

ILLINOIS HIGHER EDUCATION ENROLLMENT LANDSCAPE

JUNE 14, 2023 | ILLINOIS BOARD OF HIGHER EDUCATION

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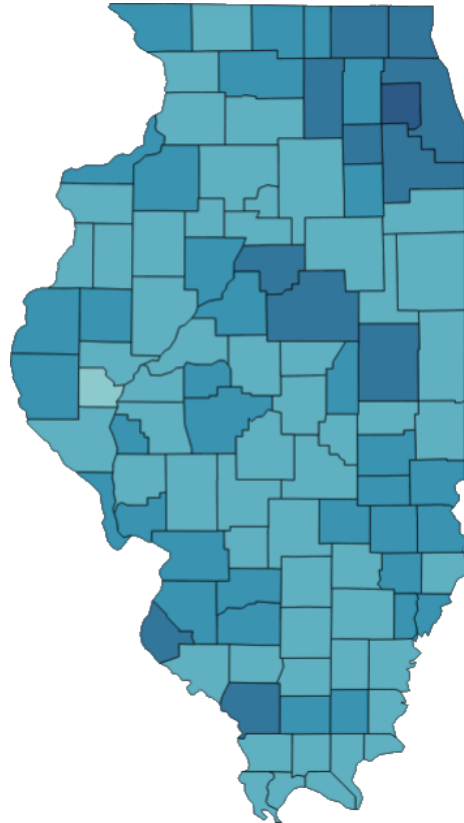
Presentation Overview

- Overall postsecondary attainment in Illinois
- Adult learners, with an emphasis on those with some college, but no degree
- High school graduates in Illinois and changing demographics
- Initial college enrollment among Illinois high school graduates
- Application and applicant volume at the Illinois public universities and the Common App
- Admissions and enrollment of new freshmen
- Admitted students not enrolling anywhere
- Outmigration Data

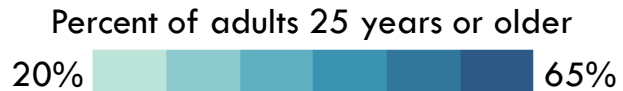
Overall Educational Attainment in Illinois

There are clear disparities in educational attainment in Illinois by geography and urbanicity

**2021
Associate's
Degree or
Higher**

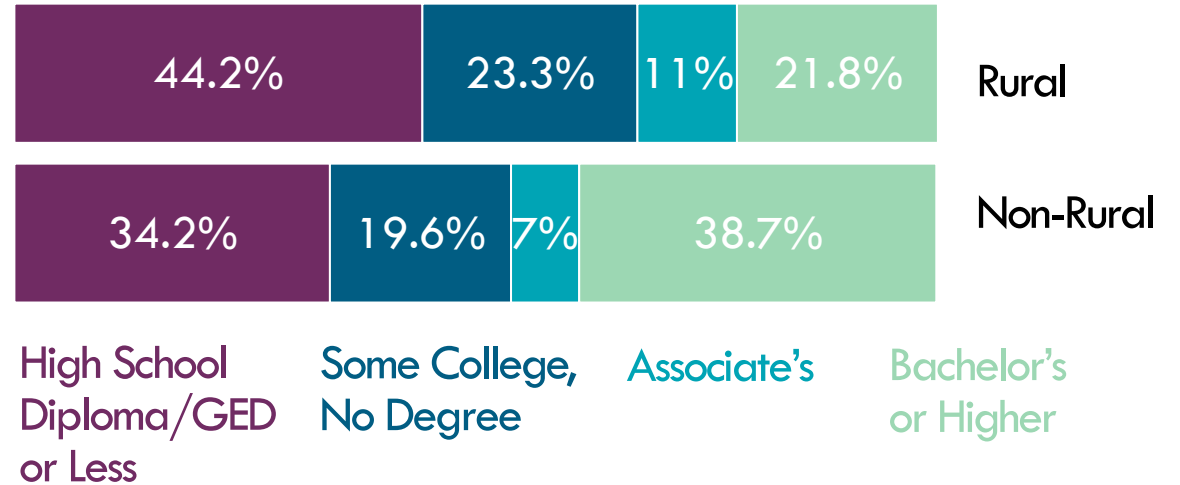


State Average: 44%
State Count:
3,891,841
Total State Population
25+: 8,876,878



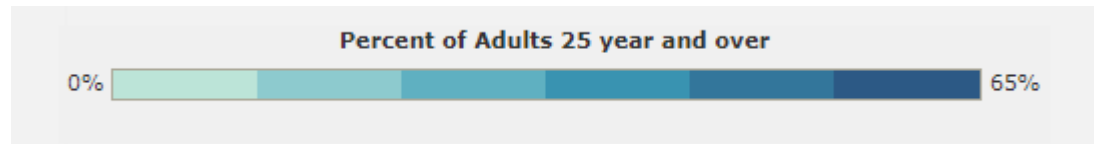
Source: 2021 American Community Survey 5-Year Estimates

EDUCATIONAL ATTAINMENT IN ILLINOIS (AGE 25+) BY RURALITY



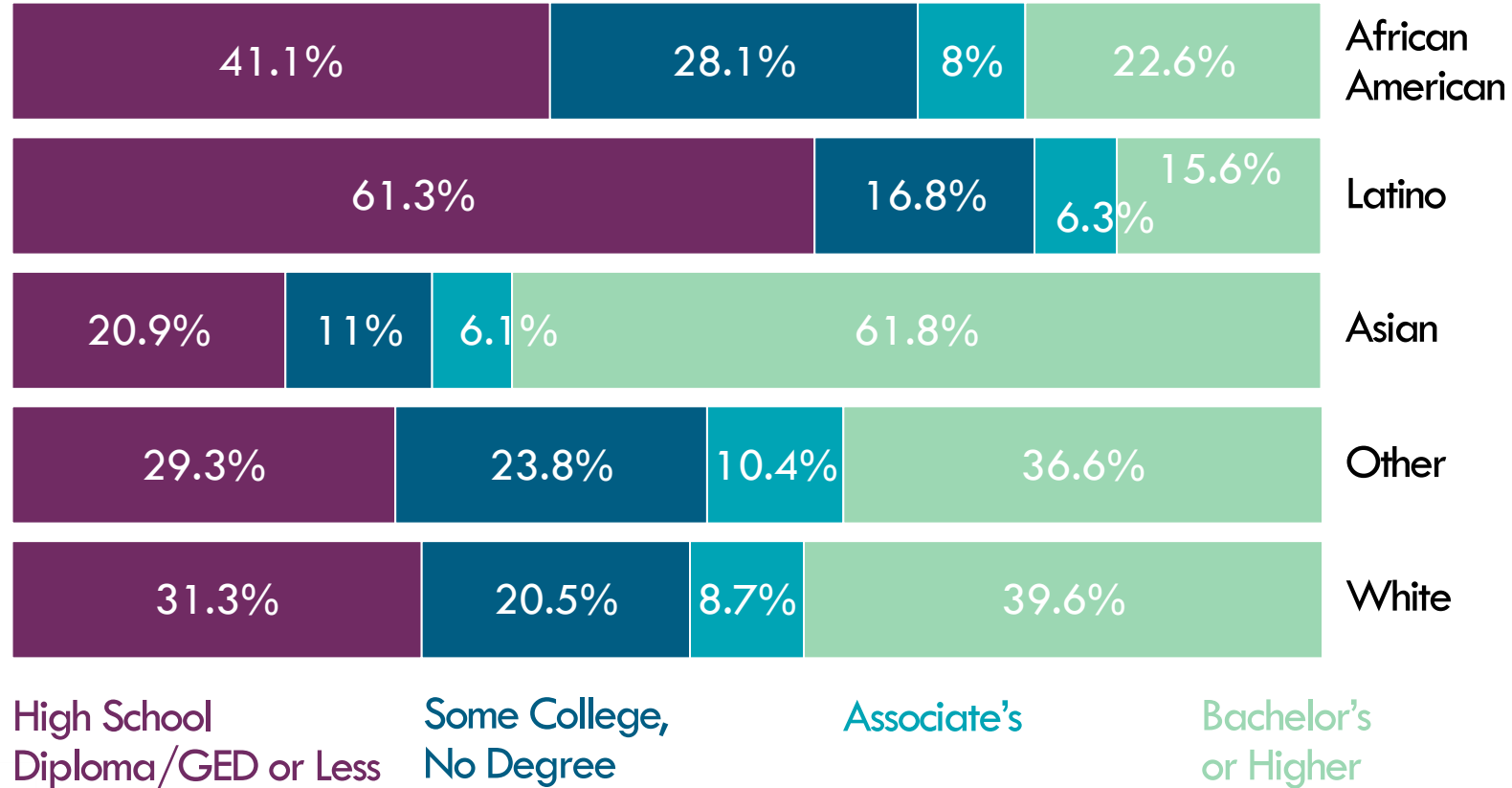
See all of our interactive [Equity Maps](#)

Source: 2020 American Community Survey 5-Year Estimates



There are also gaps in educational attainment specific to race/ethnicity

EDUCATIONAL ATTAINMENT IN ILLINOIS (AGE 25+) BY RACE/ETHNICITY

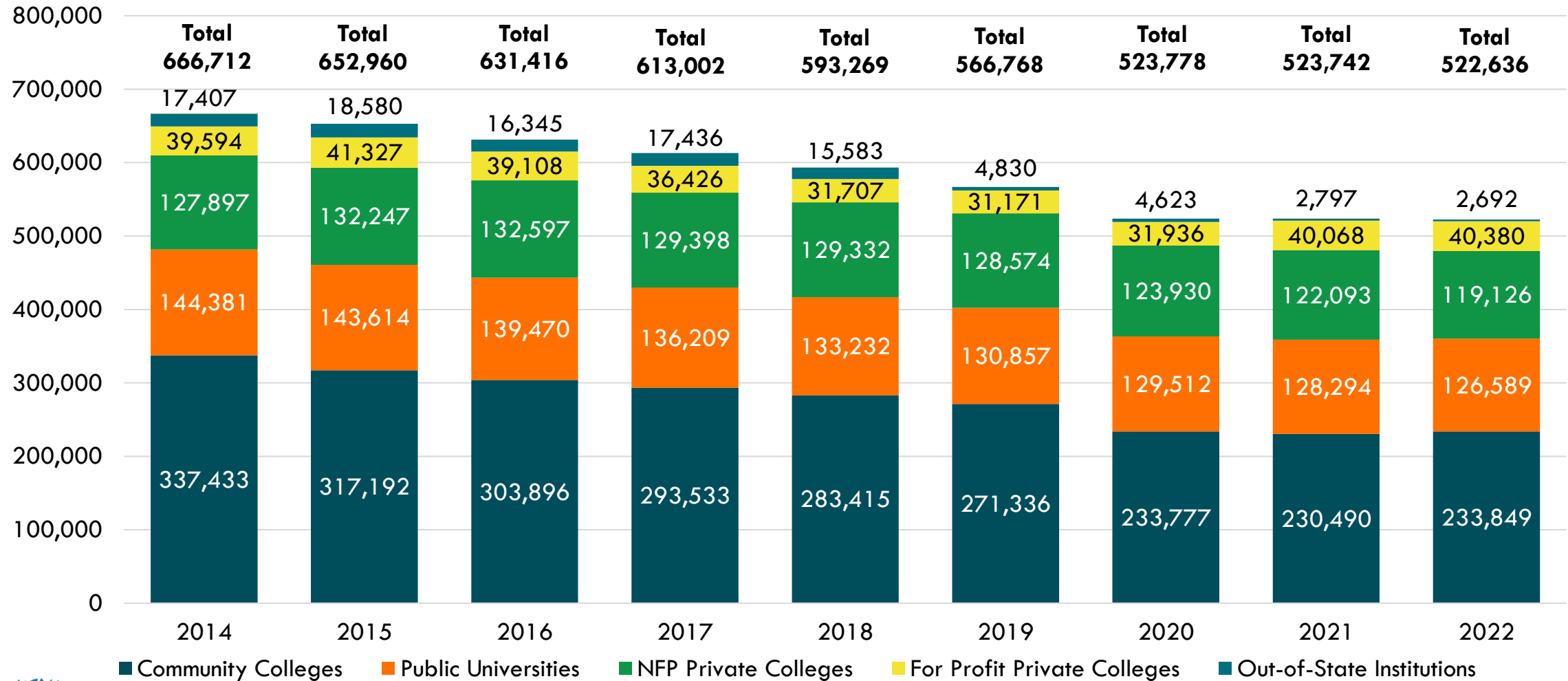


See all of our interactive [Equity Maps](#)

