MINUTES – BOARD MEETING
June 13, 2017

Submitted for: Action.


Action Requested: That the Illinois Board of Higher Education approve the open and closed session minutes of the June 13, 2017, Board meeting and keep the closed session minutes closed as the need for confidentiality exists due to personnel matters.
A meeting of the Illinois Board of Higher Education was called to order at 1:02 p.m. in the Morris University Center, at Southern Illinois University Edwardsville, Edwardsville, Illinois, on June 13, 2017.

Tom Cross, Chair, presided.
Cindy Deitsch was Secretary for the meeting.

The following Board members were present: Tom Cross, Chair, Jay Bergman, Max Coffey, Teresa Garate, Jane Hays, Alice Marie Jacobs, Cherilyn Murer, Jack Thomas, Christine Wiseman and Eric Zarnikow.

Others present: Mark S. Jamil, Burke, Burns & Pinelli, LTD.; Dr. Karen Hunter Anderson, Illinois Community College Board; Dr. Larry Dietz, Public University Presidents; Dr. Marie Donovan, Faculty Advisory Council; Dr. John Avendano, Community College Presidents; Dr. D. Ronald Kimberling, Proprietary Advisory Committee; Mr. Dave Tretter, Private University Presidents; Dr. Randy Dunn, Southern Illinois University System; Dr. Rachel Lindsey, Chicago State University; Dr. Elaine Maimon, Governors State University; Dr. Daniel Cullen, Illinois Board of Higher Education; Dr. Eric Lichtenberger, Illinois Board of Higher Education; Dr. Arthur Sutton, Illinois Board of Higher Education; Ms. Karen Helland, Illinois Board of Higher Education; Ms. Candace Mueller, Illinois Board of Higher Education; Ms. Jaimee Ray, Illinois Board of Higher Education; Mr. Eric Hiatt, Illinois Board of Higher Education; and Ms. Amanda Winters, Illinois Board of Higher Education.
I. Call to Order

- Call Meeting to Order, Chair Tom Cross

Chair Cross welcomed everyone to the meeting and thanked Southern Illinois University Edwardsville for hosting.

Chair Tom Cross called the meeting to order. A quorum was present.

Chair Cross said “Board members Sherry Eagle, Santos Rivera and Darlene Ruscitti are unable to attend the Board meeting in person due to business reasons, but will be joining by telephone. Is there a motion to allow the foregoing Board members to participate in this meeting by phone?”

The Illinois Board of Higher Education, on motion made by Ms. Jane Hays and seconded by Mr. Jay Bergman, unanimously approved Board Members Sherry Eagle, Santos Rivera and Darlene Ruscitti to participate via conference call.

II. Welcome and Remarks

- Welcome by President Randy Dunn, Southern Illinois University System

President Randy Dunn welcomed everyone to Southern Illinois University Edwardsville.

- Welcome and remarks by Chair Tom Cross

Chair Cross thanked the Faculty Advisory Council for joining the Board as their luncheon guests and welcomed the faculty members to the meeting. Dr. Marie Donovan is the current president of that group and would be presenting a report to the Board later in the meeting.

Anybody whether you work at IBHE, our on a board, you are a president, you are a governmental relations person, you are a faculty, everybody deserves a big thank you for what you are going through, what you are doing and what you do on your campuses or in your classrooms or in your office. It is a very difficult time but everyone is doing their jobs and doing them well. If we can get through this it will only get better. Cherilyn made a very good observation at lunch that it is very easy for all of us to fall into the trap of how bad it is and we all say it because it is. We cannot fall into that trap if you are involved in higher education. All of us need to be leaders in the world of higher education in whatever role and not bite on all that is bad in Springfield, we don’t have a budget and it won’t get better. We need to remind people how good higher education is in Illinois and what people are doing and the sacrifices they are making. The presidents that are running the universities with so little money and being able to find a way to still do it. We need to remind people that the data is very impressive of what is going on in higher education in Illinois. President Dietz did a good document on breaking myths. There are good things to talk about and the only people that are going to talk about it are in this room and the people they know. We need to be the people voicing that and advocating for higher education. We cannot fall in the same rut as everyone else and we have to be leaders. It was a positive meeting and lunch and a lot of good feedback.

Jay Bergman on our board and was on the ISU board for a little over 13 years was recognized by the Illinois Community College Trustees Association at their board meeting earlier
this month. Chair Cross congratulated Jay on receiving the 2017 Distinguished Alumnus Award as a Joliet Junior College graduate.

IBHE has a new employee with a very strong background in finance and in state government, Nyle Robinson, Deputy Director for Fiscal Affairs. Nyle is replacing Kevin Schoeben and has hit the ground running and will do a good job.

We did have some success in Springfield this year and it was an effort of everyone in this room – board, staff, and staff of the universities. Senate Bill 8 deals with procurement has passed and should be on the Governor’s desk. It wasn’t everything that was wanted but it is a good start. It was a priority of this board. Chair Cross thanked everyone that worked on that bill, including Larry Dietz, president of ISU and the convener of the public presidents. There is very good communication between the Board of Higher Education and the public presidents and that is why Senate Bill 8 passed.

We also will be hearing from the group within the Board that is working on some ideas for the IBHE and higher education in general. We will be opening up to a larger group eventually. We are not going to try to change the world with a small group. Christine Wiseman will report on that in a few minutes.

III. Resolutions and Recognition

1. Resolution Honoring Stephanie Torres

Board Member Dr. Teresa Garate read the Board Resolution:

We, the Members of the Illinois Board of Higher Education (IBHE), extend our deep appreciation and esteem to Stephanie Torres, for her exemplary service as student member on the Board this year.

Stephanie has utilized her student leadership roles as a community college student as well as a university student to benefit the Board. She began as Student Trustee at the College of DuPage for the academic year 2013-2014, and then was elected Student Body President for the following academic year, 2014-2015. She also served on the Illinois Community College Board as the student Board member from 2015-2016. Stephanie earned an Associate of Science and an Associate of Applied Science in Nursing from the College of DuPage. As a transfer student at Northern Illinois University, Stephanie is pursuing a Bachelor of Science in Public Health, and also serves on NIU’s student government as Director of Academic Affairs. Her participation on the Board Action Teams for Increasing Affordability and Reducing Attainment Gaps has been most appreciated.

