

**APPROVED
FEBRUARY 3,
2015**

Item #V-11
February 3, 2015

**MINUTES – BOARD MEETING
December 2, 2014**

Submitted for: Action.

Summary: Minutes of the December 2, 2014, meeting of the Illinois Board of Higher Education held at the University of Illinois at Springfield, Springfield, Illinois.

Action Requested: That the Illinois Board of Higher Education approve the Minutes of the December 2, 2014, meeting.

**STATE OF ILLINOIS
BOARD OF HIGHER EDUCATION**

**MINUTES - BOARD MEETING
December 2, 2014**

A meeting of the Illinois Board of Higher Education was called to order at 1:00 p.m. in Conference Room C/D, Public Affairs Center at the University of Illinois at Springfield, Springfield, Illinois, on December 2, 2014.

Lindsay Anderson, Chair, presided.
Cindy Deitsch was Secretary for the meeting.

The following Board members were present:

Jay Bergman	Proshanta Nandi
Jocelyn Smith Carter	Santos Rivera
Sean Fouts-Anderson	Robert Ruiz
Jane Hays	Tyler Solorio
Allan Karnes	Christine Wiseman
Paul Langer	Addison E. Woodward Jr.

Also present by invitation of the Board were:

James L. Applegate, Executive Director, Illinois Board of Higher Education
Karen Hunter Anderson, Executive Director, Illinois Community College Board

Presidents and Chancellors

Douglas Baker	Sharon Hahs
Larry Dietz	Susan Koch
Randy Dunn	Elaine Maimon
Robert Easter	Wayne Watson

Advisory Committee Chairpersons

Marie Donovan, Faculty Advisory Council
Charlotte Warren, Community College Presidents
Ron Kimberling, Proprietary University Presidents
Sharon Hahs, Public University Presidents
Carrie Pierson, Disabilities Advisory Committee
Dave Tretter, Private University Presidents

I. Call to Order

1. Call Meeting to Order, Chair Lindsay Anderson

Chair Lindsay Anderson called the meeting to order. A quorum was present.

Chair Anderson said, “Board member Paul Langer is unable to attend today’s Board meeting in person due to employment obligations, but will be joining us by telephone. Is there a motion to allow Board member Paul Langer to participate in this meeting by phone?”

The Illinois Board of Higher Education, on motion made by Ms. Christine Wiseman and seconded by Dr. Proshanta Nandi, unanimously approved Board Member Paul Langer to participate via conference call.

Chair Lindsay Anderson welcomed everyone to the meeting. Chair Anderson thanked Chancellor Koch and the University of Illinois at Springfield (UIS) staff for its gracious hospitality. The last meeting of the Board held in Springfield was in 2009. Chair Anderson said it was great to have the opportunity to meet this time on the UIS campus.

2. Welcome by Susan Koch, Chancellor, University of Illinois at Springfield

Chancellor Susan Koch welcomed everyone to the University of Illinois at Springfield.

3. Welcome and remarks by Chair Lindsay Anderson

Chair Anderson made several acknowledgements. Student Board Member Sean Anderson has been selected among eight Roosevelt University students for the University’s new Four Freedoms Fellowship Program. The Fellowship program is a year-long initiative that will provide training to make positive change to communities, our society and the world. The program is named after President Franklin D. Roosevelt’s famous 1941 Four Freedoms Speech, in which he encouraged Americans to be conscious of their stake in preserving the nation’s democracy.

Recently, Governors State University (GSU) received two national honors for its Dual Degree Program. The American Association of State Colleges and Universities awarded GSU the Success and College Completion Award and the National Resource Center for the First Year Experience and Students in Transition recognized GSU as an institution that has designed and implemented an outstanding collaborative initiative through the Dual Degree Program that is enhancing significant transitions during the undergraduate experience. GSU’s commitment to degree completion in Illinois is extraordinary and these honors are well deserved.

Suzanne Morris recently assumed the position of chair for the Midwestern Higher Education Compact (MHEC) during the commission’s semi-annual meeting in Milwaukee. Suzanne previously served a term as MHEC’s vice-chair and treasurer. We thank Suzanne for her dedication to higher education and we look forward to working with her as the new MHEC chair.