Source: 2020 American Community Survey 5-Year Estimates

Total undergraduate enrollment in Illinois has decreased by over 20% since 2014, equating to 144,000 fewer students

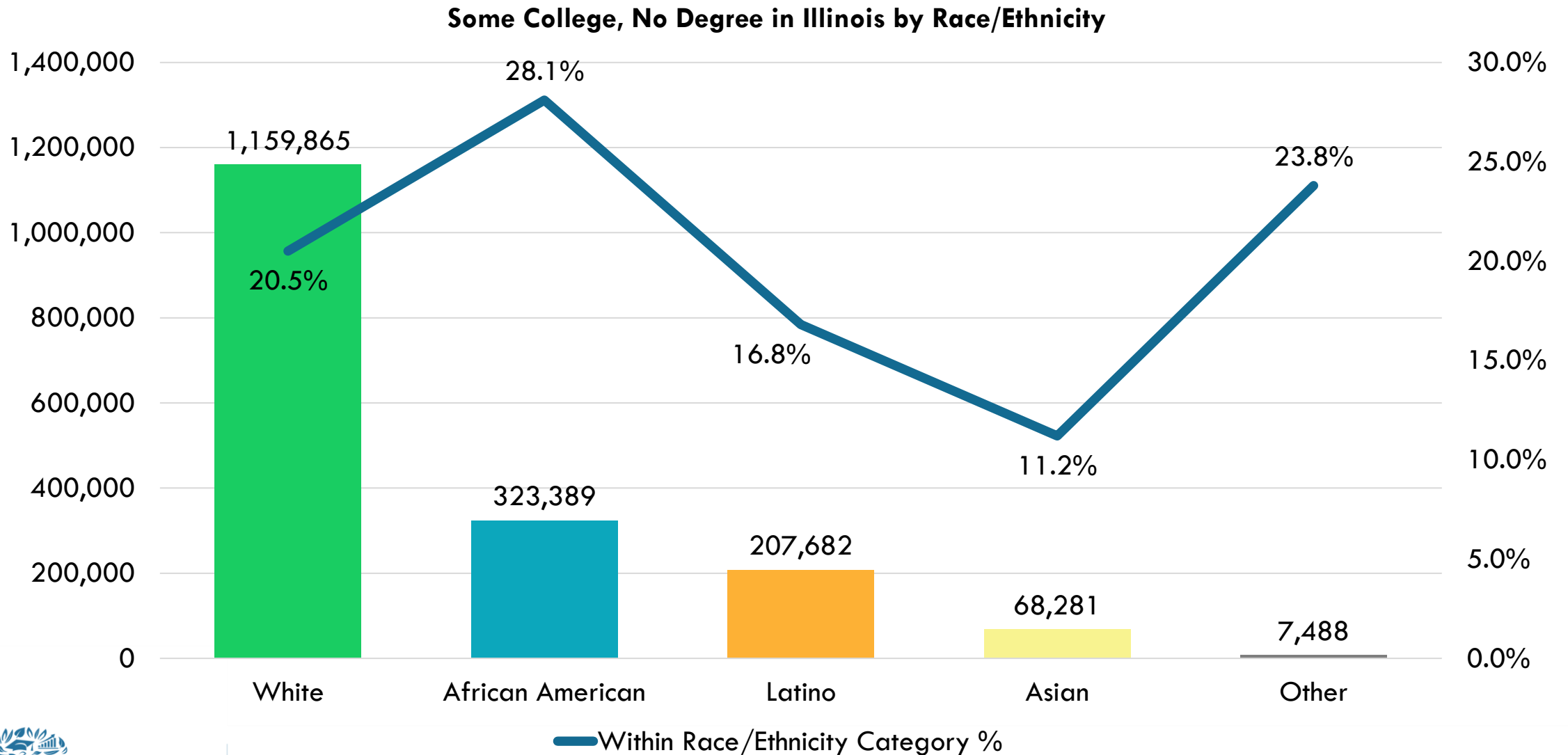
Undergraduate Enrollment in Illinois by Sector



Source: IBHE FES I 2014-2022

For discussion purposes only

The number of individuals with some college and no degree across all race categories presents a potential opportunity for Illinois



Illinois has experienced an increase in the number of individuals with Some College, No Completion (SCNC)

Key Findings

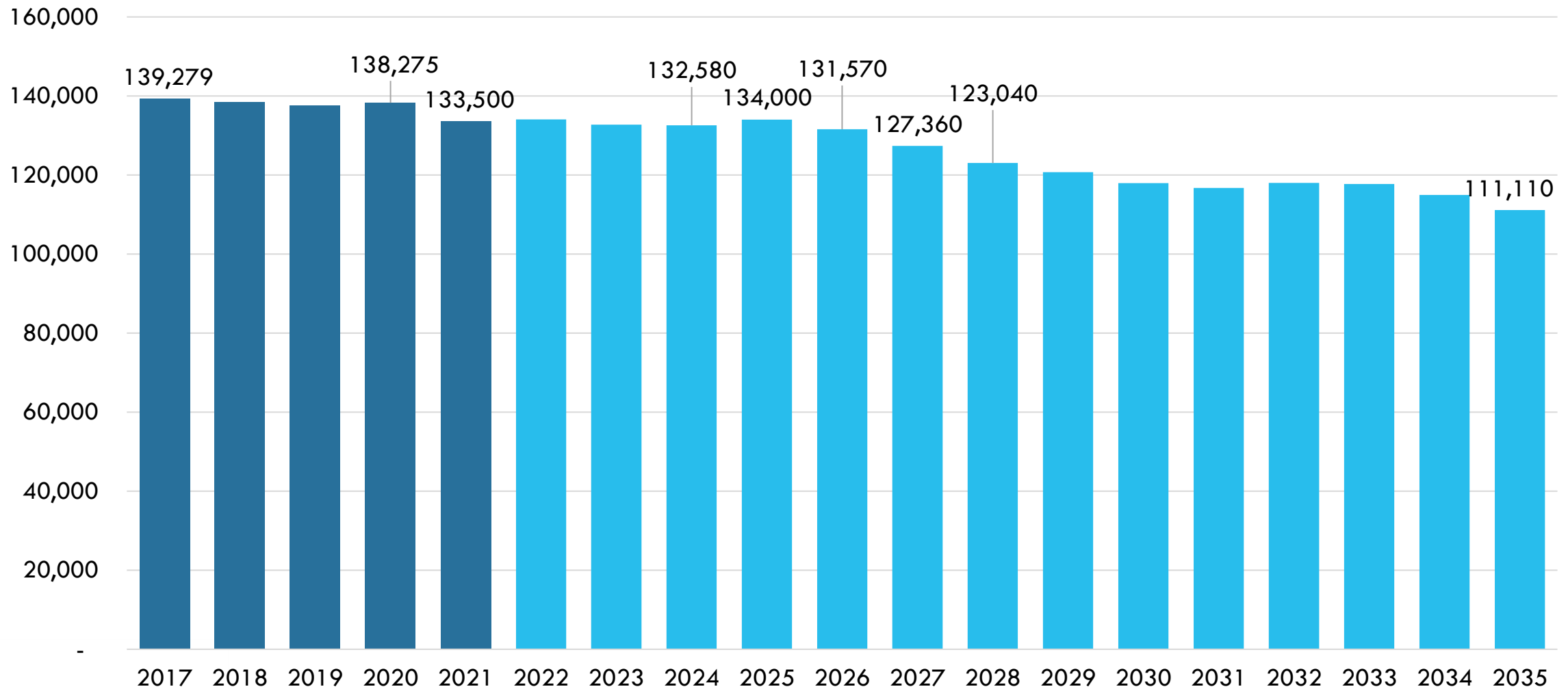
- Illinois now has **1,942,815** individuals with some college but no completion (SCNC)
- For every undergraduate student enrolled in Illinois, there are **3.5** individuals with some college, but no completion
- Illinois is overrepresented in the SCNC category as Illinois accounts for **3.3%** of all undergraduates nationally, but **4.8%** of the total SCNC group

Opportunities

- There are over **85,000** 'SCNC' individuals in Illinois who were identified as *potential completers*
- There are an additional **82,000** recent stop-outs

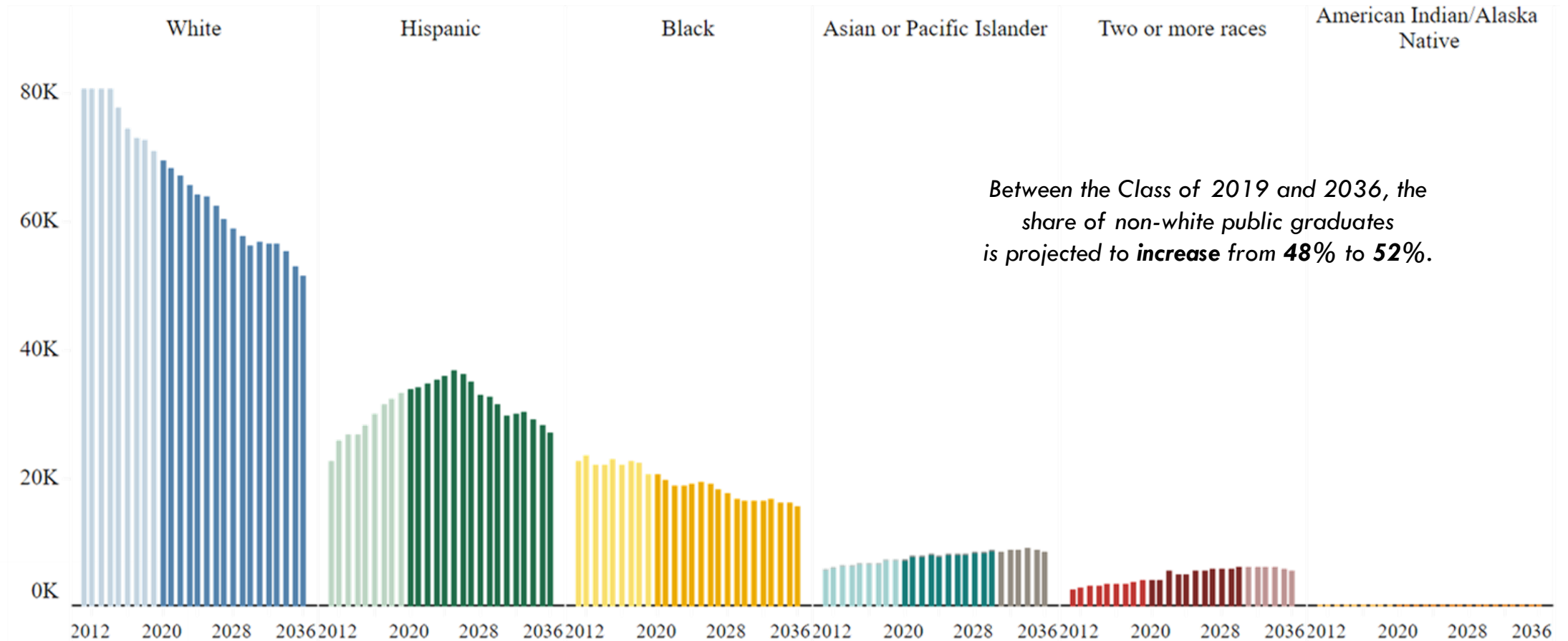
The High School to College Pipeline

There are projected declines in Illinois public high school graduates beginning 2026.



