the school had relocated to Florida and had become the world’s largest aviation school. The University offers more than 30 degree programs at the bachelor’s and master’s levels and has a student body of 34,000 from all 50 states and more than 90 nations. The main residential campuses are in Daytona Beach, Florida, and Prescott, Arizona, with instruction offered at 130 teaching centers in the United States, Europe, Asia, and via the Internet.

Embry-Riddle Aeronautical University – Worldwide is requesting authorization to operate and grant the Master of Aeronautical Science, Bachelor of Science in Professional Aeronautics, and Bachelor of Science in Technical Management degrees in the Fox Valley Region.

Mission and Objectives

Criterion 1030.60(a)(1) provides that the objectives for the degree program must be consistent with what the degree program title(s) implies.

Criterion 1030.60(a)(2) provides that the requested degree program shall be congruent with the purpose, goals, objectives and mission of the institution.

The proposed programs adhere to the mission of Embry-Riddle Aeronautical University – Worldwide. The purpose of Embry-Riddle is “to provide a comprehensive education to prepare graduates for productive careers and responsible citizenship with special emphasis on the needs of aviation, aerospace, engineering, and related fields.” The offering of courses intended to lead to the completion of the Master of Aeronautical Science, Bachelor of Science in Professional Aeronautics, and Bachelor of Science in Technical Management is congruent with the purpose, goals, objectives, and mission of the University.

Curriculum and Assessment

Criterion 1030.60(a)(3) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.

Admission Requirements

Embry-Riddle Aeronautical University – Worldwide has established admission requirements. Applicants for undergraduate admission must have a high school diploma or the General Educational Development (GED) diploma, a grade point average of 3.0/4.0, and SAT score of 1000 or ACT score of 21, and must submit an essay and two letters of recommendation. Students who are 20 or over must have a high school diploma or GED equivalent, but may present evidence of significant work experience to replace some of the other requirements. Applicants who do not meet these criteria may be provisionally admitted under the terms of a Campus Proposed Success Plan. Applicants for Graduate admission must have earned a baccalaureate degree from an accredited institution with a minimum cumulative Grade Point Average of 2.5/4.0.

Curricula

Master of Aeronautical Science

The Master of Aeronautical Science is designed to train students for employment opportunities in a variety of fields in aviation/aerospace including aircraft/spacecraft manufacturing, airport and airline management, airline and air cargo operations, federal, state, and county aeronautical organizations, and military and commercial space operations. Graduates must complete a minimum of 36 semester credit hours with core courses including: The Air Transportation System, Aircraft and Spacecraft Development, Human Factors in the Aviation/Aerospace Industry, Methods and Procedures for the Graduate Capstone Project, and the

Graduate Capstone Project. Students must choose at least one 12 credit hour specialization from eight options including: Aeronautics, Aviation/Aerospace Education Technology, Aviation/Aerospace Management, Aviation/Aerospace Operations, Aviation/Aerospace Safety Systems, Human Factors in Aviation Systems, Space Studies, and Space Operations Management. These areas of specialization are designed to offer opportunities for air traffic control personnel, aviation educators, flight crewmembers, flight operations specialists, space operations managers, and aviation/aerospace industry technical representatives to enhance their knowledge and strengthen their career opportunities.

Bachelor of Science in Professional Aeronautics

The Bachelor of Science in Professional Aeronautics program prepares students for careers with airlines, aircraft manufacturers, aviation/aerospace related companies, airports, corporate aviation service providers, the Federal Aviation Administration, or the National Transportation Safety Board. Candidates must complete a minimum of 120 semester credit hours. In addition to general education coursework and electives, students are required to complete courses for the major including: Statistics with Aviation Applications or Business Statistics, Principles of Management, Financial Accounting, Advanced Computer Based Systems, Aviation Legislation, and Aviation Law. Students must also complete 18 credit hours of professional development electives and 12 upper division electives related to the student's chosen field of concentration.