We applaud Stephanie’s commitment that students should take advantage of opportunities to become civic-minded and get involved in college and community activities to develop leadership skills and make their opinions matter. We thank her for practicing what she believes through her own example. Stephanie has been a generous and effective participant with the IBHE Student Advisory Committee and on the Board this past year. The Board is grateful for her service.

The Illinois Board of Higher Education, on motion made by Dr. Teresa Garate and seconded by Dr. Jack Thomas, unanimously approved the Resolution Honoring Stephanie Torres.

Resolution Honoring Justin Provo
Board Member Ms. Jane Hays read the Board Resolution:

We, the Members of the Illinois Board of Higher Education (IBHE), extend our deep appreciation and esteem to Justin Provo, for his dedicated service to college students in Illinois and his contributions to the Board as its nontraditional student representative during the past year.

Justin has represented exemplary student leadership during his service on the Board. He joined the Illinois Board of Higher Education Student Advisory Committee as Roosevelt University’s student representative. With his steadfast participation and warm relationship building skills, Justin was a logical nominee to represent the students on the IBHE Board. Justin has been a stand out Board member, contributing by his steadfast attendance. He respectfully contributed with observations, not only from the student perspective, but also as a civic minded Illinoisan serving his state on its higher education policy board. His attention to the details of the Board’s business and his comprehension of the policy implications were very impressive. His contributions on the Board Action Team for Increasing Nontraditional and Adult Degree Completion were significant.

We applaud Justin’s impressive journey at community college and the university as well as his life’ experiences in doggedly pursuing a college education when financial and logistical resources were limited. Justin graduated from Roosevelt University with a degree in Economics. He also received an Associate’s degree in Humanities from Harper College. While pursuing his degree, he has had many professional experiences through work study opportunities including at Roosevelt’s Center for New Deal Studies, and Student Services as a financial aid counselor. He also participated in an advisory role with Young Invincibles, a national organization focusing on empowering young Americans. In April, Justin received Roosevelt University’s Student Leader of the Year Award, its highest honor given to a student leader. Justin was recognized for his leadership skills and initiative in making a significant impact on the Roosevelt University community throughout the past academic year.

We will miss Justin’s dedicated presence and his spirit of public service in representing Illinois students at the IBHE board table. We wish him well in his future endeavors, utilizing his skills as a manager and team leader developed through his college experiences.

The Illinois Board of Higher Education, on motion made by Ms. Jane Hays and seconded by Dr. Jack Thomas, unanimously approved the Resolution Honoring Justin Provo.

IV. Reports and Updates

- **Advisory Committee Report – Dr. Marie Donovan, Faculty Advisory Council**

  Dr. Marie Donovan, Steve Rock, John D’Anca, and Shawn Schumacker presented to the Board.

  The Faculty Advisory Council (FAC) was pleased to break bread with the Board today. They value this annual opportunity to sit in a relaxed fashion and catch up as well as share thoughts about their joint commitment to ensuring all Illinoisans benefit from quality post-secondary education.

  This academic year was particularly busy for the Council. They devoted significant time and talent to working around the lack of a budget and its deleterious effects on their everyday roles, responsibilities and especially on the stakeholders. Despite these challenges they moved a number
of initiatives forward. Dr. Donovan highlighted a couple of their student focused activities and accomplishments that represent the nature of the work they completed since the previous luncheon.

This year the FAC brought the previous years’ research and outreach work to fruition by hosting a university dialogue with members of the American Association of Publishers from Washington, DC. The dialogue focused on educating the publishers on the campus and classroom realities and how they affect their use of digital materials and learning management systems. They learned much about planned innovations and currently available technologies designed to support students’ diverse learning needs. The FAC will continue this collaboration by coordinating future dialogue for other faculty and campus leaders including students in the next academic year. They have also designed and will deploy in two weeks to campus administrators, librarians, book store managers and department chairs an initial survey to capture the scope and depth of digital materials and tools currently used at two- and four-year campuses around Illinois. The survey results will be used to inform all Board members, agency staff and advisory councils about the present digital instruction landscape and provide ways to determine the nature of needs as well as road blocks in transforming the adult learning space for the 21st century.

The FAC also collaborated with the Council for Adult and Experiential Learning (CAEL) in designing and providing two all day sessions with campus transfer staff, administrators, and faculty responsible for interpreting military prior learning credit and work experience. They will continue seeking ways in 2017-2018 to further the lessons learned from these sessions as a way to help move Illinois institutions to the forefront in educating everyone.

The FAC will continue committing to the Illinois Public Agenda, the roadmap that guides the work of the Board and the FAC. Keeping the Public Agenda in mind ensures we stay focused on educating everyone not only for today but tomorrow, despite the many barriers and diversions forced upon us by the budget stalemate.

Mr. Steve Rock addressed the Board. He has been on the FAC for 12.5 years. It has been the FAC’s desire to be a strong partner to the Board and an advocate for higher education in the state. They plan to redouble their efforts in this regard and ask that the Board please call on them for any help they can provide. FAC is impressed with the operation of the IBHE staff and Mr. Rock especially thanked Gretchen Lohman and Candace Mueller.

Mr. Rock is also a trustee on the State Universities Retirement System (SURS) board. Annually they certify the contribution the state needs to make into the system to achieve the legislatively mandated goal of 90% funding by 2045. The yearly amount for SURS alone is $1.7 billion and over $7 billion in total for all five state pension systems. The state contribution depends on various assumptions such as how many current employees are contributing to the system. As the community colleges and public universities down size those numbers are going to continue to go down meaning an even bigger amount is going to be necessary from the state and will make the budget situation that much worse.