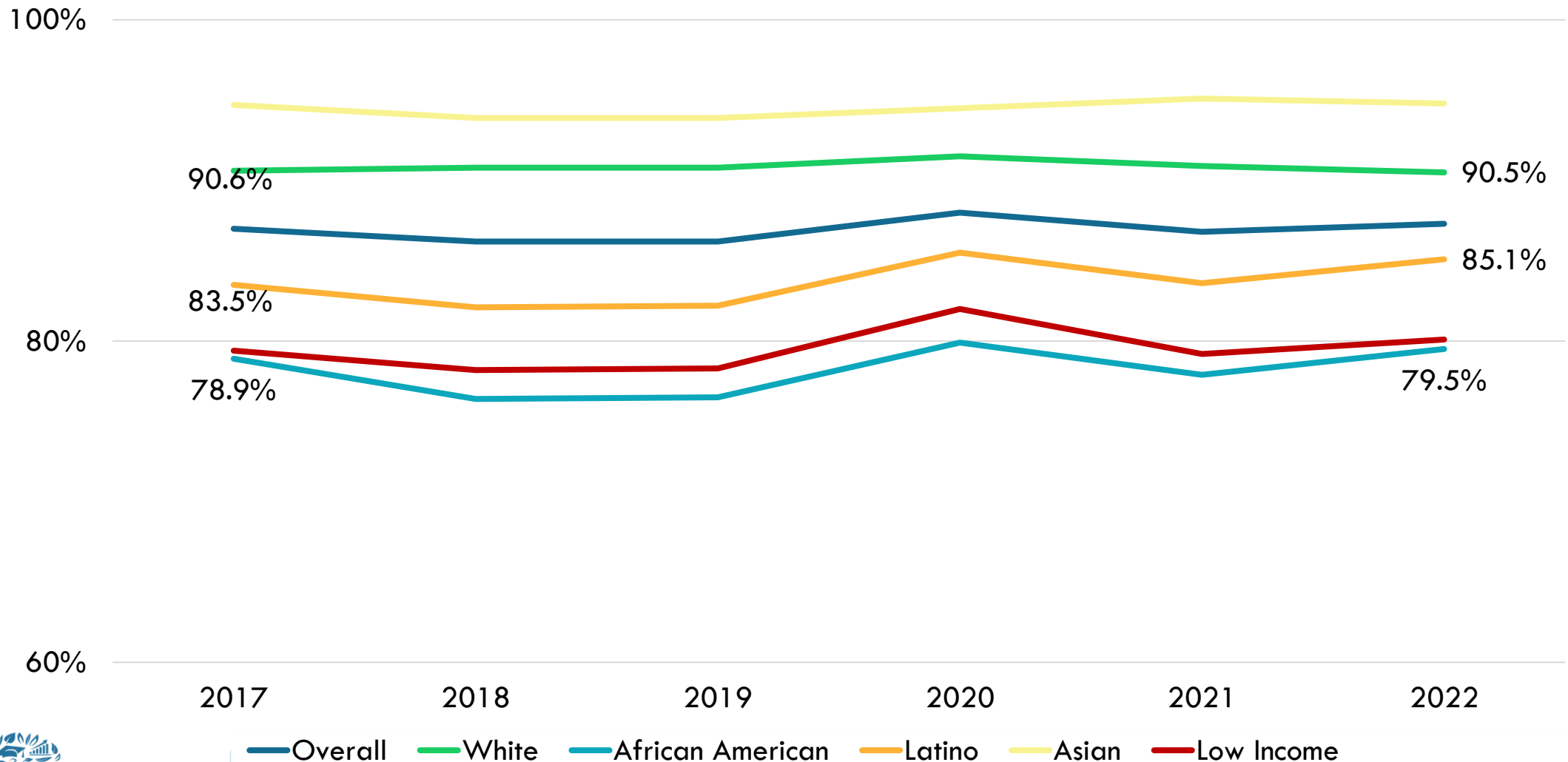
Growth among Latino high school graduates mitigates incremental declines among White and African American high school graduates until 2026.

Public High School Graduate Trends, Class of 2011 to 2036
Graduates by Race/Ethnicity



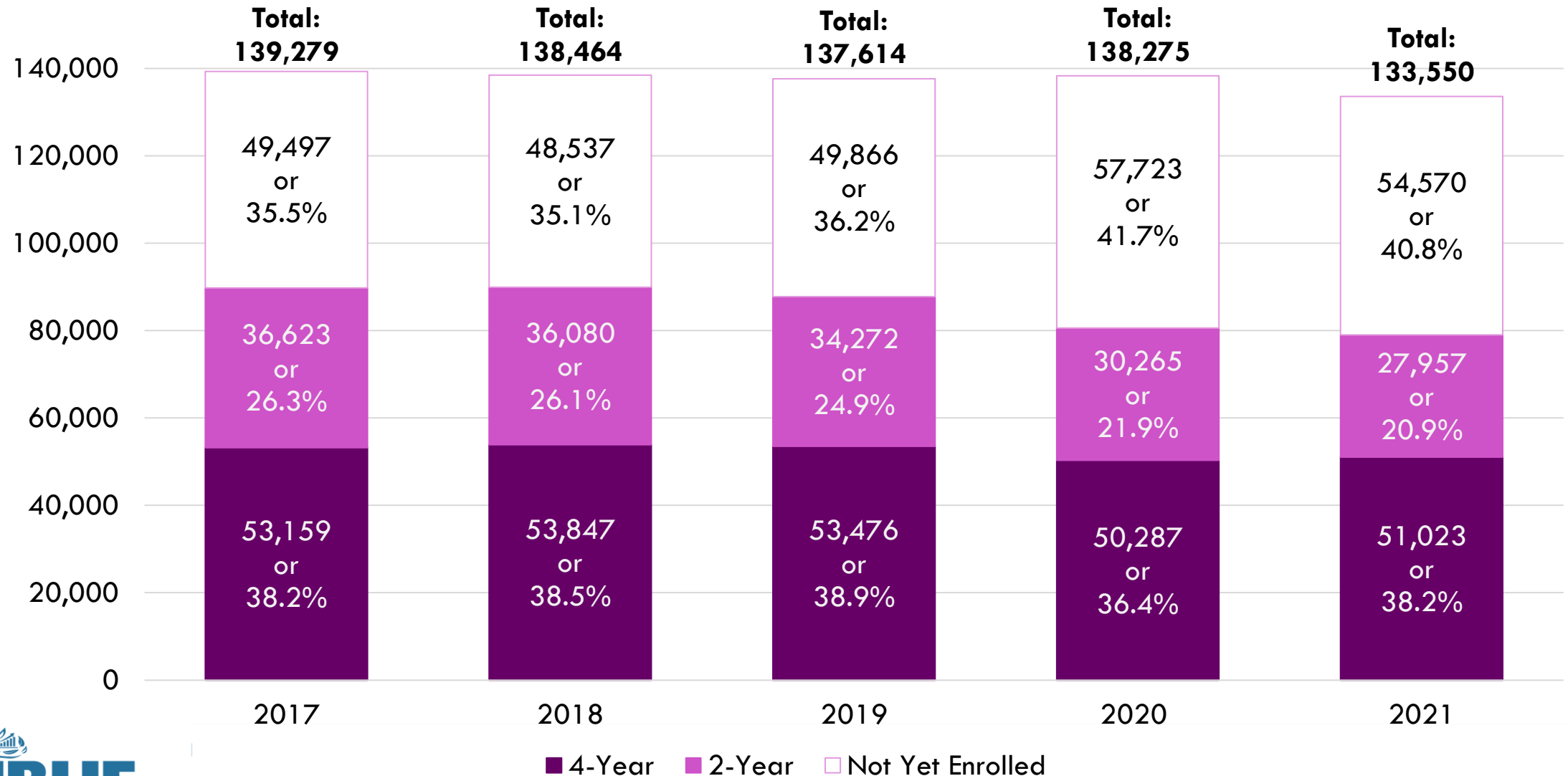
Closing gaps in high school graduation rates presents an opportunity to improve disparities in overall educational attainment

Graduation Rates for Illinois Public High School Students

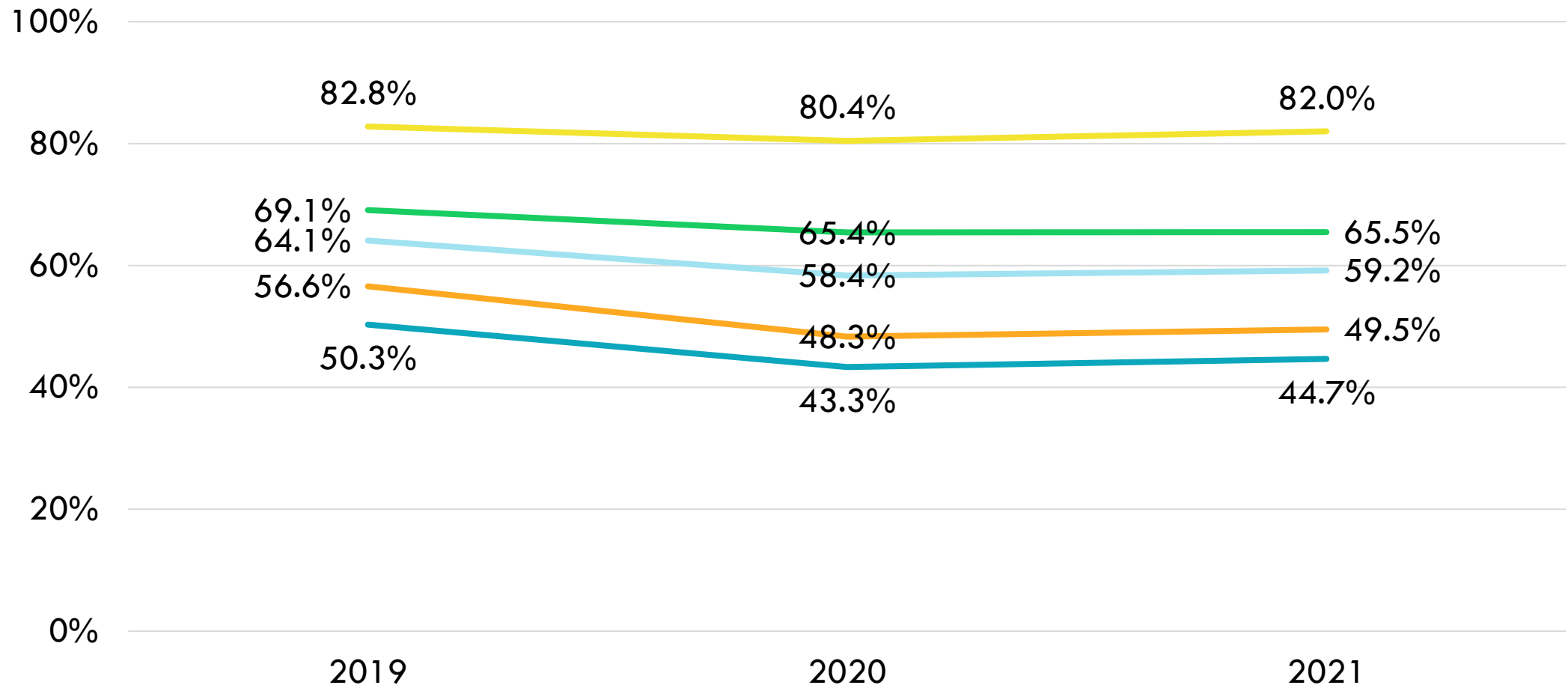


Source: Illinois State Board of Education

Illinois also has the opportunity to increase college-going rates among high school graduates, which haven't fully recovered to pre-pandemic levels



Except for Asians, college-going rates are still well below pre-pandemic levels. The variation across groups presents another opportunity to increase educational attainment and narrow gaps.

