

APPROVED
DECEMBER 12, 2017

Item #V-13
December 12, 2017

MINUTES – BOARD MEETING
September 19, 2017

Submitted for: Action.

Summary: Minutes of the September 19, 2017, meeting of the Illinois Board of Higher Education held at Western Illinois University, Macomb, Illinois.

Action Requested: That the Illinois Board of Higher Education approve the minutes of the September 19, 2017, Board meeting.

STATE OF ILLINOIS
BOARD OF HIGHER EDUCATION

**MINUTES - BOARD MEETING
September 19, 2017**

A meeting of the Illinois Board of Higher Education was called to order at 1:00 p.m. in the Grand Ballroom, University Union, at Western Illinois University, Macomb, Illinois, on September 19, 2017.

Tom Cross, Chair, presided.
Cindy Deitsch was Secretary for the meeting.

The following Board members were present: Tom Cross, Chair, John Bambenek, Jay Bergman, Max Coffey, Sherry Eagle, Akya Gossitt, Alice Marie Jacobs, Cherilyn Murer, Natalie Pieper, Santos Rivera, Darlene Ruscitti, Jack Thomas, Christine Wiseman and Eric Zarnikow.

Others present: Mark S. Jamil, Burke, Burns & Pinelli, LTD.; Dr. Larry Dietz, Public University Presidents; Mr. Steve Rock, Faculty Advisory Council; Dr. Lori Sundberg, Community College Presidents; Dr. D. Ronald Kimberling, Proprietary Advisory Committee; Mr. Dave Tretter, Private University Presidents; Dr. Randy Dunn, Southern Illinois University System; Dr. David Glassman, Eastern Illinois University; Dr. Susan Koch, University of Illinois at Springfield; Dr. Rachel Lindsey, Chicago State University; Dr. Elaine Maimon, Governors State University; Dr. Carlo Montemagno, Southern Illinois University Carbondale; Mr. Jeff Brownfield, State Universities Civil Service System; Dr. Stephanie Bernoteit, Illinois Board of Higher Education; Dr. Eric Lichtenberger, Illinois Board of Higher Education; Dr. Arthur Sutton, Illinois Board of Higher Education; Ms. Candace Mueller, Illinois Board of Higher Education; Ms. Jaimee Ray, Illinois Board of Higher Education; and Ms. Mollie Foust, Governor's Office.

I. Call to Order

- **Call Meeting to Order, Chair Tom Cross**

Chair Cross welcomed everyone to the meeting and thanked Western Illinois University for hosting.

Chair Tom Cross called the meeting to order. A quorum was present.

II. Welcome and Remarks

- **Welcome by President Jack Thomas, Western Illinois University**

President Jack Thomas welcomed everyone to Western Illinois University.

- **Welcome and remarks by Chair Tom Cross**

Chair Cross thanked the Proprietary Advisory Committee (PAC) and the Federation of Independent Illinois Colleges and Universities (FIICU) for joining the Board as their luncheon guests and welcomed their members to the meeting.

Chair Cross introduced the new student board members: Akya Gossitt, a social work major at Governors State University, and Natalie Pieper, a political science major at Loyola University. He also recognized Mr. Steve Rock, State University Retirement System board member and Faculty Advisory Council representative; Dr. Lori Sundberg, President of Carl Sandburg, the new community college presidents' representative; and Dr. Carlo Montemagno, Chancellor of Southern Illinois University Carbondale.

Chair Cross thanked everyone for their advocacy during these trying times and noted that this is the first board of higher education meeting during his tenure that Illinois has had a budget. Everyone needs to continue to be forceful and on the same page as to why the budget process must work, why a budget needed to pass, why future budgets need to continue to pass, and why predictability is needed.

Chair Cross also thanked everyone for their work on the procurement bill that is now law. He concluded by thanking campuses for their support of Deferred Action for Childhood Arrivals (DACA) students, and referred all to a joint letter of support for DACA students that was sent out on September 8 signed by the Illinois Board of Higher Education (IBHE), the Illinois Community College Board (ICCB), the Illinois Student Assistance Commission (ISAC) and FIICU.