Looking at the graph on page two of the Lumina Report that will be presented later, the big green line heading up substantially shows a 416% increase in the contribution to SURS and there is an indication that is responsible for the decline in the appropriation to higher education. The reason the pension system is in the problem it is in is because of the pension holidays and the underfunding of pensions that took place a number of years ago and we are simply trying to catch up.
Finally, the FAC is concerned about the assault on the role of a strong liberal arts general education component in higher education. There has been an over emphasis on treating higher education as solely vocational training. If we are to reach the goals of the *Public Agenda* we need the credentials that are provided to offer critical thinking skills, analytics, public speaking, writing, team building and ethics.

Mr. John D’Anca, a professor of psychology at Oakton Community College addressed the board next. He addressed the need for faculty in Illinois to have two more representatives on the IBHE. These two additional voices would help assure that the broad diversity which is a part of higher education in Illinois is adequately represented on the Board. Colleges and universities have slightly different perspectives of what higher education is and the needs of higher education to help the students that they are committed to awarding degrees to and to be adequately prepared to move out into the world with the education that they have been provided. The FAC can provide individuals who can effectively distill issues of importance that they encounter in their work as faculty members and translate and transmit that to the Board. The FAC encourages stakeholders in higher education in Illinois to support passage of Senate Bill 440 that will permit the FAC to appoint two of its members to serve on the IBHE for a three year term. Senator Pat McGuire is sponsor of the legislation. The bill is currently on hold and will be reopened in January.

Mr. Shawn Schumacker, professor of English and Humanities at DeVry University has served on the FAC for nine years and is the vice chair provided final comments. Delayed state funding for higher education continues to be the most critical issue for Illinois’ colleges and universities. Among the students most in peril as the state operates without a budget are those who receive dollars to help pay for their college education. Some institutions throughout the state are able to replace those promised Monetary Award Program (MAP) grants but others simply cannot. When universities cannot replace those funds many of the students, particularly those that are first generation college students from low income families are then unable to pursue their dreams of earning a college education or degree. According to the Illinois Student Assistance Commission (ISAC) 21,000 fewer students in Illinois received MAP grants in 2016 than in the previous year. Additionally ISAC surveyed MAP eligible students recently to determine how they were affected by budget delays in regard to obtaining their educational objectives. Twelve thousand students responded to this survey which also included 4,500 written comments. Many of these comments were from students who were not being covered for their MAP grants. These students expressed grave alarm and concern. Often times they have to make choices in paying their rent and buying food for the year rather than paying their college tuition. Due to the lack of funding some students have had to drop out for the year. As we all know the longer it takes for a student to graduate the less likely it is that the student will graduate. The lack of MAP funding that we have promised to our students throughout this state creates an undeniable injustice to those students. Furthermore the lack of state funding affects Illinois colleges and universities in their ability to recruit and retain Illinois students. To make up for the lack of funding Illinois schools have had to raise tuition significantly higher than neighboring states. Consequently as shown in a recent IBHE study more than 33,000 Illinois students enrolled as college freshmen at institutions in other states which is at an all-time high for Illinois. On the flip side only 82,000 students attended Illinois institutions of higher education, which is an all-time low. This places Illinois behind only New Jersey which is the net loss leader of in-state student enrollment. As a lack of MAP funding continues to be an issue for Illinois students, we will undoubtedly see a continued outmigration of Illinois students to other states. Additionally when we do lose our best and brightest students the likelihood of these students coming back to our state to contribute to the prosperity of our state is tremendously diminished.
As we move forward the FAC would like to stress the significance of partnering with the IBHE to advocate for the students of Illinois who desperately need to be served by MAP funding and work together as leaders to limit outmigration of students to out-of-state institutions. By making MAP funding and student outmigration priorities and working together on both issues we can ensure strong competition with neighboring states and provide students with the opportunity to pursue and obtain their educational goals.

President Jack Thomas thanked the FAC members for what they do. The FAC recently met at Western Illinois University and he was able to speak with them and answer questions.

Chair Cross thanked everyone for their comments.

- **Ad Hoc Priorities Task Force Report**

Ms. Christine Wiseman gave a report to the Board. At the March 14 IBHE meeting Chair Cross announced that he would form an ad hoc task force to access relevant priorities for the Board for the 2017-2018 operating year. Board member Wiseman was asked to chair the task force. Additional members of the task force are: Chair Cross, Mr. Jay Bergman, Dr. Sherry Eagle, Ms. Jane Hays, Ms. Cherilyn Murer, Office of the Illinois Secretary of Education and the IBHE staff. Ms. Lauren Burdette managing director of post-secondary policy for Secretary of Education and Dr. Eric Lichtenberger, Deputy Director of Information Management and Research, IBHE, agreed to join the group in those capacities. Ms. Cindy Deitsch, IBHE Board Secretary, agreed to prepare minutes and any postings that are required by the Open Meetings Act. Three meetings have occurred since the last board meeting of March 14. The first was a preliminary conference call on April 5 followed by two three-hour meetings at the office of Mr. Jay Bergman on April 18 and May 30. Each of the meetings was preceded by extensive review of existing documents provided both by IBHE and by other agencies. During the face-to-face meetings the task force heard extensive reports from Dr. Dan Cullen, Deputy Director for Academic Affairs, IBHE, and by Ms. Meegan Duggan Bassett, Illinois state policy consultant for the Lumina Foundation. Dr. Cullen analyzed IBHE powers, duties and responsibilities. Ms. Duggan Bassett presented the report on Illinois Post-Secondary Funding Trends which she will present later in the day. The Report was published by the Lumina Foundation’s Strategy Labs. Following extensive deliberation the task force preliminarily decided on six goals for the IBHE and those goals include next steps. As follows:

1. Increase educational attainment to match the best performing states and world countries. That is consistent and replicates the goal that we already have in existence.
2. Reduce the outmigration of students for higher education outside the state of Illinois incentivizing the best and brightest students to remain in the state.
3. Redefine the role, responsibility and accountability for funding of higher education.
4. Design a campaign for higher education in Illinois.
5. To engage Lumina as counsel to explore how IBHE can create policy to offer the best education to the largest number of Illinois students; and
6. To integrate the business community and other constituencies: university presidents, ICCB, ISAC, Faculty Advisory Council, FIICU, other partners in a substantive way in an effort to create and set that policy.