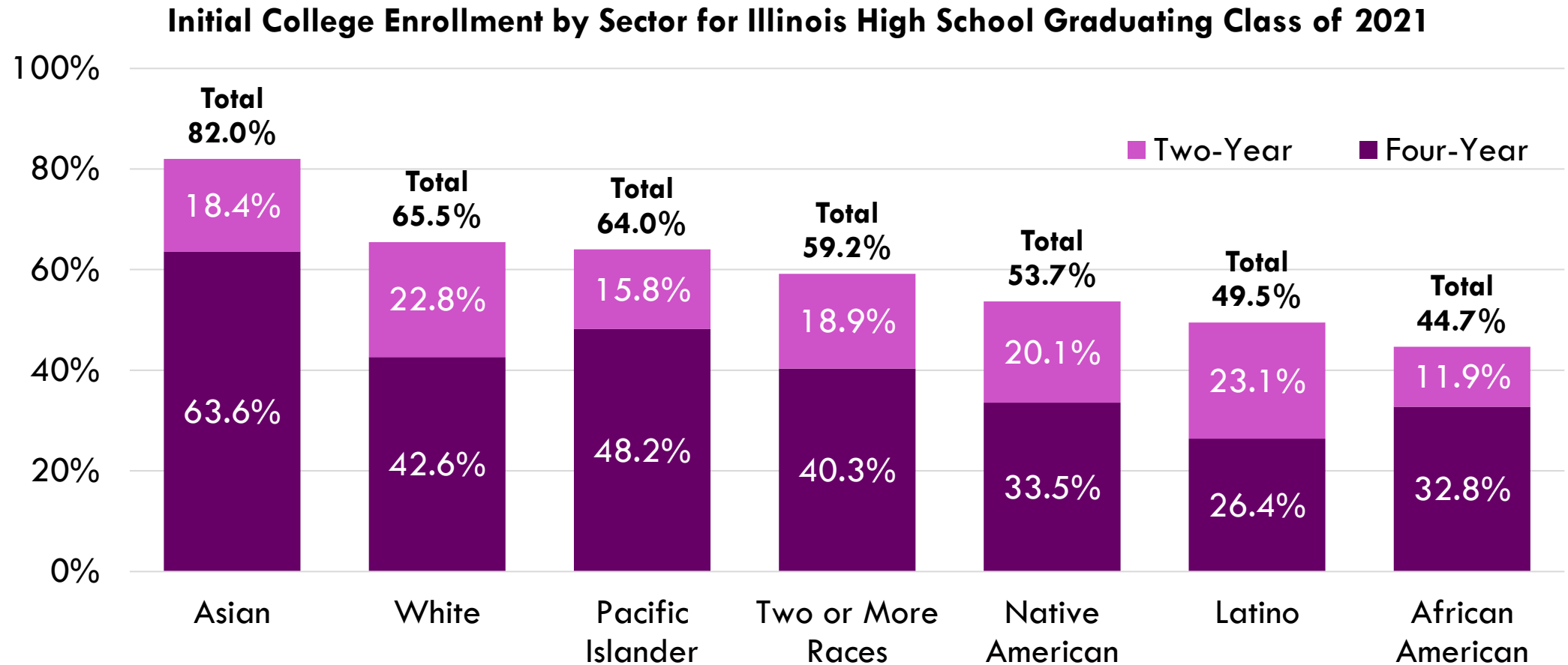


Asian White Two or More Races Latino African American

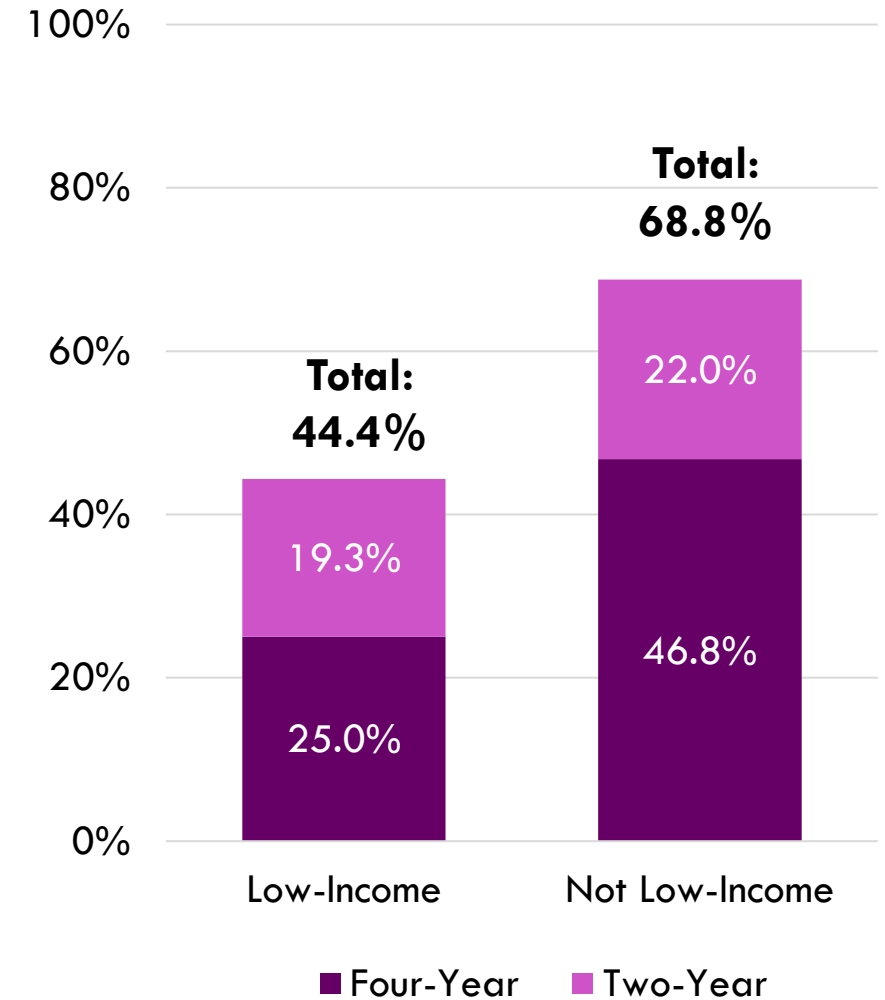
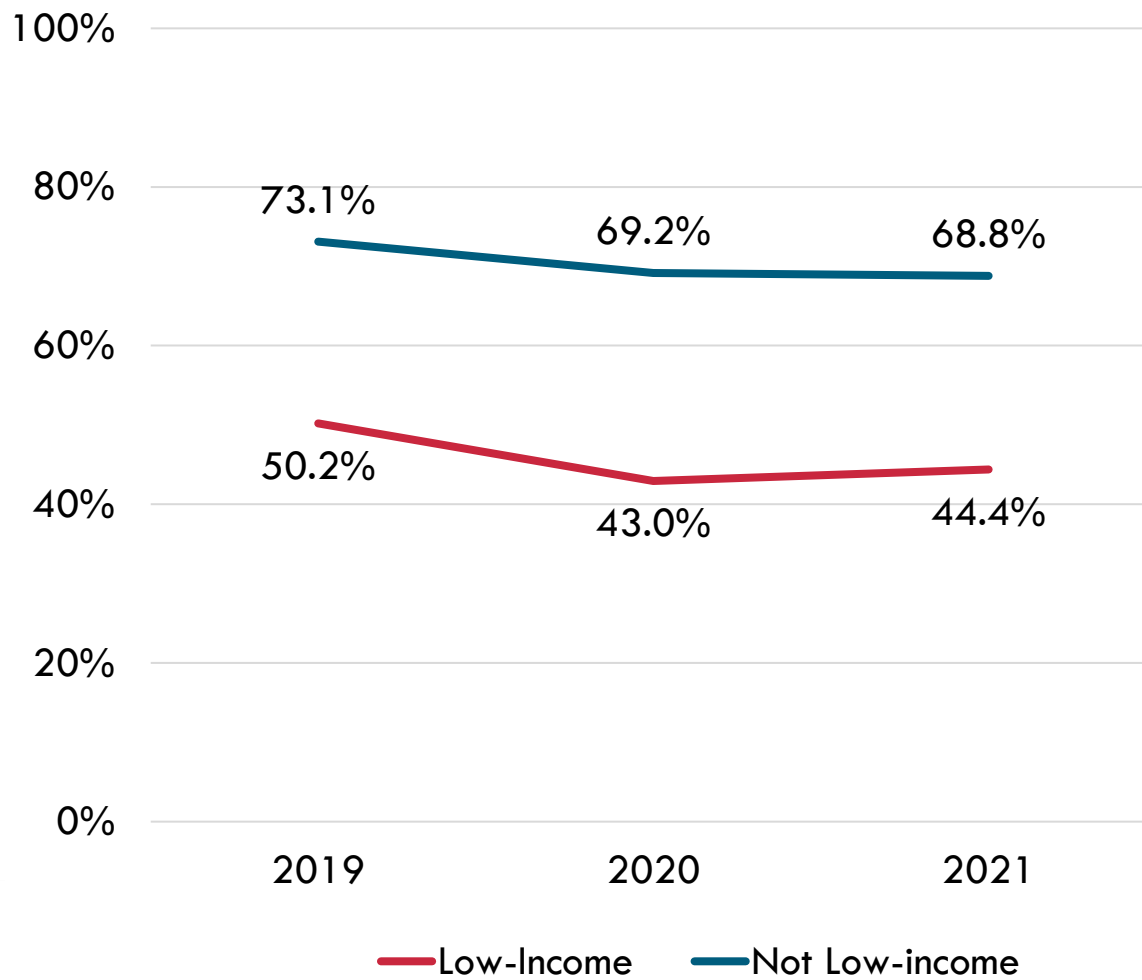


Source: Illinois State Board of Education

In addition to gaps in college-going rates, there is also variation in where different groups enroll specific to sector