Bachelor of Science in Technical Management

The Bachelor of Science in Technical Management program prepares students for careers in management or supervisory positions in the aviation field. Although it is primarily aimed at those who already possess some technical training, others may enter the program. Candidates must complete a minimum of 120 semester credit hours. In addition to general education coursework and general electives, students are required to complete courses for the major including: Statistics with Aviation Applications or Business Statistics, Principles of Management, Financial Accounting, Advanced Computer Based Systems, Marketing, Managerial Accounting, Human Resource Management, Organizational Behavior, Business Information Systems, Social Responsibility and Ethics in Management, International Business, Business Law, and Strategic Management, as well as 12 upper division management electives. Within the Bachelor of Science program, students may also choose an area of specialization in Logistics or Occupational Safety and Health.

Assessment of Student Learning Outcomes

Embry-Riddle Aeronautical University – Worldwide has established policies for assessment of student learning outcomes. Courses have clearly defined student learning outcomes developed as part of a master syllabus for each course. Individual faculty are required to conduct student learning outcomes measures and report these methods through the course syllabus review process to the Director of Academics, and report through the “Means of Assessment and Criteria for Success, Summary of Data Collected, and Use of Results” review process to the Vice-Chancellor of the Worldwide Campus. In addition to the same techniques used at the baccalaureate level, master's program students are required to complete a Graduate Capstone course or a Graduate Research Project during which they must demonstrate acquisition of knowledge and skills necessary to design and conduct an appropriate research project.

Program Assessment

Embry-Riddle Aeronautical University – Worldwide has established policies for program assessment. An annual review is conducted in accordance with the Institutional Effectiveness Program. Regular course reviews are conducted by the Academic Oversight Committee made up of academic department chairs, the chair of the Department of Distance Learning, the Director of Academic Support, and the Dean of Academic Affairs. Minimum standards, goals, and learning outcomes are provided for courses at all extended campuses. All syllabi are reviewed for quality and consistency by the Director of Academics, Regional Staff, and the Dean of Academic Affairs. In addition, the University conducts extensive surveys. The National Survey of Student Engagement and the Student Satisfaction Survey, as well as an alumni survey, are used to collect data from students and graduates. A detailed employer feedback survey is used to gather data on graduates and inform program improvement. Data collected by the University indicates relative consistency in program assessment outcomes at the many campus sites.

Facilities (space, equipment, instructional materials)

Criterion 1030.60(a)(4) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.

Embry-Riddle Aeronautical University – Worldwide is proposing to offer the Master of Aeronautical Science, Bachelor of Science in Professional Aeronautics, and Bachelor of Science in Technical Management at existing facilities at the Northwest Chicagoland Regional Airport at Rockford (RFD). Classrooms, computer labs, and office space are available and are adequate for program operations. Embry-Riddle has submitted plans for constructing classrooms and office facilities at the new RFD Airport Education, Research & Development Campus scheduled for completion in 2008-2009.

All program students have access to Embry-Riddle Aeronautical University's Worldwide Library Services (WLS), which provide student, staff, and faculty support along with introductory and instructional information and access to materials from the Hunt Library in Daytona Beach. The Hunt Library's main collection consists of over 100,000 books, 5,000 videos and DVDs, and more than 295,000 technical documents, conference proceedings, and government agency reports. A supplemental collection of full text aerospace related medical and technical documents are available electronically. Students are also given access to over 7,500 online full-text periodicals, 50 research indexes and databases, and Hunt Library's unique digital library collection projects. Requested materials are sent through Hunt Library's document delivery service and are delivered electronically to students through an Internet based drop box system. The Hunt Library has also developed an online learning outcomes tutorial, Library Basic Training, to facilitate use by library patrons.

Faculty and Staff

Criterion 1030.60(a)(5) provides that the education, experience, and other qualifications of directors, administrators, supervisors and instructors shall ensure that the students will receive education consistent with the objectives of the program.

Embry-Riddle Aeronautical University – Worldwide has policies in place to ensure that academic professionals possess the training, credentials, and other related qualifications to provide instruction. The University adheres to a faculty credential hiring requirement of a minimum of a Master's degree or equivalent in the specific field of instruction to teach at the bachelor's level and a minimum of a doctorate or terminal degree to teach at the Master's level.

Fiscal and Personnel Resources

Criterion 1030.60(a)(7) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.

The proposed degree programs are consistent with existing ones offered by Embry-Riddle Aeronautical University – Worldwide. The University has submitted fiscal plans indicating revenue will exceed operating expenditures by the third year of operations for all three programs.