The point of the task force was to gather together to assess what the issues might be. Before we set policy we will engage others.
The next step will be to hear from Lumina about how we should go about arranging a protocol for doing this for integrating all of these constituencies. That meeting will most likely occur sometime in July.

- **Action Team Reports**

  **Advocacy for Quality Higher Education** – Ms. Jane Hays gave the report. The advocacy action team was intended at the outset to be a way for the Board to advocate more for the priorities that the Board had set and at that time were affordability, increased access and greater achievement by underrepresented groups. The action team may be changing their focus slightly based upon what comes out of this Lumina consultation that we may be proceeding with as a result of the ad hoc task force. Today’s discussion may be the final discussion under the old format. The team discussed the Fiscal Year 2017 and 2018 budget. They also discussed the legislative developments that occurred during the year. Ms. Hays referenced the Legislative Report in the board packet. The good news is that there was a procurement bill that was passed and hopefully it will be signed by the Governor to provide the universities with some procurement benefits they have been seeking. It will help them save more money and be more efficient.

  **Improving Affordability** – Ms. Christine Wiseman gave the report. The team covered a number of issues because the affordability action team is going to recommend that they suspend their meetings as an action team in favor of service to the ad hoc priorities task force as outlined. The team considered a number of issues: IBHE outmigration study with an update from Dr. Eric Lichtenberger; reviewed relevant funding data as contained in the Lumina Strategy Labs report presented by Mr. Eric Hiatt and will be presented to the Board today; reviewed a FASFA update prepared by Mr. Eric Zarnikow and the future of the affordability action.

  The report on the outmigration study was an effort by Dr. Lichtenberger to look at the rumor about the price of public education in Illinois versus the price of education in out-of-state public institutions. Dr. Lichtenberger determined there is no empirical evidence that the University of Illinois’ three institutions are more expensive than out-of-state institutions from a statistical perspective. In fact, net tuition and fees at Illinois institutions are significantly less than the sticker price for at least 50 percent of the resident Illinois students. The problem is that state aid is no longer perceived as guaranteed because of the Illinois budget crisis. Also, parents do not engage in net price calculator comparisons. They tend to look at the size of accumulated scholarship aid and grants in determining cost or sticker price. The actual evidence derived with three different out-of-state competitor institutions is a case in point. For all out-of-state undergraduates Purdue University charges an average of $21,489, Indiana University charges an average of $28,025, and University of Missouri-Columbia charges an average of $19,267. By comparison the average weighted in-state undergraduate tuition and fees for University of Illinois at Urbana Champaign, University of Illinois at Chicago and University of Illinois at Springfield is $17,023, $15,847 and $12,291 respectively. Also to be considered is that mandatory student health insurance costs are imbedded in Illinois tuition where they are not with the out-of-state tuition. Dr. Lichtenberger will continue that analysis with respect to out-of-state institutions in the coming weeks and we will hear more about that from the IBHE.

  In terms of the Lumina Report, Mr. Hiatt pointed out that in 1990 76 percent of revenue to public institutions was provided by the state general funds. That has now fallen to 39 percent. For community colleges it has fallen from 33 percent to 15 percent. Illinois budget data also demonstrates that the largest issue affecting these reductions is retirement funding, in particular the state’s need to make up for past liabilities and legacy costs in the pension system.
The FASFA report was presented by Mr. Eric Zarnikow, executive director of ISAC. He reminded the group for comparative purposes that MAP was paid in full for Fiscal Year 2016. Half was paid at the end of April and half paid at the end of June as authorized by two separate stop gap funding bills. At this time there is no appropriation for MAP or other ISAC assistance grants or gift assistance programs. If MAP is ultimately paid there remains questions about how it will be administered. The FASFA data is distressing. Applications among Illinois residence who have identified an Illinois institution as their first choice school are down 15 percent. MAP eligible applications are down 15 percent; meaning that these students have most likely determined to not go to college because they simply cannot afford it. FASFA filing among dependent students as distinguished from those that are financially emancipated were down two to three percent last year and are down 11 percent this year. These are typically students from higher income families who are now going out of state. The news is not particularly good and the expectation is enrollments will be down significantly in the state of Illinois in the fall across all colleges and universities with a few exceptions.

In view of the report on Board priorities and looking to next steps affecting educational attainment in the state of Illinois it is the action team’s recommendation that it disband. The report was distributed last year and many members are serving on the new task force on board priorities.

**Increasing Non-Traditional and Adult Completions Aligned with Economic Needs** – Dr. Alice Marie Jacobs gave the report. The convener for this action team is Justin and he was unable to attend the meeting. The action team met for a final time. They previously directed staff to complete work on a written report on related accomplishments over the past three years. Academic affairs staff have submitted to the Board a wrap up report that is found in the board packet under informational items. Dr. Jacobs called attention to Amanda Winter’s, Assistant Director, IBHE, excellent work in supporting the team since its establishment and leading the preparation of the written report. Staff continued to be engaged in related work and welcomed the interest and interaction with members of the board on those and other projects. The report has already been discussed in action teams today and there were many comments that it was an excellent report.

**Reducing Attainment Gaps** – Dr. Teresa Garate gave the report. Having listened to what was just shared, it makes sense to rethink this action team. The bulk of the information comes from the Underrepresented Groups Report that is done annually by staff with information provided by the institutions. This report is not a positive report and the work needs to continue. Overall enrollment in public institutions since 2011 has decreased at a rate of about three percent. However the enrollment of African-Americans in those universities has decreased by 25 percent. That is not acceptable. We would like to think they went to private universities or left the state but we know better. The funding issue has been a big factor. Hispanic enrollment has gone up; it increased by about 11 percent. Focusing on the underrepresented groups is still very critical for the work of this board. Whether this action team continues to function on its own or if it is better aligned with the new task force initiative needs to be determined.