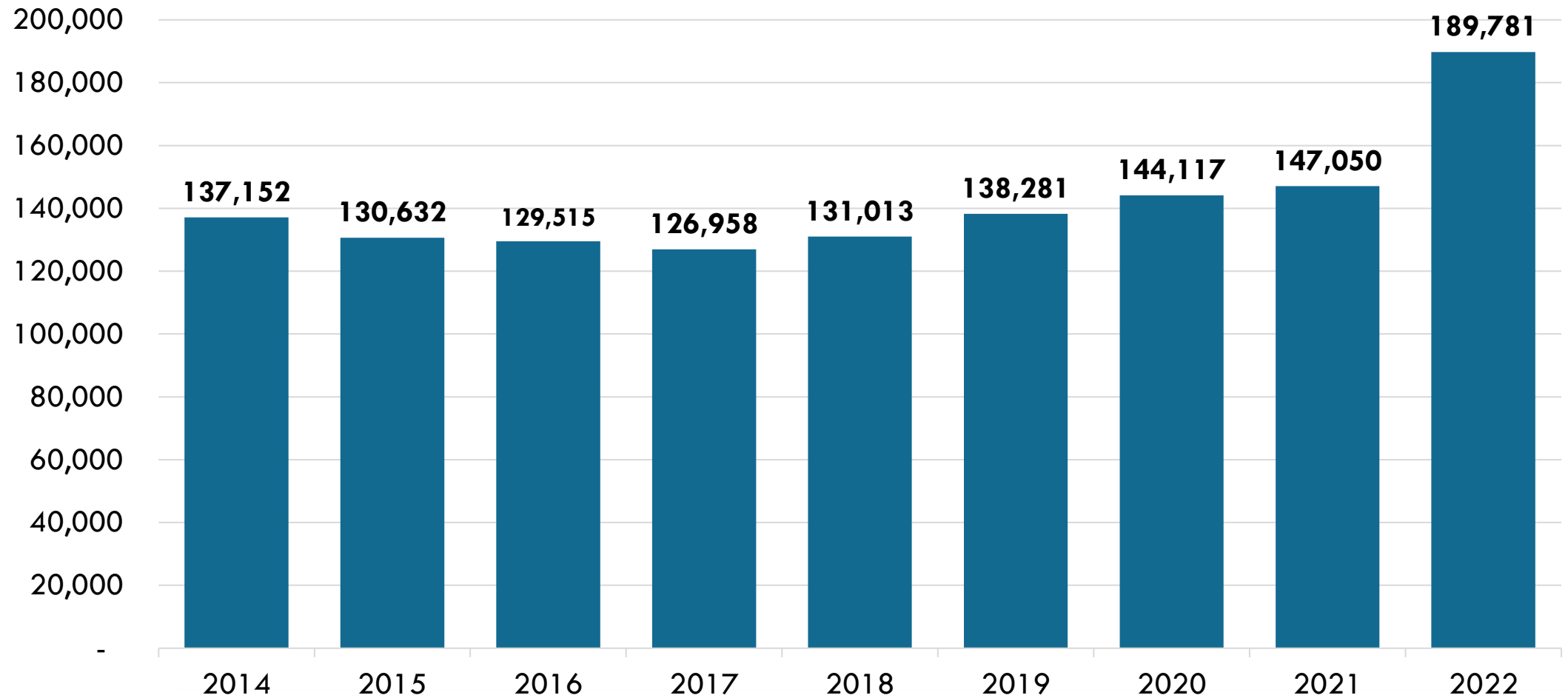
Substantial gaps in college-going rates between low-income high school graduates and not low-income graduates remain



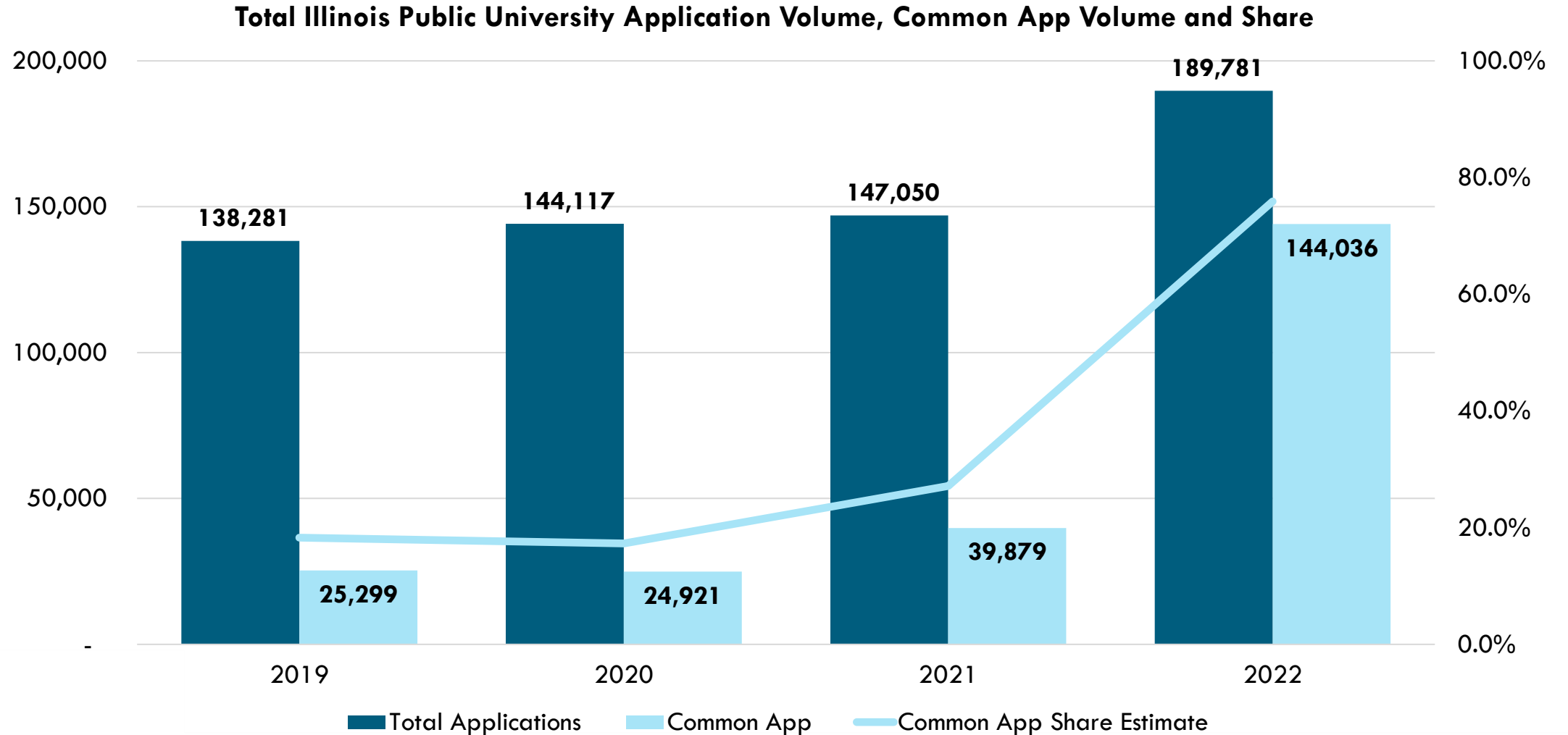
Applications and Admissions at Illinois Public Universities

Sharp increase in application volume in 2022, after Common App implemented at all Illinois public universities

Total Applications at Illinois Public Universities Over Time



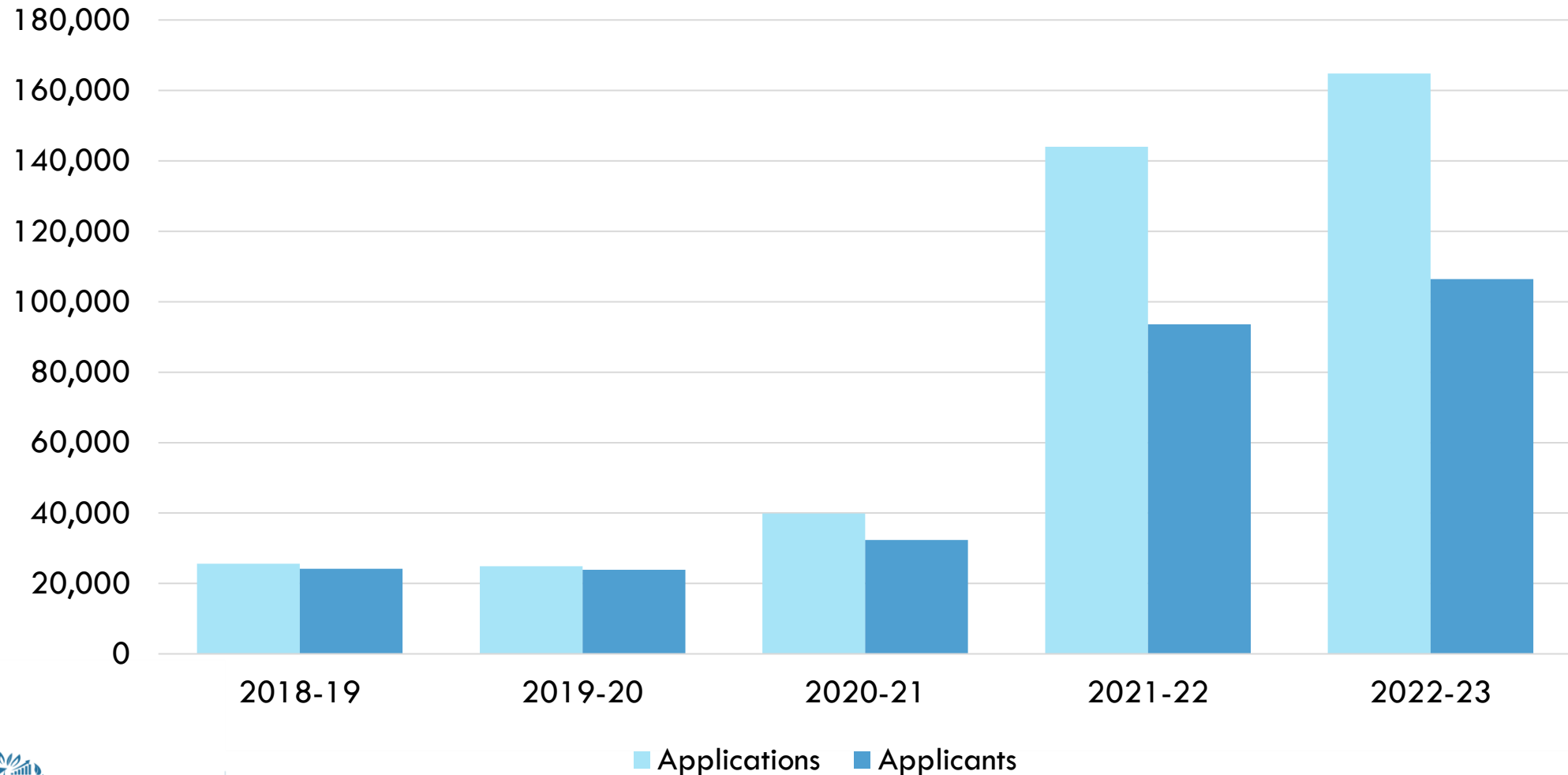
Common App volume is higher than total application volume for Illinois public universities from 2019.