Chair Anderson thanked the Disabilities Advisory Committee (DAC) for joining the Board for lunch. As expected, the conversation was engaging and the Board values the insights and leadership of the DAC as the Board works to address the needs and ensure the progress of students with disabilities.

Chair Anderson looked back over the past year and discussed significant accomplishments in higher education during 2014. The Board acknowledged the work ahead to address issues such as college affordability, college completion, and attainment gaps for underrepresented students. However, the Board has worked hard to improve higher education in Illinois and is making progress on achieving its goals.

Chair Anderson briefly highlighted five of those accomplishments:

The Board is more effectively working with institutions and other higher education agencies through increased coordination and communication. For example, workshops were held for the Proprietary Advisory Council to improve new academic program proposals and increase efficiency of the process. The Board is also strengthening its partnerships with institutions on advocacy efforts as evidenced by the collaborative reception with legislators at the meeting.

The Board has partnered with the Illinois Community College Board (ICCB) and the Illinois State Board of Education (ISBE) to make progress on three fronts: 1) secondary-postsecondary alignment; 2) integration of the new Standards into educator preparation degree programs at Illinois colleges and universities; and 3) developing a clear and operational definition of what it means to be “college and career ready.”

The Board is reviewing the program approval process to make it more efficient and more relevant to the Board’s priorities. The Board is committed to streamlining the process and to work with the institutions to improve the process.

The IBHE initiated Senate Bill 3441 which created the Higher Education Distance Learning Act, which is also known as the State Authorization Reciprocity Agreement (SARA). The SARA legislation authorizes IBHE to participate in a state authorization reciprocity agreement and to be the lead agency in coordinating interstate reciprocity for distance learning for participating institutions in Illinois. The bill was unanimously passed into law as PA 98-0792. Chair Anderson thanked FIICU, ISAC, ICCB, and the institutions for their support on this bill.

As a final note, IBHE has been reaching out to foundations to seek outside funding and as a result have identified new partners and potential new revenue. For example, private funds have been secured to support education for returning service members and the Board is responding to an Illinois-based foundation’s request to submit a planning grant to advance our adult college completion work. The Board is moving forward to implement its goals, better aligning workforce training in higher education in Illinois, making higher education more accessible and affordable especially for underrepresented students, better collaborating with education agencies at all levels, increasing public and private investment in higher education and focusing on increasing education attainment so Illinois meets the goal of 60 percent of Illinois’s workforce having a quality credential by 2025.

4. Remarks by Executive Director Dr. James L. Applegate

Dr. Applegate stated that Board will have a conversation with panelists to help talk about effective advocacy strategies for higher education in Illinois and noted that it is an extremely appropriate time to have that in Springfield as we move forward in the next few months addressing difficult budget issues. Chancellor Koch’s comments about the impact of UIS on the Springfield economy are an example of the messages we need to communicate documenting the importance of higher education to Illinois’ success.

IBHE recently conducted an analysis of the impact on Illinois, if Illinois had invested in higher education over the last decade and reached the 60 percent goal that we are striving to reach by 2025. What if today 60 percent of Illinois' adult workforce had a quality two- or four-year college degree? Among other things, most conservatively it would mean at least \$600 million annually in additional tax revenue for the state and, more likely \$900 million in additional tax revenue. Many of the issues that the state is grappling with right now would be solved with a more educated workforce with higher wages and better careers. Higher education at large is the core strategy for advancing the economy, the workforce and the quality of life in Illinois.

As the Board moves forward with advocacy it needs to think about who it needs to have at the table. The Board will be talking with legislators at the reception being held this evening and IBHE will be working closely with the Governor-elect's staff as they come into office. The Board also needs to think of advocacy partners such as employers.

Recently Dr. Applegate spoke at Stanford University at a conference focused on a 21st century approaches to engaging employers in sustainable ways in education efforts. The "shared value" approach creates partnerships that benefit both higher education and business partners. There were major Illinois corporations present at the meeting. A shared value approach to building business partnerships in Illinois offers great promise for improving our advocacy efforts and employment outcomes for our graduates.