**Executive Committee Report** – Chair Tom Cross gave the report. An executive committee meeting was held on January 5, 2017. The General Assembly authorized the Board to allocate money to community colleges. The executive committee appropriated $3 million to the Illinois Community College Board (ICCB) for distribution to those community colleges meeting the selection criteria established by the ICCB for funding under Public Act 99-0523, Public Act 99-0524 and Section 9.35 of the Board of Higher Education Act.

V. Presentation:


Illinois Postsecondary Investments


Ms. Duggan Bassett thanked the Board for the opportunity to speak to the group. Lumina Foundation is one of the largest foundations focused on college attainment in the country and is behind the 60 x 2025 goal nationally. They are very focused on measuring how the country is doing, how individual states are doing and assessing what can be done to make sure that across the country we remain an open society with great access to economic mobility and to the wonderful things people receive from participating in higher education. Lumina has a forum, Strategy Labs, for policy makers in all the states to receive non-partisan research and analysis, to collaborate with each other and to learn what other states have done. There are a few things that Lumina is focusing on in their state policy agenda and is the guidepost to help get to the 2025 goal as a nation. It is focused on making sure that states are creating successful postsecondary education systems. They are very student focused, they want to make sure states are outcomes based, that states are thinking about how students experience their systems and how well colleges and universities prepare students for the world. Increasing capacity to reach more students is a big goal.

Ms. Duggan Bassett stated that Lumina has selected four of the most populous states to help those state move towards their goals: California, Texas, Florida and Illinois. Strategy Labs is open to all 50 states. The four core elements of Lumina’s state policy agenda are: (1) each state has a strong focus and commitment to college attainment; (2) the way that the state funds higher education is in support of that goal; (3) affordability is a major consideration in each state and thinking about access to higher education and that people who cannot afford it have a route if they are so inclined and want to go to college; and (4) that states are innovative and thinking creatively about how more students can obtain higher education degrees. Strategy Labs is the vehicle for higher education system change in all 50 states. They provide technical assistance and consulting support to state leaders to help increase higher educational attainment.

Ms. Duggan Bassett indicated that Illinois has an attainment goal, is one of the states that was an early adopter of the attainment goal and has done significant work around attainment. The goal is to increase the percentage of Illinois’ adult population with a degree or high quality credential to 60 percent by 2025. Although we know there are amazing benefits to higher education, higher education can be expensive. Most of the time the number one reason people go to college is because they want a higher paying job which is why they are willing to spend the money.

Ms. Duggan Bassett further stated that the Public Agenda is very focused on the Illinois community and making sure that higher education is fulfilling its mission. Illinois has started to see some declines in enrollment. The declining commitment to funding higher education is very concerning. We know that enrollment at community colleges traditionally is attuned to economic cycles. As economies get better community colleges see very clear decreases in enrollment because the opportunity cost of enrollment is higher. Students have to choose between if they want to go to work or go to school.

Illinois is seeing some declines in African-American student enrollment. That is something Illinois needs to think about. We have seen some gains in completions for enrollment and completions over time for underrepresented students but now we are starting to see a decline in
enrollment particularly in African-American students for the past few years. In turn we will start to see a decline in completions for that population.

Illinois has seen some progress towards its goal. If you looked at the most recent Stronger Nation report by Lumina it shows the state’s attainment progress for each county in Illinois. Illinois has made progress and is up to 50.1 percent of adult population. We are getting closer to the 60 percent goal but there has been a little bit of a drop off the last few years. To continue to move toward that goal we as a state are going to have to be strategic and think about how we are going to continue up the trajectory rather than leveling off like what has happened the last few years. IBHE staff has been very useful in providing this information. We have seen large gains in community college awards and certificates over the years, high percentage increases and we have seen some gains in the public university sector. There has been a drop in the proprietary schools in Illinois.

Illinois should be acknowledged for the work it has undertaken in support of reaching its goal. One thing that is important as we think about the progress towards our goal is that Illinois had been seeing adult attainment increases, increased participation rates for low income students and adult students as reported in the Five-Year Midpoint Report. We were seeing lower increases than the national averages but were seeing progress. One of the things that Illinois has excelled in and continues to accelerate in is our successful transfer from public two-year to public universities and seeing those students graduate. We are doing that well as a state and have increased over time. Fifty percent of bachelor degree earners were previously enrolled in a public two-year and that has gone up.

There has been some improvement in enrollment of underrepresented groups, particularly for Hispanic students. That needs to be compared to the percentage of the total population and make sure that it is not just due to population growth. Illinois continues to see attainment rate gaps. Among African-American and Hispanic students there has been a modest but consistent increase in completions between 2010 and 2014. The majority of Illinois public universities are still behind national peers in closing six year completion gaps. For example, Western Illinois University has been recognized for improving their rates but it is something that needs to be considered statewide. The number one recommendation that Lumina Foundation would have for reaching Illinois’ attainment goal is to have a functional state budget. Having funding for higher education is the number one step that needs to be taken in Illinois.

If you compare Illinois to the other surrounding Midwest states that have large population centers, Illinois has a larger population than the surrounding states and has more public institutions than most of them except Ohio. Illinois is not putting significantly more funding into community colleges but in terms of a long term investment we have put our money into a model that has a small number of public universities and a large number of community colleges. That may be partially why there is a strong transfer graduation rate. In some ways Illinois has greater access to higher education, especially with the many community colleges, but maybe not at all levels of education. A question for the Board to think about is how do we use what we have to become more accessible and more affordable in higher education in Illinois?

Illinois has a mix of state funding models:

- Base plus is usually historic funding, there may be different resources or strategic initiatives that will change that over time. It is meant to be for fiscal stability but does not necessarily incentivize other goals for higher education.
- Enrollment based is tied to the number of students. It really helps expand access but does not necessarily incent completion.
- Outcomes based is another form that focuses on completion progression. Previously this was called performance based funding but over time has morphed into something called outcomes based funding.