Accreditation/Licensure

Neither specialized accreditation of the proposed programs nor licensure of program graduates is required for the Master of Aeronautical Science, Bachelor of Science in Professional Aeronautics, and Bachelor of Science in Technical Management.

Program Information

Criterion 1030.60(a)(6) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.

The Embry-Riddle Aeronautical University – Worldwide catalog provides accurate information regarding the University’s policies, admissions procedures, and tuition, fees, and refund policies. The material provided on the proposed programs is in keeping with the other programs offered by the University. The material identifies objectives, course requirements, and statements about accreditation and limitations on the transferability of earned credits to other institutions.

Staff Conclusion. The staff concludes that Embry-Riddle Aeronautical University – Worldwide and the degree programs proposed in the above item meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement “The Private College Act” (110 ILCS 1005) and “The Academic Degree Act” (110 ILCS 1010), and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.

Fox College
4201 West 93rd Street
Oak Lawn, Illinois 60453
President: Carey Cranston

Proposed Program Title: Associate of Applied Science in Graphic Design in the South Metropolitan Region

Projected Enrollments: The College projects enrollments of 15 students in the first year rising to 35 students by the fifth year.

Proposed Program Title: Associate of Applied Science in Retail and Merchandising Management in the South Metropolitan Region

Projected Enrollments: The College projects enrollments of 12 students in the first year rising to 31 students by the fifth year.

Proposed Program Title: Associate of Applied Science in Travel & Hospitality in the South Metropolitan Region

Projected Enrollments: The College projects enrollments of 12 students in the first year rising to 31 students by the fifth year.

Institutional Accreditation: Fox College is a member of the Higher Learning Commission of the North Central Association of Colleges and Schools and the Accrediting Council for Independent Colleges and Schools.

Background

A wholly-owned subsidiary of Bradford Schools Inc., Fox College is a private, for-profit institution. The College was established in 1932 by Earl B. Fox as a small school dedicated to training executive and legal assistants. In 1981, the College received a Certificate of Approval from the Superintendent of Public Instruction to operate as a postsecondary business and vocational school and to offer diploma and certificate programs. In 1999, the Illinois Board of Higher Education granted the College authority to operate as a degree-granting institution.

Fox College is seeking approval to offer the Associate of Applied Science in Graphic Design, the Associate of Applied Science in Retail and Merchandising Management, and the Associate of Applied Science in Travel & Hospitality at its Oak Lawn campus in the South Metropolitan Region. The proposed programs are based upon diploma programs currently authorized by the Illinois State Board of Education. The College is seeking authority to expand these diploma programs into degree programs. The College's fall 2006 enrollment was approximately 200 students.

Mission and Objectives

Criterion 1030.60(a)(1) provides that the objectives for the degree program must be consistent with what the degree program title(s) implies.

Criterion 1030.60(a)(2) provides that the requested degree program shall be congruent with the purpose, goals, objectives and mission of the institution.

The proposed programs adhere to the mission of Fox College as "an institution of higher learning that combines general education and professional education in applied programs that prepare motivated students for success in specialized careers." The proposed programs are consistent with the purpose, goals, objectives, and mission of the College and its campuses, and the requested degree titles are congruent with the corresponding degree program objectives and curriculum.

Curriculum/Assessment

Criterion 1030.60(a)(3) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.

Admission

Admissions requirements for all associate degree programs at Fox College include graduation from high school or the equivalent. Grade point average, a writing sample, and an interview with an admissions representative are also considered in admission decisions.

Curricula

Associate of Applied Science in Graphic Design

The program is designed to prepare students for entry level employment in the graphic design field and is designed to be completed by full-time students in four semesters or eight 8-week terms. Candidates for the A.A.S. in Graphic Design will be required to complete 71 semester hours including 25 hours of general education courses. Core courses include: Graphic Design, Design & Color, Typography, Introduction to Macintosh, Introduction to Production, Drawing, Comprehensive Illustration, Electronic Drawing I and II, History of Graphic Design, Web Design with HTML, Desktop Publishing, Multimedia and Animation Design and Presentation Development, Advertising Art Portfolio, Web Design for Graphic Designers, Advanced Multimedia Animation, and Electronic Layout & Design.