III. Reports and Updates

- **Advisory Committee Report – Mr. Daniel Sessions, Proprietary Advisory Committee**

Mr. Daniel Sessions, recording secretary for the PAC and Director of Regulatory Affairs for American Intercontinental University addressed the Board. The PAC is a committee of proprietary institutions in Illinois committed to higher education. It represents a diverse set of institutions that serve a diverse set of students. In support of Illinois 60 x 2025 the PAC members granted 20,000 degrees in in 2015. The PAC is also advocates for the *Public Agenda*. Some of the PAC institutions do participate in the Monetary Award Program (MAP) and are encouraged that MAP funding was increased in the budget. Mr. Sessions shared a success story of an alumnus of American Intercontinental University and a resident of Chicago Heights, in order to personalize the data. Sharing that lives that are being touched makes our jobs worth it.

- **Advisory Committee Report – Mr. Dave Tretter, Federation of Independent Illinois Colleges and Universities**

Mr. Dave Tretter, President of FIICU addressed the Board. He thanked everyone that came together to support the work that was being done in support of higher education. He noted that in July 2016 there was a meeting in Bloomington about the necessity to work together across sectors for a common good. Over the course of two years that has been done. The coalition had a part in getting the message out about the importance of higher education, why it matters and debunking myths. There is still a lot of work to do. IBHE is working on building on the efforts of the *Public Agenda* and that is critically important and dovetails with the work of the coalition. There has to be a continued effort to advocate on behalf of students.

Chair Cross thanked Mr. Sessions and Mr. Tretter for their comments.

- **Ad Hoc Priorities Task Force Report**

Ms. Christine Wiseman gave a report to the Board. Since the June 13 board meeting report by Ms. Wiseman and the presentation by Meegan Duggan Bassett, Illinois State Policy Consultant for Lumina, Chair Cross and the Governor's office enlarged the role of the taskforce on August 21, directing IBHE to update the 2008 *Public Agenda for College and Career Success*, help launch the development of a state career outcomes tool, and recommend a new funding formula for the public universities..

In keeping with the Chair's directive and the need to identify a protocol for updating the *Public Agenda* and engaging policy issues statewide, the taskforce came together with Meegan Bassett and members of the Governor's office to choose state planning efforts to interview for best practice insights. The taskforce conducted three separate phone calls with Kentucky, Indiana and Tennessee, each of which has recently adopted a statewide plan. Representatives from each of those states were questioned about the process they followed to set policy priorities to increase college attainment across the entire educational system. Among the topics reviewed with the states were: the length of the process; how they engaged multiple constituencies across different educational sectors; the role of the educational board and its staff; accountability measures and how those applied to individual institutions with different missions, operating with declining revenues; the maximization of state funded financial aid; and funding models for public higher education.

The taskforce identified helpful themes and applications from conversations with each of the states: First, the process and frameworks vary by each of the states depending on the size and role of the higher education board. All had strong support from the governor and the governor's office in some measure and at some juncture of the process. All engage with all sectors of higher education including the business community and for all but one the K-12 sector as well. Each used an iterative process, they built on existing strategic plans and reframed them in the context of predominant issues that were likely to surface during the next four or five years. Second, each stayed focused on a small set of goals but then the objectives were particularized by individual meetings with the individual institutions so that the objectives could be set by the individual institutions in consultation with the board of higher education. Together then they would advance the strategic plan of the board of higher education. Third, each state leveraged the available policy tools such as the administrative code and administrative code revisions. Some were successful in advancing independent legislation to move the state higher education goals forward. Many of the coordinating boards used the power of program approval to also encourage progression toward a certain outcome. Fourth, each state set baselines, included performance indicators, and accountability measures devised by consultation with the individual institutions and some oversight by the state governing board. The funding formulae were dependent on allocating or reallocating a portion of the base funding that was allocated by the legislature. There was also some new funding that was created and reallocated in accord with meeting performance goals. Fifth and final, updates were built upon previous successes. Some of the states used strategic plans that went out five years and others went out to 2025.

The taskforce is striving to do an update to the existing strategic plan modified a bit to meet the current goals or issues into the next five years. They will move forward with three subcommittees: (1) higher education funding, that will examine information on the existing funding in the state of Illinois and information gleaned from the other three states; (2) refining goals and outcomes, that will look to see who should be engaged, when they should be engaged,

how they should be brought together and then look at a refinement of the existing goals; and (3) career outcomes, that will look at ways to coordinate and advance implementation of a proposed tool currently being developed..

After those subcommittees meet, the full taskforce will have a general meeting. The taskforce knows that it has expertise that is framed by its membership so they looked to enlarge the scope of their work by calling upon other members of the board and other members of constituent groups to join in the discussions. The taskforce will continue to incorporate suggestions and best practices received from these future discussions.