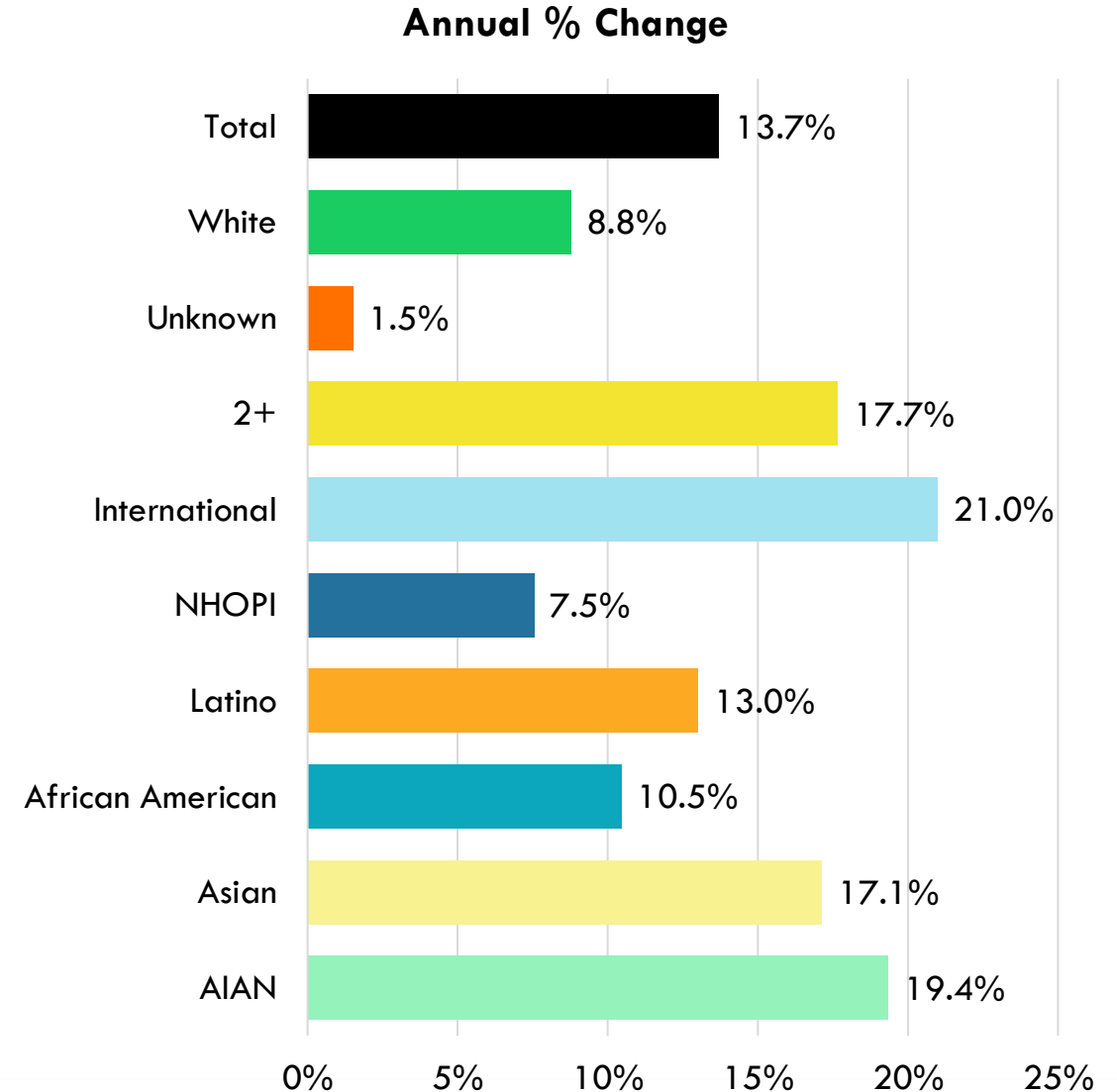
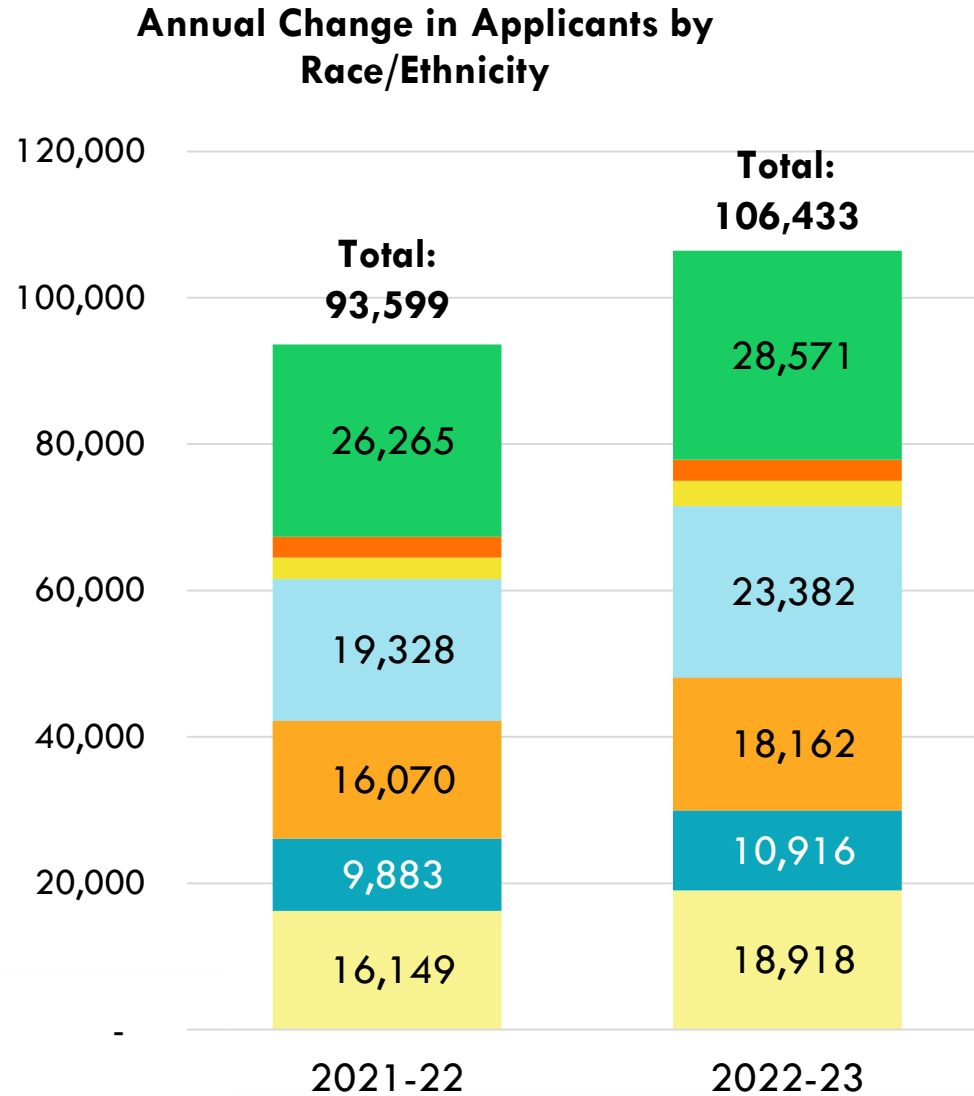
Source: IPEDS Admissions Survey 2014-2022 & Common App Data Reports

The number of applicants and applications to Illinois public universities have increased since the Common App was implemented

Applications and Applicants at Illinois Public Universities through the Common App



Applicants to Illinois public universities increased across all groups



Source: Common App State-Level Report May 7, 2023 Point in Time

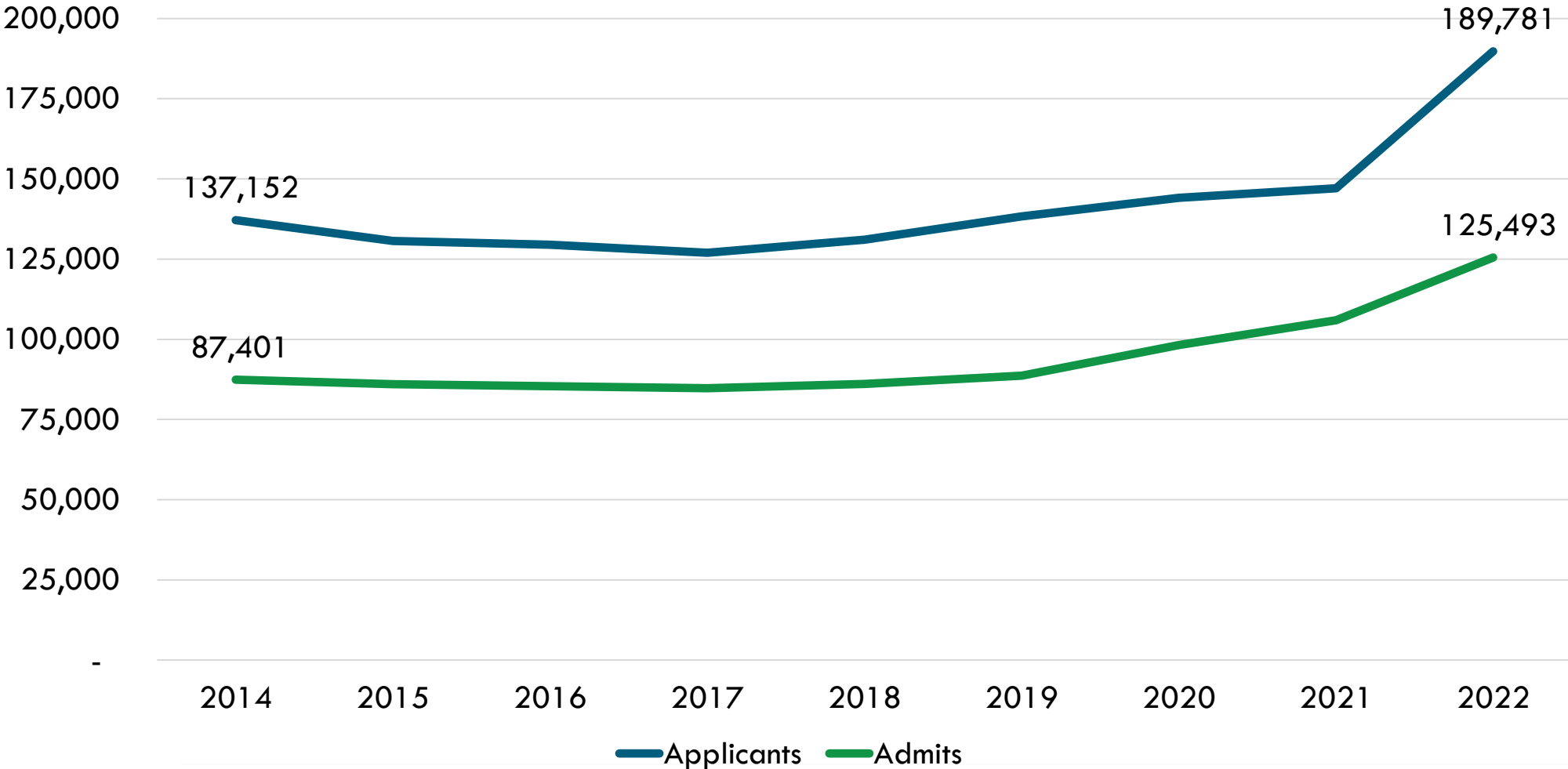
10% annual applicant growth in Illinois residents

	2021-22	2022-23	% Change
Lowest Income Quintile	6,304	7,034	11.6%
Quintile 2	8,121	8,979	10.6%
Quintile 3	8,086	9,018	11.5%
Quintile 4	13,004	14,400	10.7%
Highest Income Quintile	43,234	48,986	13.3%
First Gen	32,291	36,701	13.7%
Not First Gen	61,308	69,732	13.7%
Illinois Residents	46,305	50,942	10.0%
Metropolitan	75,884	85,058	12.1%
Micropolitan	1,637	1,876	14.6%
Rural	710	790	11.3%
Small Town	864	1,060	22.7%

Where do admitted applicants enroll?