Associate of Applied Science in Retail and Merchandising Management

The program is designed to prepare students for entry level employment in the retail and merchandising management field and is designed to be completed by full-time students in four semesters or eight 8-week terms. Candidates for the A.A.S. in Retail and Merchandising Management will be required to complete 70 semester hours, including 25 hours of general education courses. Core courses include: Introduction to Business, Supervision, Introduction to Technology I and II, Problem Solving with Computers I and II, Business Communication, Event Planning, Personal Selling, Visual Merchandising, Techniques of Selling, Internet Retail Management, Retail Business Management, Personnel Management, Supervisory Skills Management, Sales Management, and Retail Externship.

Associate of Applied Science in Travel & Hospitality

The program is designed to prepare students for employment in the field of travel and hospitality and is designed to be completed by full-time students in four semesters or eight 8-week terms. Candidates for the A.A.S. in Travel & Hospitality will be required to complete 69 semester hours, including 25 hours of general education courses. Core travel and hospitality courses include: Introduction to Business, Introduction to Technology I and II, Problem Solving with Computers I and II, Business Communication, Introduction to Travel, Worldwide Tourism, Domestic Destinations, Worldwide Destinations, Sales and Customer Service, Travel Agency Operations, Computerized Reservations, Guest Relations Management, and Travel & Hospitality Externship.

Assessment of Student Learning

General Education and Professional Program learning outcomes are clearly articulated and integrated into the overall Institutional Effectiveness Plan. Learning outcomes are conveyed in all syllabi. Course syllabi are submitted to the Director of Education and are also reviewed by faculty committees for appropriateness and consistency. General student learning in professionalism is also assessed using the Soft Skills Assessment test, which is administered at the beginning and end of each student's program.

Program Assessment

Fox College uses a variety of assessment methods. The College has articulated educational and institutional objectives that are incorporated into the annual update to the Institutional Effectiveness Plan. Student learning outcomes are evaluated for individual courses and programs. Other data collection sources include retention/graduation rates, placement results, student satisfaction surveys, employer satisfaction surveys, graduate satisfaction surveys, and advisory committee reports.

Facilities (space, equipment, instructional materials)

Criterion 1030.60(a)(4) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.

The current facilities at Fox College are sufficient to support the proposed programs. The College has budgeted for the addition of software and hardware appropriate for the proposed Graphic Design program. Plans are in place to acquire any additional equipment that may become necessary as the programs develop.

The Kapelinski Library at Fox College is suitable to support the programs. The library maintains over 1,700 titles as well as appropriate periodicals and journals. The library also provides students with access to several online periodical databases and an online reference resource service.

Faculty and Staff

Criterion 1030.60(a)(5) provides that the education, experience, and other qualifications of directors, administrators, supervisors and instructors shall ensure that the students will receive education consistent with the objectives of the program.

Fox College has policies in place to ensure academic professionals hired possess the training, credentials, and other related qualifications to provide instruction at the College. The College adheres to a faculty credential hiring requirement of a minimum of a Master's degree for general education courses and a minimum of a bachelor's degree for courses in the major.

Fiscal and Personnel Resources

Criterion 1030.60(a)(7) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.

The Associate of Applied Science in Graphic Design, the Associate of Applied Science in Retail and Merchandising Management, and the Associate of Applied Science in Travel & Hospitality are consistent with existing programs offered at the College. Fox College has submitted fiscal plans indicating tuition revenue will exceed operating expenditures within the first year of operations for all three degree programs.

Accreditation/Licensure

Neither specialized accreditation of the proposed programs nor licensure of program graduates is required for the Associate of Applied Science in Graphic Design, the Associate of Applied Science in Retail and Merchandising Management, or the Associate of Applied Science in Travel & Hospitality.

Program Information

Criterion 1030.60(a)(6) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.

The Fox College catalog provides accurate information regarding the College's policies, admissions procedures, and tuition, fees, and refund policies. The material provided on the proposed programs is in keeping with the other programs offered by the College. The materials identify objectives, course requirements, and statements on accreditation and limitations on transferability of earned credits to other institutions.

Staff Conclusion. The staff concludes that Fox College and the degree programs proposed in the above item meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement "The Private College Act" (110 ILCS 1005) and "The Academic Degree Act" (110 ILCS 1010), and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.