IV. Presentations

Career Outcomes Tool

The Illinois Department of Employment Security (IDES) has been working with IBHE, Illinois Community College Board, Illinois Student Assistance Commission, and public and private universities on the development of a Career Outcomes Tool. George Putnam, from IDES, presented the Career Outcomes Tool to the Board.

The Career Outcomes Tool was presented earlier in the day to the Board Ad Hoc Priorities Task Force and to the public university presidents and chancellors. IDES has been working with the agencies for over a year developing a framework for discussion. The tool is not yet a finished product. The information presented is based on the workforce outcomes for about 25,000 graduates from 2010. There were ten institutions used in the initial test. Those institutions were anonymized for the presentation. The actual outcomes presented are actual students, linked to an employer. Each quarter IDES receives from all employers in Illinois about six million records on their employees and their earnings. IDES is able to determine when an individual is linked to an employer for the first time, called “a job”. They follow that job over time and they know when it begins and ends. They know the duration and characteristics of the job. They know whether it is a primary job or a secondary job for an individual and they know the earnings of the jobs. With this information IDES is developing two tools for career outcome analysis and information.

The first tool is the administrator/institutional research tool which is intended for the colleges to be able to look at their student outcomes. IDES is using the same methodology used by the U.S. Bureau of the Census. Institutions are able to compare their student results to all Illinois workers of the same age group, in the same region, and the same industry. They can look at benchmarks of their students.

The second tool is a parent/student assessment tool. Users can select a program and then criteria for comparison. There are seven different groups and 18 measures from sources such as the IBHE Institutional Profile site, the White House Scorecard, the National Center of Education Statistics and other sources in this preliminary framework. The groupings include: affordability, progress to graduation, career outcomes, selectivity, enrollment, and diversity of student characteristics. The tool gives students and parents (users) data to compare academic programs and employment results for Illinois colleges.

The next steps in the process are: (1) to engage with the higher education community on a very structured basis to understand what is considered to be most important about how to proceed; (2) conclude agreements with IBHE to begin a pilot with ten public universities and six private colleges to engage deeply with their institutional researchers and receive feedback to fill in the

framework; and (3) in the spring bring in all IBHE institutions and to provide career information for their graduates.

A question and answer period followed the presentation.

Budget Updates and Context

Mr. Nyle Robinson presented the final Fiscal Year 2017 appropriations for higher education, the Fiscal Year 2018 appropriations for higher education, and the preliminary context and planning for Fiscal Year 2019 budget development. The presentation included Fiscal Year 2017 and Fiscal Year 2018, using Fiscal Year 2015 as the base year, since Fiscal Year 2016's budget impasse was unique.

V. Discussion Item Not Requiring Board Action

Legislative Initiatives for 2018

Ms. Jaimee Ray discussed the legislative initiatives that the Board would like to present for 2018. Proposals are due to the Governor's legislative office by October 20 and then meetings will be scheduled to work through the proposals. Ms. Ray will summarize the initiatives in a memorandum to the Board.

VI. Action Items

Dr. Stephanie Bernoteit presented the new units of instruction action items. Dr. Bernoteit reviewed the pending academic programs and authorization proposals, stating "we have included in the memo a listing of all pending academic programs and authorization proposals submitted to the Board through August 28, 2017. Since then, one additional proposals have been received. As of September 14, 2017, there were no new requests for program modifications in addition to the 17 reported in the memo and three applications have been withdrawn or returned since the last board meeting."

1. New Units of Instruction at Public Community Colleges

Dr. Bernoteit briefly outlined the contents of this item. Discussion followed as to the procedure of receiving these programs from the Illinois Community College Board.

The Illinois Board of Higher Education on motion made by Dr. Alice Marie Jacobs and seconded by Ms. Christine Wiseman, unanimously hereby grants authority to the Kaskaskia College to offer the Associate in Applied Science in Cyberdefense, the Associate of Applied Science in Database Software Developer, and the Associate in Applied Science in Information Security Analysis subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to the Prairie State College to offer the Associate in Applied Science in Surgical Technology subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants authority to Southwestern Illinois College to offer the Associate in Applied Science in Baking and Pastry subject to the institution's implementation and maintenance of the

conditions that were presented in its application and that form the basis upon which this authorization is granted.