Chair Anderson earlier mentioned the work with veterans. Congratulations goes to Dr. Daniel Cullen and the IBHE academic affairs staff who played a strong leadership role in securing for the region a \$900,000 grant from the Lumina Foundation to work across states in improving the outcomes for our veterans. IBHE will be working to secure additional funding to deepen the work in Illinois.

IBHE also has been included in a National Governor's Association (NGA) initiative called "America Works". Illinois is receiving technical assistance to integrate higher education and workforce training programs. Billions of dollars are spent in both silos nationally. How do we bring them together to better serve students so learning is the focus and learning gets credited wherever it occurs on a pathway to the kind of degrees and credentials Illinois students need. If institutions are focused on seat time for a proxy for learning then they are focused on the wrong end of the student. Illinois needs to focus on the learning wherever it occurs, credit it and accelerate student's progress to degrees. IBHE is looking forward to working with others states through the auspices of the NGA to help work with institutions, with Private Business and Vocational Schools, and with community colleges to help everyone do a better job of integrating the current workforce training and the learning embodied in it with higher education pathways to degrees.

At the MHEC meeting in November, Dr. Applegate had the opportunity to speak about the role of agencies like IBHE and the role they need to play in a 21st century higher education system. Dr. Applegate has been meeting with both in-state and national philanthropy leaders attempting to help them understand what IBHE is trying to achieve for Illinois and what is aligned with their priorities and goals in the hopes that IBHE can acquire their support to advance the goals of the Board more rapidly.

Finally, Dr. Applegate discussed Complete College America (CCA) and the work IBHE is doing with CCA in an attempt to implement game changing interventions in Illinois institutions that have been demonstrated across the country to dramatically increase student success and reduce or eliminate gaps for low income and students of color. IBHE has been working intensely

with the University of Illinois at Chicago (UIC), City Colleges of Chicago and Southern Illinois University at Carbondale (SIUC). Some of this work is beginning to expand to other institutions. On December 1, CCA issued their national report called “The Myth of the Four-Year College Degree.” <http://completecollege.org/new-report-4-year-degrees/> The report discusses what is happening all over the country with students in terms of time to degree and credits earned to get two- and four-year degrees. The report has breakouts of data by state. Illinois looks better than a lot of states. Some of the work in Illinois is highlighted in the report as models of what ought to happen around the country. Illinois does have excess credits to degree. In Illinois the average is 70 credits for a 60-hour associate degree and around 130 credits for most of Illinois institutions for a 120-hour undergraduate degree. Although that does not sound like a lot, those figures are the average. That means that some students have accumulated many more hours. Illinois should expand the work being done with CCA to get students to degrees more efficiently with fewer credits. We can reduce costs and the time to degree for students in Illinois and in support of our 60 percent goal. The CCA report will help us launch this work on a foundation of solid data.

5. Advisory Committee Report – Disability Advisory Committee, Carrie Pierson

Ms. Carrie Pierson briefly highlighted the activities and focus of the Disability Advisory Committee (DAC). In the past DAC has worked with the requirements for documentation for a university or a community college serving students with documented disabilities. Their current focus is on the transition to higher education for students. The DAC has been reviewing practices across states used to help students transition from the K-12 experience to higher education. The group has conducted research and found a sound model in Wisconsin. The DAC is currently working with the Disabilities Commission for the State of Illinois to adopt Wisconsin’s model for the State of Illinois. They need volunteers to help write the plan for the State of Illinois to improve the transition to college for students with disabilities. Also the DAC is working to do a better job of connecting disability directors and disability offices throughout the state. Often those disability services are a one person shop taking care of students with disabilities, among other duties. DAC is trying to make it as easy as possible to communicate across the state. A list serve has been created and they are using other avenues to help those in the field stay better connected.

II. *The Illinois Public Agenda for College and Career Success*

Chair Anderson introduced the panel. The panel members invited to the Board meeting are Michael Jeffries, Special Assistant to the President, Council for Opportunity in Education; Ed Maloney, former State Senator and Principal, MJS and Associates; Dr. Suleyma Perez, Executive Director Government Relations, Northeastern Illinois University; Tom Ryder, former State Representative and Lobbyist, the Illinois Community College Trustees Association; and Dave Tretter, Executive Director, Federation of Independent Illinois Colleges and Universities.