The Illinois Institute of Art – Chicago
350 N. Orleans Street
Chicago, Illinois 60654
President: John Jenkins

Proposed Program Title: Bachelor of Science in Audio Production

Projected Enrollments: The Illinois Institute of Art - Chicago has projected fall enrollments in the proposed program will grow from 12 students in the first year to 99 students in the fifth year and beyond.

Proposed Program Title: Bachelor of Fine Arts in Digital Photography

Projected Enrollments: The Illinois Institute of Art - Chicago has projected fall enrollments in the proposed program will grow from 11 students in the first year to 214 students in the fifth year and beyond.

Proposed Program Title: Bachelor of Science in Hospitality Management

Projected Enrollments: The Illinois Institute of Art - Chicago has projected fall enrollments in the proposed program will grow from 125 students in the first year to 500 students in the fifth year and beyond.

Institutional Accreditation: The Illinois Institute of Art - Chicago is a member of the Higher Learning Commission of the North Central Association of Colleges and Schools and the Accrediting Commission of Career Schools and Colleges of Technology

Background

The Illinois Institute of Art - Chicago is a for-profit institution affiliated with the Art Institutes International, Inc., a subsidiary of Education Management Corporation. In November 1995, the Illinois Institute of Art - Chicago (IIA- Chicago) received approval to operate as a degree-granting institution in Illinois from the Illinois Board of Higher Education.

The Illinois Institute of Art - Chicago is seeking approval to offer the Bachelor of Science in Audio Production, Bachelor of Fine Arts in Digital Photography, and the Bachelor of Science in Hospitality Management in the Chicago Region. These programs will be offered as an expansion to similar programs offered in Business, Design, and the Arts at the institution. The fall 2006 enrollment of the Institute was approximately 2,680.

Mission and Objectives

Criterion 1030.60(a)(1) provides that the objectives for the degree program must be consistent with what the degree program title(s) implies.

Criterion 1030.60(a)(2) provides that the requested degree program shall be congruent with the purpose, goals, objectives and mission of the institution.

The proposed programs adhere to the mission of The Illinois Institute of Art - Chicago “to offer undergraduate programs in the creative and applied arts to a diverse student body from greater Chicago, the United States, and abroad.” The proposed programs are consistent with the purpose, goals, objectives, and mission of the Institute and its campuses, and the requested degree titles are congruent with the corresponding degree program objectives and curriculum.

Curriculum and Assessment

Criterion 1030.60(a)(3) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.

Admission Requirements

Applicants for admission to The Illinois Institute of Art – Chicago must hold a high school diploma or GED certificate, and must participate in a pre-admissions interview. Scores on

national exams such as the ACT or SAT may be considered in admission decisions, but are not required.

Curricula

Bachelor of Science in Audio Production

The Bachelor of Science in Audio Production prepares graduates for entry-level employment in the field of audio engineering and production. The program will complement the Institute's degrees in Digital Film Making and Video Production and Visual Effects and Motion Graphics. The program requires the completion of 192 quarter credits, including 60 quarter credits in general education and 132 quarter credits in program related coursework. Courses required to complete the program include: Survey of the Music Industry, Audio Technology I and II, Digital Audio I and II, Fundamentals of Video Production, Audio Recording I and II, Media Business Practices & Law, MIDI Systems I and II, Fundamentals of Editing, Advanced Recording Techniques I and II, Live Sound Reinforcement I and II, DVD Authoring, Synthesis & Sound Design I and II, Portfolio Preparation, Portfolio, Senior Project I and II, Internship, Media Delivery Systems & Distribution, History of Motion Media & Mass Communications, Entertainment Marketing & Management, Corporate Audio & Video, Introduction to the World Wide Web, Listening and Analysis, Music Theory I and II, and Acoustics. All program graduates are required to complete an internship and to build a portfolio of original audio productions to better prepare themselves for entering the employment market.

Bachelor of Fine Arts in Digital Photography

The Bachelor of Fine Arts in Digital Photography program prepares graduates for entry-level positions in traditional and digital imaging. The program will complement the Institute's degrees in Digital Film Making and Video Production and Visual Effects and Motion Graphics. The program requires the completion of 180 quarter credits, including 60 quarter credits in general education and 120 quarter credits in program related coursework. Courses required to complete the program include: History and Survey of Photography, Photographic Design, Digital Photographic Production, Location Photography, Digital Darkroom, Editorial Photography, Advanced Lighting, The Business of Photography, Photographic Studio, Photographic Essay and Visual Narratives, Fundamentals of Design, Rapid Visualization, Observational Drawing, Introduction to Filmmaking, Fundamentals of Lighting, Principles of Marketing, Introduction to the World Wide Web, Project Management, Typography I, Print Production, Electronic Imaging, Professional Development for Graphic Design, Art Direction, Image Manipulation, Advanced Image Manipulation, Specialization, and Senior Project. All program graduates are also required to complete an internship and to build a portfolio to further prepare them for entering the employment market.