Illinois does not really have a predetermined standard or formula for public university funding. It is based on what institutions received previously or what certain legislators want to fight for. The community colleges have a more rational appropriation methodology. They have base operating grants and they have equalization grants where they try to balance out for schools that do not have access to a higher tax base. Illinois has gone through a whole process of setting up performance funding. It has been for a very small amount of funding, and has not been applied in several most recent appropriations.

Between Fiscal Year 2000 and Fiscal Year 2015 state and local funding has changed in Illinois higher education. State university retirement system payments is the highest and has increased by 416 percent over that time frame. This is not a choice that universities have made. This is the Legislature making a decision to not fund it, so that about 70 percent in 2015 was for past years’ liabilities. While that is not directly related there is a finite number of resources and you have to figure out how to pay for everything. It is a major pressure on the funding sources that are available to higher education. Total higher education appropriations have declined $987 million from 2000 to 2015 after adjusting for inflation.

If you look at the appropriations per completion there is a significant drop because the system has been increasing completions. This is not necessarily a good thing but from an efficiency perspective the system is doing more with less. That is coming from local funding and often from tuition funding.

SURS is one of the major pressures as well as health care and deferred maintenance. It is not clear whether or not that is actual maintenance that has happened or is waiting to happen.

There has been a significant increase in tuition trends. When you compare the change in tuition and fees across some of the other states Illinois by far has the greatest drop in state funding but we are surprisingly not as high on the tuition and fees increase. That shows how institutions are trying to not pass on that cost to students if they can help it.

Illinois has several different financial aid sources that are not being funded. Between 1980 and 2016 funding has gone up and down. MAP appropriations reached a peak in 2002 and there was a peak in amount of MAP awards around 2012.

Illinois has the highest average public four-year tuition and fees among the surrounding states. That is sticker price. It is a big concern particularly for first generation students because they see the sticker price but do not know how much financial aid would be available to them. It may be causing students not to apply. The two-year publics have been able to keep tuition and fees lower than surrounding states. There has been a fairly substantial increase in the average debt of Illinois university graduates between 2005 and 2015; an increase of about 40 percent. At the beginning of the budget impasse Illinois placed in the middle of the comparison group in terms of grant aid per full time student. Illinois has a lot of part-time students in Illinois because we have a very large community college system and a large portion of their students are part-time. Sometimes national sources do not count those students.
There are some increases in expenditure between 2005 and 2015, at the public universities there was an overall increase of 18 percent and a 22 percent per full-time equivalent student increase. There was a slightly higher increase in expenditures in the community college system. The largest categories over the aggregate of all the public institutions is in instruction. Operation and maintenance of physical plant and academic support are significantly smaller in terms of state appropriations and local dollars. At the community colleges instruction, financial, and institutional support which includes some staffing and a lot of the essential underlying work to keep an institution going are the top three expenditure categories. The biggest percentage of growth in expenditures at public universities and public community colleges were in the line items that include financial aid. We are increasing the sticker price of the tuition and fees and we are using money from the students who can afford it to help the students that cannot. That seems to be how most institutions are dealing with the budget pressures. There has been growth in expenditures across other areas at the universities and the community colleges. The community colleges scholarships, grants and waivers was the largest increase in expenditures.

As leaders everyone’s hands are tied due to the lack of a budget and it is very challenging. Everyone is continuing to advocate for finding a budget. With limited funds and major challenges it is more important than ever to think about how Illinois is investing in higher education and what is being done in terms of the structure and the funding to make sure that the attainment goal is reached across the state. We know that we have an increasing reliance on tuition revenue and local funds. Tuition is a type of performance funding. We are incentivizing institutions to recruit and retain the students that can most pay. That can be good in some ways. It gets institutions thinking about what students want to study, what they are coming for and where is the demand. It does not incentivize the system to have quicker programs and make sure that students are getting the best education they can in an efficient way. It does not incentivize us to invest in certain populations that do not have the ability to pay. Affordability pressures are not going to be felt evenly statewide. We have a system that is very reliant on the community college system and they receive the least funding. Most of our low income students go to community colleges. Those institutions also have less ability to raise local funds based on their economic progress as a community. The communities that are the poorest also have the least access to funding. Low income students are often place bound and they cannot necessarily move across the state. It is more challenging for them than a traditional student. Not having MAP funding could have serious access and affordability effects.

Unequal levels of state funding could result in unequal levels of service or program offerings. Schools are trying to make the most of the situation and trying to figure out where they can cut and where they can avoid cutting. We may find that higher cost programs in demand by employers are not available at certain schools where they do not have the funding for them. Programs that require higher levels of technology and equipment might be harder to provide in communities that really need access to them because they have lower income students that cannot travel. These funding disparities run counter to the state’s attainment goal.

Funding stability is needed. Having a budget is absolutely essential. It is important for us to come together and think about funding. Every institution is fighting for survival and everybody wants to keep the doors open. That is a common goal for everyone. It is important to be thoughtful about making sure that when asked about funding we are very thoughtful about it. The legislature and the Governor’s office are not particularly open to ‘do it because we have always done it.’ We need to make strong arguments for why higher education is important and what benefit we are going to bring.

Two analysts who are experts in higher education funding and structure did the analysis for Illinois. They felt the state should adopt a rationale appropriation methodology that address our
state and regional needs, the outcomes we want as a state and where the demands are. We should think as a state how we can strengthen planning coordination so we are all moving in the same direction to meet the attainment goals.

Christine Wiseman stated that it is fine to say the state should consider how it is going to do that but from her experience working with legislators in numerous states, it is the state higher education agency that needs to come up with the methodology so that it can suggest something that has consensus from all the constituencies and present that and then advocate for that. State legislators do not necessarily know or understand all of the issues that must be taken into account.

Ms. Wiseman stated that although Illinois may be the most egregious example with what has happened with state appropriations to higher education, they are not the only example. There are other states that are or have confronted this issue. Does the Lumina Foundation have the ability to work with Illinois for coming up with a plan for the future?