The number of students admitted to Illinois public universities paralleled the increase in applications.

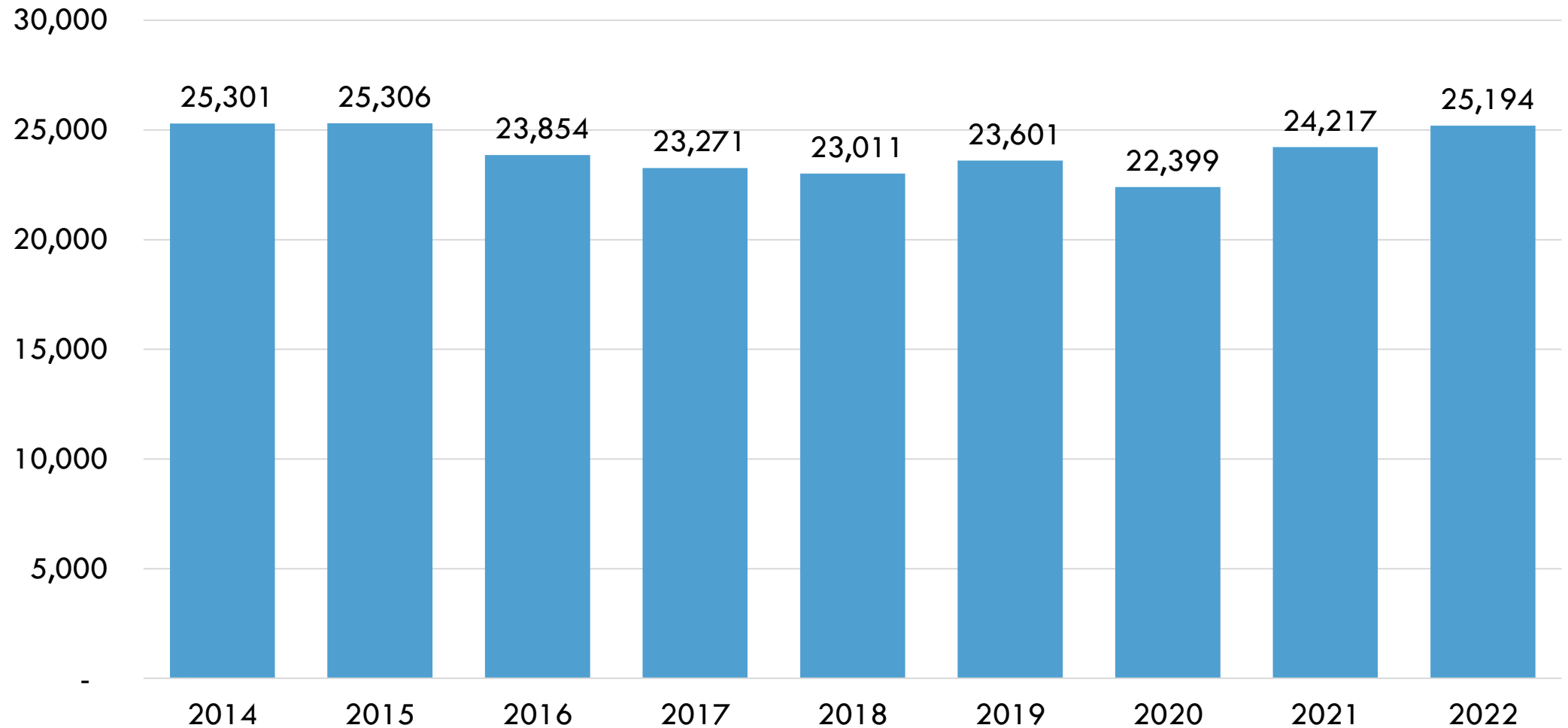
Applications and Admits of New Freshmen at Illinois Public Universities Over Time



Source: IPEDS Admissions Survey 2014-2022

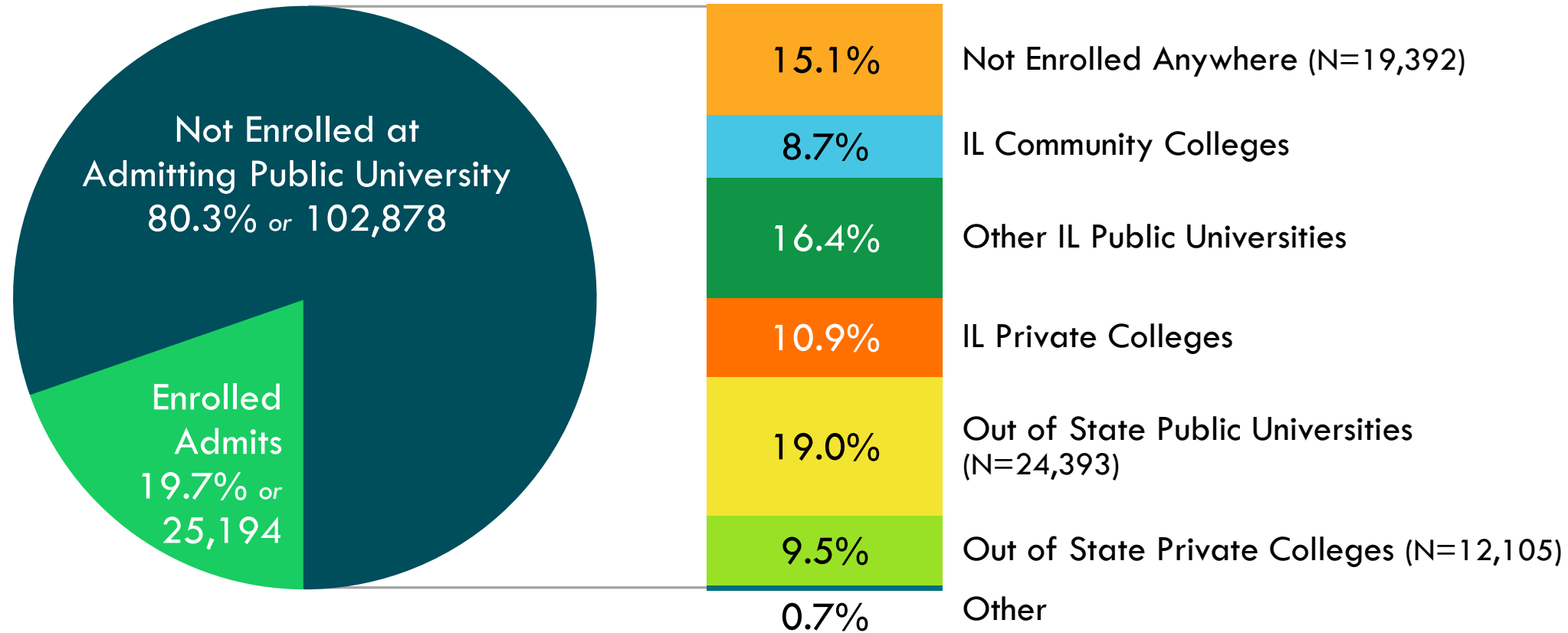
New freshmen enrollment higher than pre-pandemic levels and nearly bounced back to pre-budget impasse levels.

Enrolled New Freshmen at Illinois Public Universities Over Time



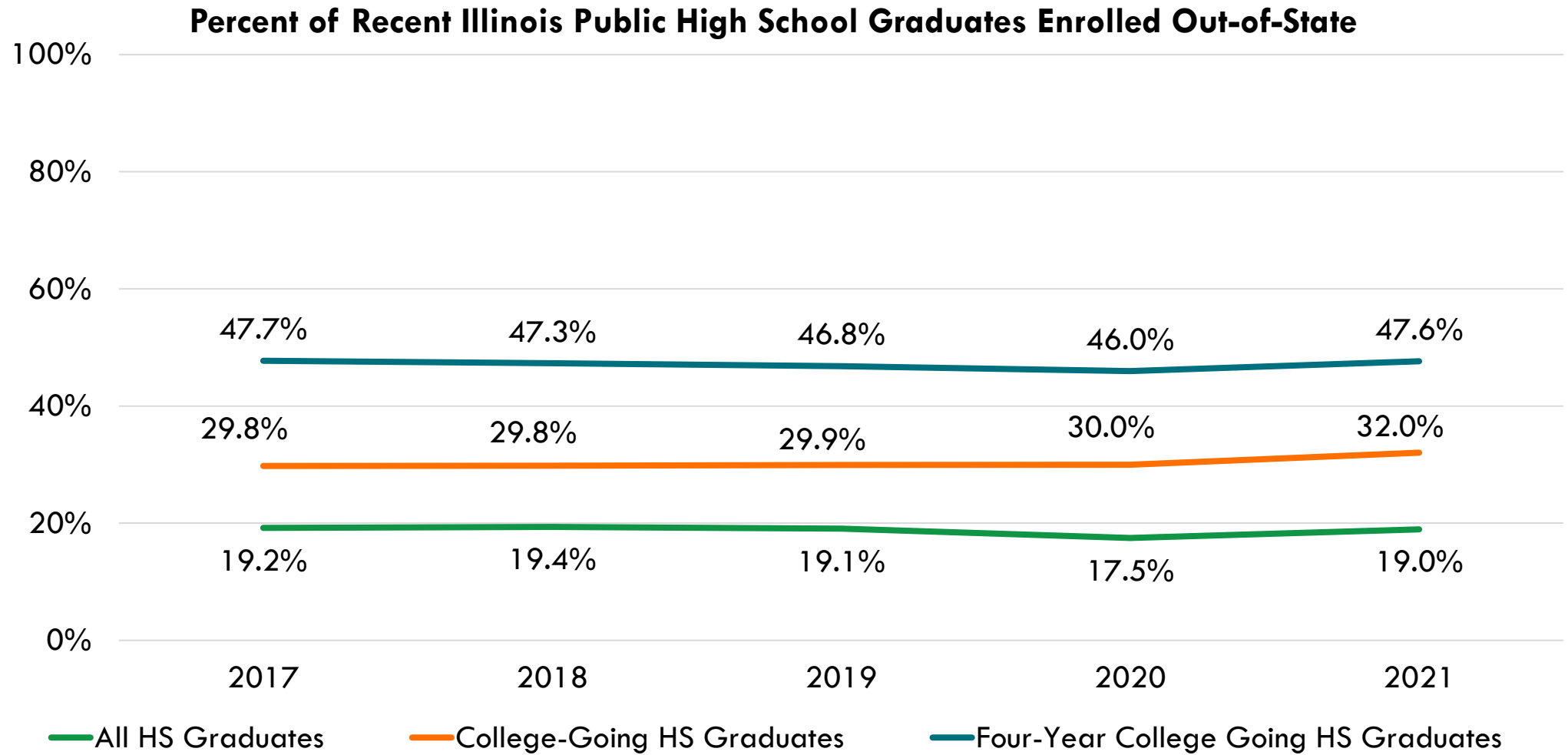
15% of the students admitted to Illinois public universities do not enroll anywhere, presenting another opportunity for the state.