Bachelor of Science in Hospitality Management

The Bachelor of Science in Hospitality Management program prepares graduates for entry-level employment in a variety of fields such as restaurant management, food and beverage services, catering, or the lodging industry. The program will complement the current Bachelor of Applied Science in Culinary Management program. The program requires the completion of 180 quarter credits, including 60 quarter credits in general education and 120 quarter credits in program related coursework. Courses required to complete the program include: Introduction to

Hospitality Operations, Sanitation and Safety, Purchasing and Product Identification, Diversity and Ethics in Hospitality, Fundamentals of Classical Techniques, Introduction to Financial Mathematics, Planning and Controlling Cost, Hospitality Law, Food and Beverage Operations Management, Training and Development in Hospitality, Hospitality Marketing, Property Management, Advanced Food and Beverage Cost Control, Management by Menu, Modern Leadership in Foodservice, Catering and Event Management, Supervision, Management, and Career Development, Bar and Beverage Management, Computer Software for the foodservices, Human Resources for Food Services Manager, Hospitality Accounting, Multi-unit/Chain/Franchise Operations, Facility Management and Design, Oenology and Viticulture, Lodging Operation, Introduction to Travel and Tourism, Culinary Management in Food Retailing, Entrepreneurship, and Retirement Community Management. All program graduates are also required to complete a Hospitality Internship, Management Externship, and a Hospitality Portfolio to prepare them for employment in the field.

Assessment of Student Learning Outcomes

The Illinois Institute of Art – Chicago has an established student learning outcome assessment process. Core competencies of program graduates and means of assessing these are identified. Design of courses integrates minimum competencies and associated grading criteria. The primary student learning assessments are conducted using portfolios or senior projects and associated measurements. Data collected from student outcomes assessments and the results of program curriculum review meetings are summarized in a report submitted to the Director of Assessment.

Program Assessment

The Illinois Institute of Art – Chicago has an established assessment process. Program objectives are clearly defined. Learning outcomes data and program reports are reviewed by the Education Team each quarter, resulting in an Education Assessment Report that is submitted to the College's Executive Committee. Additional data sources include student surveys, graduate surveys, and employer surveys. As part of the Art Institutes system, the Institute has the opportunity to participate in curricular reviews conducted by task forces provided by the Art Institutes system. Composed of faculty, academic directors, deans, curriculum specialists, and Art Institutes staff members, these task forces are established to provide guidance in making curricular revisions in relation to changing market environments.

Facilities (space, equipment, instructional materials)

Criterion 1030.60(a)(4) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.

The facilities at The Illinois Institute of Art - Chicago are sufficient to support the proposed programs. Four production rooms have been outfitted with equipment appropriate to deliver the technology related courses for the audio production program. Ten classrooms are being added to the existing site and as expansion merits it, additional space is available at the 180 North Wabash site. The current library services are adequate for the proposed programs. In addition to its own holdings, the Institute's library offers access to interlibrary loan materials as a participant in OCLC (Online Library Computer Center), CARLI (Consortium of Academic Research Libraries of Illinois), and the Ai library system. The library staff also maintains professional relationships with city, regional, state, and national libraries and professional organizations through VAPA (Visual and Performing Arts Librarians), Chicago Library System,

North Suburban Library System, Illinois State Library, ARLIS (Art Librarian Society), and the Special Libraries Association.

Faculty and Staff

Criterion 1030.60(a)(5) provides that the education, experience, and other qualifications of directors, administrators, supervisors and instructors shall ensure that the students will receive education consistent with the objectives of the program.

The Illinois Institute of Art - Chicago has policies in place to ensure academic professionals possess the training, credentials, and other related qualifications to provide instruction. The Institute adheres to a faculty credential hiring requirement of a minimum of a Master's degree in the field of instruction for general education and for baccalaureate program courses.