6. Panel Discussion on Advocacy

Dr. Applegate stated that IBHE wants to be a catalyst for a more effective advocacy effort for higher education in Illinois. The panelists gathered to help the Board think about strategies to make that happen.

Mr. Jonathan Lackland, IBHE Deputy Director for Advancement, External, and Governmental Relations moderated the panel discussion. Among the Board’s main priorities is advocacy, specifically the strategies and ways to elevate higher education issues. Prioritizing

these issues is often difficult, given the multiple communities involved, and is made more difficult as Illinois moves into a new political environment.

The panel noted that the focus for the General Assembly is the return on its investment. How does investing in education benefit Illinois? Fortunately, this is an easy argument to make. More college graduates in the state leads to higher incomes, higher taxes paid, and greater community involvement. Access and affordability are the two most important components of the *Public Agenda* and there is a need for a clear, concise, and consistent message to members of the legislature and the incoming Governor.

It was noted by the panel that this year is the 50th anniversary of Upward Bound, a college preparation program for low-income students. The issue of access is not simply about colleges accepting students but also students and their families being able to afford to attend or complete. Traditional financial aid like Pell Grants and scholarships are overtaxed and cannot meet many students' needs, even with student loans and employment.

The Board asked how it could best engage with and advocate with legislators on its established priorities of affordability, access, and adult completion. The panel indicated that IBHE's priorities are sound but it has other responsibilities that can keep it from being just another group asking for money from the General Assembly. IBHE has an excellent platform to evaluate and improve the quality of programs in Illinois. Also, productivity, particularly in light of the incoming administration, is key. The General Assembly likes to be associated with winners. If higher education approaches the legislature with quality programs and high productivity, the legislature will want to be a part of the higher education team. The Board followed up on the productivity comment. The panel explained that the new gubernatorial administration is going to look very carefully at staff to student ratios and student success outcomes.

Dr. Applegate mentioned that IBHE is currently conducting an analysis of academic program productivity, focusing on degree completion. Improving academic productivity has the dual benefit of helping students and generating a positive message about higher education as an investment.

The panel discussed the entrepreneurial and local business focus of many community colleges. Working with local businesses spurs investment in the college but also creates a "product" for which businesses want to advocate. While higher education is expected to request funding from the General Assembly, having significant business leaders advocating on behalf of higher education would be extremely effective. The Board should focus on attracting business leaders with the innovative things Dr. Applegate mentioned and meeting their needs as employers.

Mr. Lackland asked the panel about the benefits of creating a legislative constituency such as a caucus. The panel sees the higher education community as staff to legislators who will champion the cause. Many legislators simply do not fully appreciate higher education and what it can do for an individual or the state. The first step in developing a caucus is building relationships. This is not an overnight fix but rather a multi-year process. Higher education also should look at other areas of state government who have successfully advocated for their cause and examine the keys to their success. They have been collaborative and have worked to build relationships and gain trust. A united front is also vital to legislative success. Everyone is an advocate.

The Board mentioned the political benefits to the higher education caucus. Legislators focus on their committees and rely on committee recommendations. There needs to be legislators on the higher education committees that are of one mind. Uncontested bills with bipartisan support have a political advantage to move issues along.

The Board asked about the education aspect of advocacy. The panel identified advocacy as a three part process: gaining access, education, and persuasion. You gain access by building relationships with people who have shown interest in education. For education, you tailor the message to the audience, whether that is factoids, success stories, or raw data. If you do access and education well, persuasion should be easy. Responding to a question from the Board, the panel stated that the higher education community should focus on interested legislators rather than trying to convert someone who is negative toward higher education.

The panel noted that one way to approach elected officials who are not traditionally advocates for higher education is to focus on their districts. The public universities recently collected data about their students and alumni by legislative district. This can be used to directly relate higher education to their constituents. Elected officials care less about abstract issues than those that speak directly to their districts. This can help engage officials who do not normally advocate for higher education.