We are going to be in this situation for a while and Illinois college presidents often say the most significant thing is that there is no predictability about anything. All of a sudden you are in the middle of the school year and there is no funding or there is funding that has been allocated but not appropriated. We need to come up with some kind of a mechanism that can be suggested to the legislators and we need to know what other states that are facing these issues are doing. That is the biggest benefit to assistance from the Lumina Foundation since it has a national perspective.

Ms. Duggan Bassett indicated that Lumina would be happy to talk to other states and if IBHE would like to hear from other states on what they have done, that is possible.

Chair Cross asked that Ms. Duggan Bassett provide what other states have done to the board and the task force. Also giving some examples that did not work.

Ms. Duggan Bassett stated that other states have created a really clear and exciting vision for higher education for where they want to go as a state. That is extremely challenging in the current environment but that may be a push for legislators to think about the future and what we could be as a state. The work needs to be integrated and coordinated with all public universities and community colleges, as well as all other institutions in the state providing postsecondary education.
VI. Action Items

Dr. Daniel Cullen reviewed the pending academic programs and authorization proposals, stating “we have included in the memo a listing of all pending academic programs and authorization proposals submitted to the Board through May 24, 2017. Since then, two additional proposals have been received. As of June 7, 2017, there was one new request for program modifications in addition to the 28 reported in the memo and seven applications have been withdrawn or returned since the last board meeting.”

2. New Units of Instruction at Public Community Colleges

Dr. Cullen briefly outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Dr. Teresa Garate and seconded by Dr. Alice Marie Jacobs, unanimously hereby grants authority to the College of Lake County to offer the Associate in Applied Science in Supply Chain Management and the Associate in Applied Science in Welding Technology subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to the College of DuPage to offer the Associate in Applied Science in Ophthalmic Technician subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Heartland Community College to offer the Associate in Applied Science in Industrial Technology subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Illinois Valley Community College to offer the Associate in Applied Science in Agricultural Business Management subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Lewis and Clark Community College to offer the Associate in Applied Science in Instrumentation and Control Systems and the Associate in Applied Science in Music Production subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Lake Land College to offer the Associate in Applied Science in Medical Assistant subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Spoon River College to offer the Associate in Applied Science in Logistics and Operations Management subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.
And grants authority to Triton College to offer the Associate in Applied Science in Construction Technology and the Associate in Applied Science in Renewable Energy Technology subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Wabash Valley College to offer the Associate in Applied Science in Gunsmithing subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

3. New Operating and/or Degree-Granting Authority for Independent Institutions

Dr. Cullen briefly outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Ms. Christine Wiseman and seconded by Ms. Jane Hays, unanimously hereby grants to Adler University Authorization to Grant the PhD in Industrial and Organizational Psychology in the Chicago Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to Concordia University Nebraska Authorization to Operate in the Southwestern Region subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to Franklin University Authorization to Operate and Grant the Bachelor of Science in Business Administration in the Southwestern Region subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to Grace College and Seminary Authorization to Operate in the North Suburban Region subject to the institution’s implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which these authorizations are granted.

And grants to The Chicago School of Professional Psychology Authorization to Grant the Master of Education in Psychology in the Chicago Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

And grants to DeVry University Authorization to Grant the Associate of Applied Science in Information Technology and Networking and the Bachelor of Science in Information Technology and Networking in the Chicago, South Metro and West Suburban Regions subject to the institution’s implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted. The Board also grants DeVry University Authorization to Grant the Associate of Applied Science in Software Development and the Bachelor of Science in Software Development in the Chicago and West Suburban Regions subject to the institution’s implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.
And grants to Midwestern Career College Authorization to Grant the Associate of Applied Science in Diagnostic Medical Sonography, the Associate of Applied Science in Non-Invasive Cardiovascular Sonography, and the Associate of Applied Science in Surgical Technology in the Chicago Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

And grants to the University of Phoenix Authorization to Operate in the Chicago and North Suburban Regions. The Board also Authorizes the institution to Grant the Bachelor of Science in Business, the Bachelor of Science in Business – Accounting, the Bachelor of Science in Business – E-Business, the Bachelor of Science in Business – Finance, the Bachelor of Science in Business – Human Resource Management, the Bachelor of Science in Business – Integrated Supply Chain and Operations Management, the Bachelor of Science in Business – Marketing, the Bachelor of Science in Business – Organizational Innovation, the Bachelor of Science in Business – Public Administration, the Bachelor of Science in Criminal Justice Administration, the Bachelor of Science in Health Administration – Emergency Management, the Bachelor of Science in Health Administration – Health Information Systems, the Bachelor of Science in Health Administration-Health Management, the Bachelor of Science in Health Administration – Long Term Care, the Bachelor of Science in Human Services, the Bachelor of Science in Information Technology, the Bachelor of Science in Information Technology - Business Systems Analysis, the Bachelor of Science in Information Technology – Information Systems Security, the Bachelor of Science in Information Technology – Multimedia and Visual Communication, the Bachelor of Science in Information Technology – Networking and Telecommunications, the Bachelor of Science in Information Technology – Software Engineering, the Bachelor of Science in Information Technology – Web Development, the Bachelor of Science in Management, the Master of Business Administration, the Master of Information Systems Management, and the Master of Management in the Chicago Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

4. New Units of Instruction for Public Service, and Research at Public Universities

Dr. Cullen briefly outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Ms. Cherilyn Murer and seconded by Ms. Christine Wiseman, unanimously hereby grants to Northern Illinois University authorization to establish the School of Interdisciplinary Health Professions in the Fox Valley Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to University of Illinois at Urbana-Champaign authorization to establish the Master of Science in Psychological Science in the Prairie Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to University of Illinois at Urbana-Champaign authorization to establish the Master of Science in Sustainable Urban Management in the Prairie Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.
And grants to University of Illinois at Urbana-Champaign authorization to establish the Interdisciplinary Health Sciences Institute in the Prairie Region, subject to the institution’s implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

5. Proposed Adoption of the Postsecondary and Career Expectations Framework

Dr. Cullen outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Ms. Jane Hays and seconded by Ms. Christine Wiseman, unanimously hereby adopts the Postsecondary and Career Expectations framework pursuant to the requirements of the Postsecondary and Workforce Readiness Act established by Public Act 99-0674.