Fiscal and Personnel Resources

Criterion 1030.60(a)(7) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.

The Bachelor of Science in Audio Production, Bachelor of Fine Arts in Digital Photography, and the Bachelor of Science in Hospitality Management are consistent with existing programs offered at The Illinois Institute of Art - Chicago. The Institute has submitted fiscal plans indicating tuition revenue will exceed operating expenditures within the second year of operations for the Bachelor of Science in Audio Production, and within the first year of operations for the Bachelor of Fine Arts in Digital Photography and the Bachelor of Science in Hospitality Management programs.

Accreditation/Licensure

Neither specialized accreditation of the proposed programs nor licensure of program graduates is required for the Bachelor of Science in Audio Production, Bachelor of Fine Arts in Digital Photography, and the Bachelor of Science in Hospitality Management.

Program Information

Criterion 1030.60(a)(6) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.

The Illinois Institute of Art - Chicago catalog provides accurate information regarding the Institute's policies and admissions procedures and tuition, fees, and refund policies. The material provided on the proposed programs is in keeping with the other programs offered by the Institute. The materials identify objectives and course requirements and statements on accreditation and limitations on transferability of earned credits to other institutions.

Staff Conclusion. The staff concludes that The Illinois Institute of Art – Chicago and the degree programs proposed in the above item meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement “The Private College Act” (110 ILCS 1005) and “The Academic Degree Act” (110 ILCS 1010), and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.

Pacific College of Oriental Medicine
3646 Broadway, Second Floor
Chicago, Illinois 60613
President: Jack Miller

Proposed Program Title: Associate of Applied Science in Massage Therapies

Projected Enrollments: The College projects fall enrollment for the Associate of Applied Science in Massage Therapies of 12 students in the first year, rising to 15 by the fifth year.

Institutional Accreditation. Pacific College of Oriental Medicine is accredited by the Accreditation Commission for Acupuncture and Oriental Medicine.

Background. Pacific College of Oriental Medicine was founded in San Diego, California, in 1986 to teach the practice of Oriental medicine as a part of effective patient care. The Illinois Board of Higher Education granted the College authority to operate and to grant the Master of Science in Traditional Oriental Medicine in 1999 and to offer the Bachelor of Science in Asian Holistic Health and Massage in 2007. Fall 2006 enrollment was 181 students.

Pacific College of Oriental Medicine is a for-profit institution and is requesting authority to grant the Associate of Applied Science in Massage Therapies in the Chicago Region. The proposed program is part of the College’s plan to prepare students in this region in holistic medicine and healthcare.

Mission and Objectives

Criterion 1030.60(a)(1) provides that the objectives of the degree program(s) must be consistent with what the degree program title(s) imply.

Criterion 1030.60(a)(2) provides that the requested degree program(s) shall be congruent with the purpose, goals, objectives and mission of the institution.

The mission of Pacific College of Oriental Medicine is to critically assess and present the theories and practices of Oriental medicine. Pacific College of Oriental Medicine was founded to provide a comprehensive Oriental medicine education to students. The College is committed to traditional and modern healthcare practices to ensure the development and delivery of effective patient care. Pacific College of Oriental Medicine presents this body of knowledge to students in undergraduate, graduate, and certificate programs and through continuing education programs.

Curriculum/Assessment

Criterion 1030.60(a)(3) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.

Admission

Admission requirements for the Associate of Applied Science in Massage Therapies at Pacific College of Oriental Medicine consist of candidates having a high school diploma or GED. Applicants will be expected to demonstrate proficiency in basic college-level skills through assessment testing or to submit American College Testing scores consistent with college level placement.

Curriculum

The Associate of Applied Science in Massage Therapies is designed to prepare students for employment in the field of massage therapy through the development of fundamental body therapy skills, oriental medicine theory, and sensitivity to healthcare practice. The program requires students to complete 64 semester credit hours. Students will complete 22 semester hours of general education coursework in communication, social and behavioral sciences, mathematics, and physical sciences. The applied core includes 25.5 credits in circulatory massage, Oriental physiotherapy, therapeutic treatment, public safety and ethics, Oriental medicine theory, herbs for body therapy, first aid, pathophysiology for therapists, and kinesiology. An additional 16.5 semester hours of credit will be completed in electives selected from the areas of health and Oriental medicine practice.