Mr. Lackland asked the panel about mobilization and engagement. The panel said faculty senates are a successful way of engaging faculty in advocacy issues. The Council for Opportunity developed alumni groups to engage, partner, and connect with alumni.

The Board asked how it can mobilize advocates for Illinois higher education as a whole, rather than specific institutions or communities. Mr. Jeffries and Mr. Tretter offered examples of their organizations working with diverse groups uniting behind shared issues.

Returning to the issue of abstract versus concrete legislative issues, the panel mentioned using data to demonstrate that elected officials should care about higher education based on the number of alumni and students in their district. The panel discussed “adopting” a legislator, an effective tactic implemented by other constituent groups. Institutions can invite a legislator to visit a college campus and meet with students as well as administration. Many legislators still view college as for 18- to 22-year-olds but might be surprised by the wide range of students. These direct engagement tools help legislators understand the value of higher education to their districts. Community colleges have long focused on bringing potential allies and advocates to campus.

Dr. Applegate stressed that the role of the caucus is not that of a cheerleader. It should be a partnership and a two way street. They may have questions or ideas that higher education needs to hear. The higher education community should serve as a staff to the caucus and listen to the legislators.

In closing the panel discussed what the Board could do moving forward with advocacy.

- Create a higher education week during the year is one example of some of the basics things that can be done. Higher education needs to do more things to work towards the greater goal.
- Higher education has such wonderful stories to tell. Higher education is part of the solution not part of the problem. Package the message around quality and productivity and the advocacy process will follow.

- IBHE having an action team dedicated to advocacy work is very refreshing and needed. There will be a lot of good ways to use that moving forward.
- The new current political situation in the state necessitates cooperation. There is no alternative. The confrontation style politics that have been going on is going to be counterproductive. It is an opportunity for higher education to educate a new General Assembly under a new administration and that could be quite effective.

Mr. Lackland thanked the panelist for their contributions.

IV. Program Reviews

Dr. Daniel Cullen reviewed the pending academic programs and authorization proposals, stating “we have included in the memo a listing of all pending academic programs and all authorization proposals submitted to the Board through November 13, 2014. Since then, eight additional proposals have been received and 15 applications have been withdrawn since the last board meeting. As of Wednesday, November 26, 2014, there were no new requests for program modifications in addition to those reported in the memo.”

7. New Units of Instruction at Public Community Colleges

Dr. Cullen briefly outlined the contents of this item. There was no discussion following his presentation.

The Illinois Board of Higher Education on motion made by Dr. Addison Woodward and seconded by Dr. Santos Rivera hereby unanimously grants authority to John Wood Community College to offer the Associate in Applied Science in Logistics and Operations Management and the Associate in Applied Science in Manufacturing Technology subject to the institution’s implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which these authorizations are granted.

And grants authority to Kaskaskia College to offer the Associate in Applied Science in Dental Assisting subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Lincoln Trail College to offer the Associate in Applied Science in Petroleum Drilling Technology subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Prairie State College to offer the Associate in Applied Science in Accounting and Business Management subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Rend Lake College to offer the Associate in Applied Science in Certified Medical Assistant subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

8. New Operating and/or Degree-Granting Authority for Independent Institutions

Dr. Cullen briefly outlined the contents of this item. There was no discussion following his presentation.

The Illinois Board of Higher Education on motion made by Mr. Tyler Solorio and seconded by Dr. Santos Rivera hereby unanimously grants to American Islamic College authorization to grant the Masters of Divinity in Islamic Studies (MDIS) in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which these authorizations are granted.

And grants to Midwestern University authorization to grant the Doctor of Optometry in the West Suburban Region subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which these authorizations are granted.

And grants to The Adler School of Professional Psychology authorization to Grant the PhD in Counselor Education and Supervision in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

9. New Units of Instruction for Public Service, and Research at Public Universities

Dr. Cullen briefly outlined the contents of this item. There was no discussion following his presentation.