6. Proposed Amendments to Rules: Dual Credit Course (23 Ill. Admin. Code 1009)

Dr. Cullen outlined the contents of this item. Discussion followed as to the breadth and scope of the proposed amendments. Dr. Cullen will provide bullet point summaries when these items are presented to the Board for final adoption.

The Illinois Board of Higher Education on motion made by Ms. Cherilyn Murer and seconded by Dr. Teresa Garate, unanimously hereby approves the proposed amendments to the rules for the Dual Credit Courses (23 Ill. Adm. Code 1009) as detailed in the document provided for publication in the Illinois Register.


Dr. Cullen outlined the contents of this item. Discussion followed as to the breadth and scope of the proposed amendments. Dr. Cullen will provide bullet point summaries when these items are presented to the Board for final adoption.

The Illinois Board of Higher Education on motion made by Ms. Jane Hays and seconded by Dr. Teresa Garate, unanimously hereby approves the proposed amendments to the rules for the Program Review (Private Colleges and Universities) (23 Ill. Adm. Code 1030) as detailed in the document provided for publication in the Illinois Register.

8. Proposed Amendments to Rules: Approval of New Units of Instruction, Research and Public Service at Public Institutions

Dr. Cullen outlined the contents of this item. Discussion followed as to the breadth and scope of the proposed amendments. Dr. Cullen will provide bullet point summaries when these items are presented to the Board for final adoption.

The Illinois Board of Higher Education on motion made by Ms. Christine Wiseman and seconded by Dr. Jack Thomas, unanimously hereby approves the proposed amendments to the rules for the Approval of New Units of Instruction, Research, and Public Service at Public Institutions (23 Ill. Adm. Code 1050) as detailed in the document provided for publication in the Illinois Register.
9. **Proposed Amendments to Rules: Private Business and Vocational Schools**

Dr. Cullen outlined the contents of this item. Discussion followed as to the breadth and scope of the proposed amendments. Dr. Cullen will provide bullet point summaries when these items are presented to the Board for final adoption.

*The Illinois Board of Higher Education on motion made by Ms. Cherilyn Murer and seconded by Ms. Jane Hays, unanimously hereby approves the proposed amendments to the rules for the Private Business and Vocational Schools* (23 Ill. Adm. Code 1095) *as detailed in the document provided for publication in the Illinois Register.*

**VII. Consent Agenda Action Items**

Chair Cross next moved to the consent agenda.

*The Illinois Board of Higher Education on motion made by Ms. Christine Wiseman and seconded by Ms. Jane Hays, unanimously approved Item Nos. 10, 12 and 13.*

10. **Board Meeting Minutes – March 14, 2017**

*The Illinois Board of Higher Education unanimously approved the Minutes of the Board Meeting of March 14, 2017.*

12. **Confidentiality of Executive Session Minutes and Destruction of Verbatim Recordings**

*The Illinois Board of Higher Education hereby resolves:*

Resolved, that the Illinois Board of Higher Education finds that the need for confidentiality exists for the minutes of the IBHE Executive Sessions of June 2, 2015, February 5, 2017, February 6, 2017 and March 14, 2017, and that such minutes shall continue to remain confidential; and further

Resolved that the destruction of verbatim recordings for Executive Sessions held February 3, 2015, April 6, 2015, June 2, 2015, August 11, 2015 and October 6, 2015, be approved in accordance with Section 2.06(c) of the Open Meetings Act pursuant to the recommendation of Outside Counsel.


The Illinois Board of Higher Education on motion made by Ms. Jane Hays and seconded by Ms. Christine Wiseman, unanimously approved removing Item 11 from the consent agenda and re-ordering the Agenda to include Item 11 as a separate action item for Board consideration.

Mr. Robinson presented the Fiscal Years 2016/2017 Financial Report as of May 31, 2017. Substantial discussion followed as to the contents of said report.


VIII. Informational Items

- Final Report of the Action Team for Increasing Adult Completions Aligned with Economic Needs
- Spring Enrollment Survey
- Fiscal Year 2018 Appropriations for Higher Education General Assembly Action
- Legislative Report

Ms. Candace Mueller outlined Ms. Jaimee Ray’s attendance at various legislative sessions. Discussion followed as to legislative matters.

IX. Executive Session

Closed Session

Chair Cross asked that the Board go into Executive Session. He noted that under the Open Meetings Act, there must be a motion in open session to authorize the Board moving into executive session. A quorum must be present and a motion must be approved by a majority of the quorum with a recorded vote. The Chair observed that a quorum was present.

Ms. Jane Hays made the motion to move the Illinois Board of Higher Education into executive session for the purpose of discussing personnel matters, pursuant to Section 2(c)(1) of the Open Meetings Act. Mr. Jay Bergman seconded the motion.

The roll call vote on the motion was as follows: Yes – Bergman, Cross, Eagle, Garate, Hays, Jacobs, Murer, Ruscitti, Thomas, Wiseman and Zarnikow. No – none.

The Board moved into executive session.

See Attachment A for Executive Session Minutes.

Reconvene in Open Session

The Board reconvened in open session.
Chair Cross asked for a motion and second to come out of executive session.

Ms. Jane Hays moved that the Board of Higher Education come out of executive session at 3:47 p.m. on Tuesday, June 13, 2017, and Mr. Jay Bergman seconded the motion.

X. Public Comment

No public comment.

XI. Other Business

The next Board meeting will be September 19, 2017, at Western Illinois University in Macomb. The featured lunch guests will be the Private University Presidents and the Proprietary Advisory Committee.

XII. Adjournment

There being no further business to come before the Board, Chair Cross adjourned the meeting at 3:53 p.m.

Respectfully submitted by Cindy Deitsch, Secretary to the Board.

Note: Copies of all items referred to in the minutes (i.e., letters, statements, reports, etc.) are on file with the official minutes of the June 13, 2017, meeting.