2. New Operating and/or Degree-Granting Authority for Independent Institutions

Dr. Bernoteit briefly outlined the contents of this item. Discussion followed as to Kaplan University, Southeast Missouri State University, and Westminster College.

The Illinois Board of Higher Education on motion made by Dr. Jack Thomas and seconded by Dr. Santos Rivera, unanimously approved considering each institution as a separate action item for Board consideration.

The Illinois Board of Higher Education on motion made by Mr. Jay Bergman and seconded by Dr. Santos Rivera, unanimously hereby grants to Adler University Authorization to Grant the Master of Arts in Applied Psychology, Master of Arts in Counseling: Student Affairs and College Counseling and the PhD in Art Therapy in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

The Illinois Board of Higher Education on motion made by Mr. Jay Bergman and seconded by Ms. Christine Wiseman, unanimously hereby grants to Argosy University Authorization to Operate in the Chicago and North Suburban Regions. The Board also Authorizes the institution to Grant the Associate of Arts in Psychology, Associates of Science in Business Administration, Associates of Science in Information Technology, Bachelor of Arts in Liberal Arts, Bachelor of Arts in Psychology, Bachelor of Science in Business Administration, Bachelor of Science in Criminal Justice, Master of Business Administration, Master of Public Health, Master of Arts in Clinical Mental Health Counseling, Master of Arts in Clinical Psychology, Master of Arts in Forensic Psychology, Master of Arts in Industrial/Organizational Psychology, Master of Arts in Sports-Exercise Psychology, Master of Science in Human Resource Management, Master of Science in Management, Master of Science in Organizational Leadership, Doctor of Business Administration, Doctor of Education in Counselor Education and Supervision, Doctor of Education in Organizational Leadership, and the Doctor of Psychology in Clinical Psychology in the Chicago region and Authorizes the institution to Grant the Associate of Arts in Psychology, Associates of Science in Business Administration, Bachelor of Arts in Psychology, Bachelor of Science in Business Administration, Master of Business Administration, Master of Arts in Clinical Mental Health Counseling, Master of Arts in Clinical Psychology, Master of Arts in Forensic Psychology, Master of Arts in Industrial/Organizational Psychology, Master of Science in Human Resource Management, Master of Science in Management, Master of Science in Organizational Leadership, and the Doctor of Psychology in Clinical Psychology in the North Suburban region, subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

The Illinois Board of Higher Education on motion made by Ms. Cherilyn Murer and seconded by Dr. Santos Rivers, hereby approved tabling the Kaplan University Authorization to Operate in the Chicago Region for further consideration at a future board meeting.

The Illinois Board of Higher Education on motion made by Mr. Jay Bergman and seconded by Dr. Santos Rivera, unanimously hereby grants to the Lake Forest School of Management Authorization to Grant the Master of Science in Project Leadership in the North Suburban Region,

subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

The Illinois Board of Higher Education on motion made by Dr. Sherry Eagle and seconded by Mr. John Bambenek, unanimously hereby grants to Northern Baptist Theological Seminary authorization to establish a Master of Art in Urban Leadership in the Chicago Region, subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

The Illinois Board of Higher Education on motion made by Dr. Jack Thomas and seconded by Dr. Darlene Ruscitti, unanimously hereby approved tabling the Southeast Missouri State University Authorization to Operate in the Southwestern Region for further consideration at a future board meeting.

The Illinois Board of Higher Education on motion made by Mr. Jay Bergman and seconded by Ms. Christine Wiseman, unanimously hereby grants to University of St. Francis authorization to establish the Doctor of Education in Educational Leadership in the West Suburban Region, subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

Ms. Aky Gossitt made a motion to table the Westminster College Authorization to Operate and Grant the Bachelor of Arts in Leadership in the Central and Southwestern Region. The motion did not receive a second. The Illinois Board of Higher Education on motion made by Mr. Eric Zarnikow and seconded by Ms. Christine Wiseman, by roll call vote hereby grants to Westminster College Authorization to Operate and Grant the Bachelor of Arts in Leadership in the Central and Southwestern Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted. The roll call vote was recorded as follows: Yes – Bambenek, Bergman, Coffey, Cross, Eagle, Jacobs, Murer, Pieper, Rivera, Ruscitti, Thomas, Wiseman and Zarnikow; No – Gossitt.