The Illinois Board of Higher Education on motion made by Ms. Christine Wiseman and seconded by Mr. Tyler Solorio hereby unanimously grants to Northeastern Illinois University authorization to establish the Bachelor of Science in Environmental Science in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to University of Illinois at Urbana-Champaign authorization to establish the Master of Engineering in Bioinstrumentation in the Prairie Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

10. Expectations for and Review Process of Executive Director

A brief discussion was held concerning the last sentence of the second paragraph under the heading "Evaluation Process" on Page 43 of this item.

The Illinois Board of Higher Education on motion made by Ms. Jane Hays and seconded by Dr. Santos Rivera hereby unanimously approves making a minor change to the last sentence in paragraph two of the Evaluation Process on Page 43 of this item by replacing the phrase "prior to" with the word "after".

The Illinois Board of Higher Education on motion made by Mr. Allan Karnes and seconded by Dr. Proshanta Nandi hereby unanimously approves the evaluation process and

criteria for the Executive Director of the Illinois Board of Higher Education included in this item for the 2014-15 year with the correction noted above.

VI. Consent Agenda

Chair Anderson next moved to the consent agenda. There were no discussions on consent agenda items.

The Illinois Board of Higher Education, on motion made by Dr. Proshanta Nandi and seconded by Mr. Robert Ruiz, unanimously approved Item Nos. 11, 12, 13, 14, 15, 16 and 17.

10. Board Meeting Minutes – October 6, 2014

The Illinois Board of Higher Education unanimously approves the Minutes of the October 6, 2014, meeting.

11. Board Meeting Minutes – October 7, 2014

The Illinois Board of Higher Education unanimously approves the Minutes of the October 7, 2014, meeting.

12. Board Meeting Minutes – October 31, 2014

The Illinois Board of Higher Education unanimously approves the Minutes of the October 31, 2014, meeting.

14. Fiscal Year 2015 Financial Report as of October 31, 2014

The Illinois Board of Higher Education unanimously approves the Fiscal Year 2015 Financial Report as of October 31, 2014.

15. FY2015 Nurse Educator Fellowship Award

The Illinois Board of Higher Education unanimously approves the allocation of \$220,000 to eligible institutions on behalf of the 22 individuals recommended to receive \$10,000 Nurse Educator Fellowship awards for Fiscal Year 2015 (see Appendix 1). The Board authorizes the Executive Director to make pro rata adjustments to awards in the event that appropriated funds are reduced or to delay the awards if funds are not available for the program.

16. IBHE Administrative Rules: January 2015 Regulatory Agenda

The Illinois Board of Higher Education hereby unanimously adopts the proposed 2015 Regulatory Agenda as contained in this item to be published in the Illinois Register.

17. Administrative Closure Policy

The Illinois Board of Higher Education hereby unanimously:

(1) Authorizes the Executive Director or his/her designee to close the office on up to 2 weekdays in response to a natural emergency or for reasons of employee's health and safety, the Board Chair may authorize additional days, when warranted; and

(2) Authorizes the Executive Director to declare the office will be closed up to 2 additional working days during the period of December 23 and January 2 but only after consulting with the Board Chair; and

(3) Authorizes paid leave for IBHE employees when an administrative closure is declared; and

(4) Directs the IBHE staff to incorporate this policy into the Personnel Policies for the Illinois Board of Higher Education.

VI. Information Items

18. IBHE 2015 Meeting Calendar

19. Preliminary Fall 2014 Enrollments in Illinois Higher Education

VII. Public Comment

Mr. Michael McDermott, Illinois Education Association (IEA/NEA) gave brief comments regarding Agenda Item V-16, IBHE Administrative Rules: January 2015 Regulatory Agenda.

VIII. Other Matters

Chair Anderson announced that the next Board meeting will be February 3, at Northeastern Illinois University and the featured guests will be the Student Advisory Committee.

IX. Adjournment

There being no further business to come before the Board, Chair Anderson adjourned the meeting at 2:45 p.m.

Respectfully submitted by Cindy Deitsch, Secretary to the Board.

Note: Copies of all items referred to in the minutes (i.e., letters, statements, reports, etc.) are on file with the official minutes of the December 2, 2014, meeting.