Assessment of Student Learning

Pacific College of Oriental Medicine has an identified assessment plan consisting of student examinations, classroom projects, and assignments. The overall assessment of student learning is reviewed by the Vice President of Academic Affairs, Academic Dean, and faculty to ensure continued student development.

Program Assessment

Pacific College of Oriental Medicine has a documented plan to review programs, including requirements and outcomes for the proposed program. Assessment of program outcomes is reviewed by the Vice President of Academic Affairs.

Facilities (space, equipment, instructional materials)

Criterion 1030.60(a)(4) provides that the institution shall have adequate and suitable space, equipment and instructional materials.

Pacific College of Oriental Medicine will offer the Associate of Applied Science in Massage Therapies utilizing existing space at the College. The facilities consist of 15,000 square feet that includes five classrooms, ten clinical treatment rooms, and seven administrative offices. The library collection consists of a variety of resources that include a web-based collection, journals, books, computer software, and audio and video tapes.

Faculty and Staff

Criterion 1030.60(a)(5) provides that the education, experience, and other qualifications of faculty, staff and instructors shall reasonably ensure that the students will receive education consistent with the objectives of the program.

The faculty and staff identified by Pacific College of Oriental Medicine are credentialed and have professional experience that adheres to the Accreditation Commission for Acupuncture and Oriental Medicine's guidelines. The faculty teaching courses in the proposed program are required to have a degree at least one level above the level of instruction. Faculty teaching general education courses are required to have a Master's degree in the specific area of general education instruction.

Fiscal/Personnel Resources

Criterion 1030.60(a)(7) provides that the fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new degree program.

Pacific College of Oriental Medicine has submitted financial information based on projected student enrollments indicating tuition revenues for the proposed program will exceed operating expenditures within the first year of the program's operation.

Program Information

Criterion 1030.60(a)(6) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.

The Academic Catalog of Pacific College of Oriental Medicine and other published materials provide descriptions of the degree program, requirements, program objectives, and schedules of tuition, fees, and other expenses necessary for completion of the proposed program of study. The College's cancellation and refund policies are identified and reasonable. Publications include statements about accreditation and the transferability of earned credits.

Accreditation/Licensure

Pacific College of Oriental Medicine is accredited by the Accrediting Commission for Acupuncture and Oriental Medicine. The College is applying for accreditation through Accrediting Commission of Career Schools and Colleges of Technology based on the proposed program. Massage therapists are nationally certified through the National Certification Board for Therapeutic Massage and Bodywork and licensed through the Illinois Department of Financial and Professional Regulations. Graduates of Pacific College of Oriental Medicine are eligible for licensure after passing the National Certification Board for Therapeutic Massage and Bodywork examination.

Staff Conclusion. The staff concludes that Pacific College of Oriental Medicine and its proposed program meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement "The Private

College Act" (110 ILCS 1005) and "The Academic Degree Act" (110 ILCS 1010), and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.

The staff recommends adoption of the following resolutions:

The Illinois Board of Higher Education hereby grants to Ellis University Authorization to Grant the Bachelor of Science in Criminal Justice and Master of Arts in Teaching in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which these authorizations are granted.

The Illinois Board of Higher Education hereby grants to Embry-Riddle Aeronautical University – Worldwide Authorization to Operate and to Grant the Master of Aeronautical Science, Bachelor of Science in Professional Aeronautics, and Bachelor of Science in Technical Management in the Fox Valley Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which these authorizations are granted.

The Illinois Board of Higher Education hereby grants to Fox College Authorization to Grant the Associate of Applied Science in Graphic Design, the Associate of Applied Science in Retail and Merchandising Management, and the Associate of Applied Science in Travel & Hospitality in the South Metropolitan Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which these authorizations are granted.

The Illinois Board of Higher Education hereby grants to the Illinois Institute of Art – Chicago Authorization to Grant the Bachelor of Science in Audio Production, Bachelor of Fine Arts in Digital Photography, and Bachelor of Science in Hospitality Management in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which these authorizations are granted.

The Illinois Board of Higher Education hereby grants to Pacific College of Oriental Medicine Authorization to Grant the Associate of Applied Science in Massage Therapies in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which these authorizations are granted.