The Illinois Board of Higher Education on motion made by Ms. Christine Wiseman and seconded by Mr. John Bambenek, unanimously hereby grants to Midstate College Authorization to Grant the Master of Business Administration in the Central Region, subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

The Illinois Board of Higher Education on motion made by Mr. John Bambenek and seconded by Ms. Cherilyn Murer, unanimously hereby grants to Midwestern Career College Authorization to Grant the Associate of Applied Science in Business Administration in the Chicago Region, subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

3. New Units of Instruction for Public Service, and Research at Public Universities

Dr. Bernoteit briefly outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Mr. Jay Bergman and seconded by Ms. Christine Wiseman, unanimously hereby grants to Chicago State University authorization to grant the Master of Business Administration in the Chicago region, subject to the institution's

implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to Eastern Illinois University authorization to grant the Bachelor of Science in Construction Management, the Bachelor of Science in Digital Media, and the Bachelor of Science in Engineering Technology in the Prairie Region, subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

And grants to Southern Illinois University Edwardsville authorization to establish the Center for STEM Research, Education and Outreach and to Grant the Master of Science in Criminal Justice Policy in the Southwestern Region subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.

And grants to University of Illinois at Chicago authorization to grant the Bachelor of Arts in Design in the Chicago Region, subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

And grants to University of Illinois at Urbana-Champaign authorization to establish The Cline Center for Advanced Social Research in the Prairie Region, subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.

4. Diversify Higher Education Faculty in Illinois Program Fiscal Year 2018 Grant Allocation

Dr. Arthur Sutton outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Mr. John Bambenek and seconded by Mr. Jay Bergman, unanimously hereby authorizes the Deputy Director of Diversity and Outreach, in consultation with the Chair, to allocate the Fiscal Year 2018 appropriation for the DFI institutional grant awards (as presented on Table 1) as specified by the statute and recommended by the DFI Program Board.

5. General Grants, Fiscal Year 2018 Allocation

Mr. Robinson outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Ms. Cheryl Murer and seconded by Mr. John Bambenek, unanimously hereby approves the Fiscal Year 2018 General Grants described in this item. The Board authorizes the Deputy Director for Fiscal Affairs and Budgeting, in consultation with the Chair, to make adjustments to the grant awards in the event that appropriated funds are reduced or unavailable and allocate any remaining funds at the end of the fiscal year.

VII. Non-Instructional Capital Project Action Item

6. Public University Non-Instructional Capital Project – University of Illinois at Chicago

Mr. Robinson outlined the contents of this item.

The Illinois Board of Higher Education on motion made by Dr. Alice Marie Jacobs and seconded by Dr. Santos Rivera, unanimously hereby approves the non-instructional capital project as presented in this item.

VIII. Consent Agenda Action Items

Chair Cross next moved to the consent agenda.

The Illinois Board of Higher Education on motion made by Mr. John Bambenek and seconded by Dr. Darlene Ruscitti, unanimously approved Item Nos. 7, 8 and 9.

7. Board Meeting Minutes – June 13, 2017

The Illinois Board of Higher Education unanimously approved the Minutes of the Board Meeting of June 13, 2017.

8. Fiscal Year 2017/2018 Financial Report as of July 31, 2017

The Illinois Board of Higher Education unanimously approved the Fiscal Year 2017/2018 Financial Report as of July 31, 2017.

9. 2018 Board Meeting Calendar

The Illinois Board of Higher Education unanimously approved the 2018 Board Meeting Calendar.

IX. Informational Items Not Requiring Board Action

10. Fiscal Year 2018 Competitive Grants Update – Cooperative Work Study Grant and Grow Your Own Teach Education Initiative

11. Fiscal Year 2019 Grants Approval Process

X. Executive Session

Executive session was not held.

XI. Public Comment

Mr. William Thompson made public comments on the implementation of the New, Consolidated, Closed, and Low Producing Programs at Illinois Public Universities law, (110 ILCS 205/7). No discussion was held.

XII. Other Business

The next Board meeting will be December 12, 2017, at the Illinois Math and Science Academy. The featured lunch guests will be the Community College Presidents.

XII. Adjournment

There being no further business to come before the Board, Chair Cross adjourned the meeting at 3:56 p.m.

Respectfully submitted by Cindy Deitsch, Secretary to the Board.

Note: Copies of all items referred to in the minutes (i.e., letters, statements, reports, etc.) are on file with the official minutes of the September 19, 2017, meeting.