Admitting Illinois Public University N=128,072



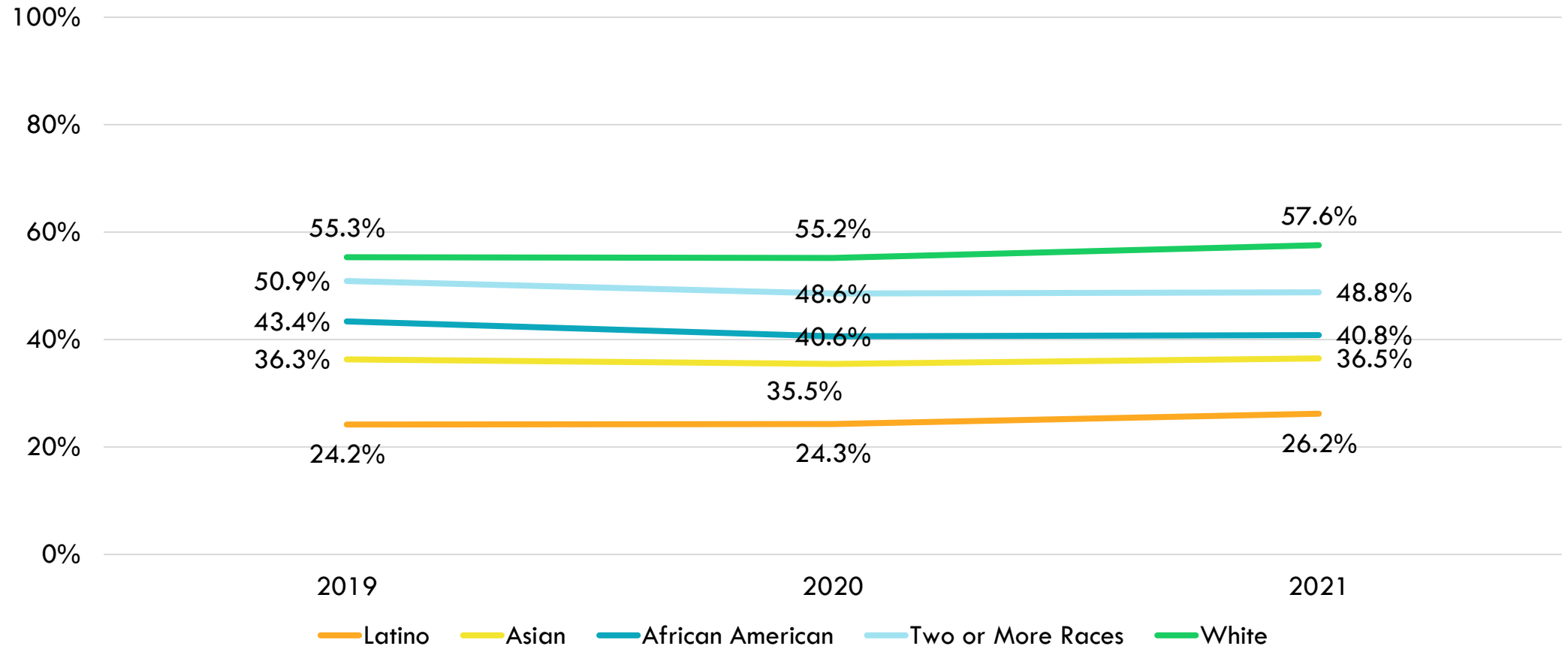
Outmigration

The rate of outmigration among four-year college-going IL high school graduates increased following three years of improvement

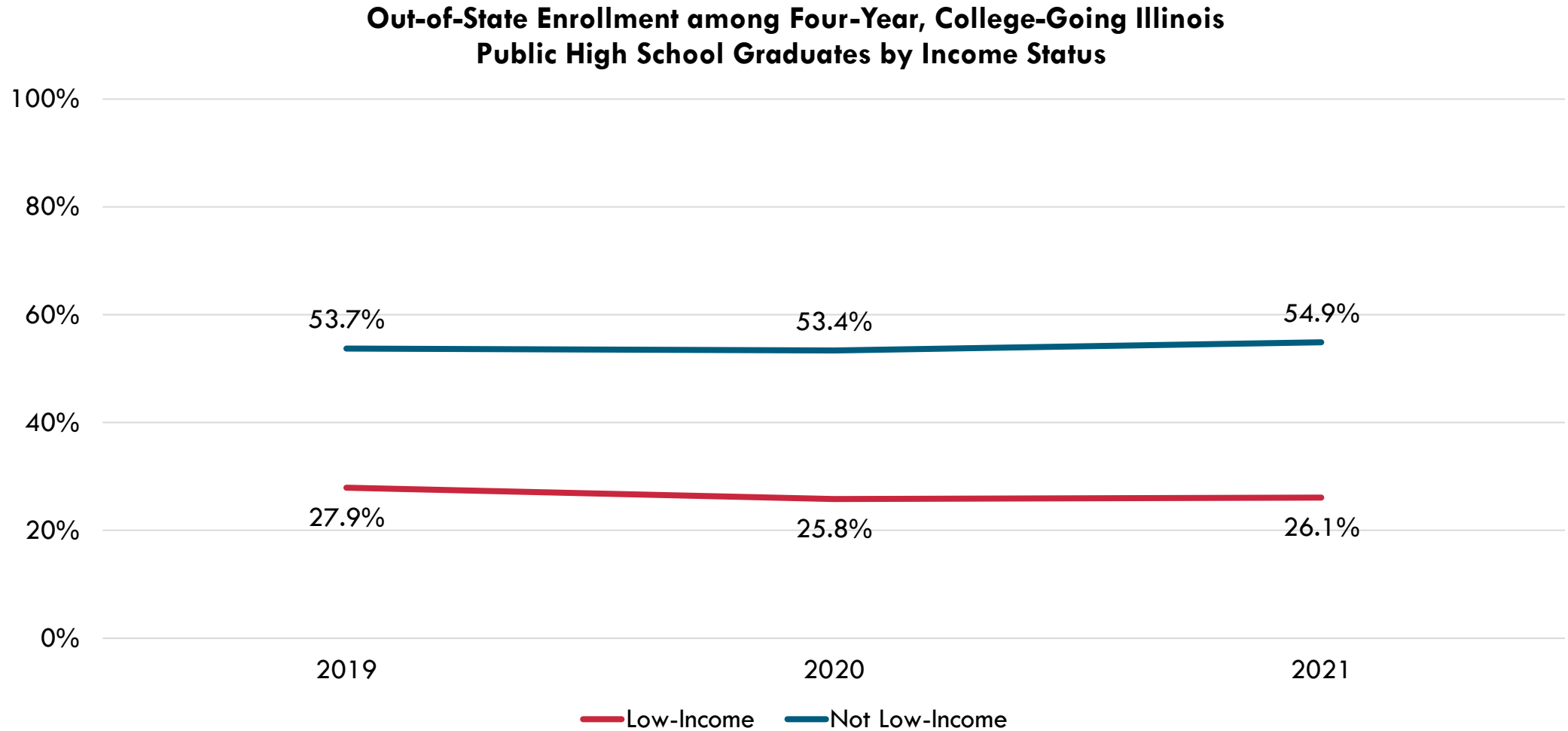


Wide variation in the rate of outmigration by race/ethnicity with 57.6% of four-year college going white high school graduates enrolling outside Illinois

Out-of-State Enrollment among Four-Year College-Going Illinois High School Graduates by Race/Ethnicity (Class of 2019-2021)



There are large differences in rates of out-of-state enrollment by income status



Surrounding states (plus Ohio) account for about 55% of Illinois outmigrants from public high schools, with recent growth in FL, CA, & AZ.

Top 10 Destination States for 2021 Illinois Public High School Graduates Enrolling at Four-Year Colleges

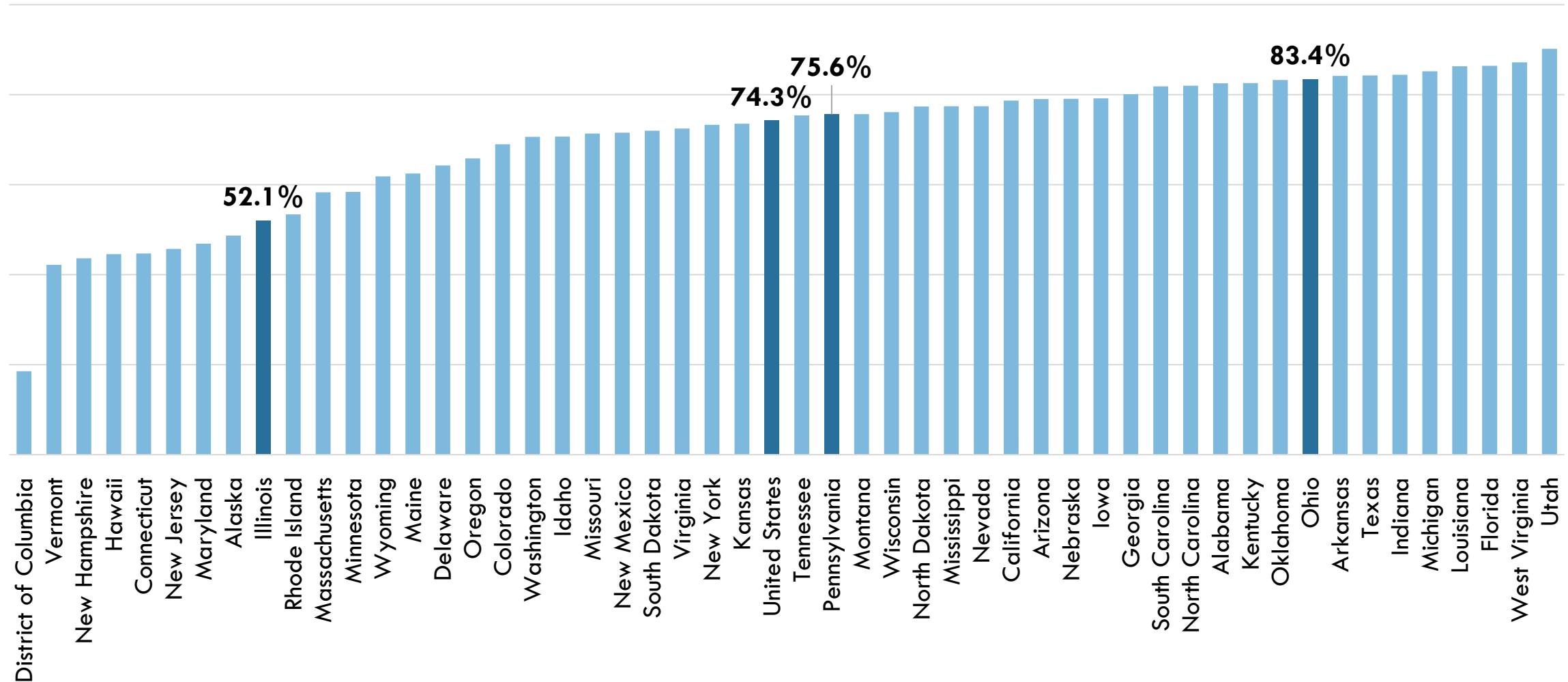
State	#	Share
Indiana	3,144	12.4%
Wisconsin	2,873	11.4%
Iowa	2,693	10.6%
Missouri	2,233	8.8%
Michigan	1,653	6.5%
Ohio	1,182	4.7%
Florida	937	3.7%
California	874	3.5%
Kentucky	760	3.0%
Arizona	735	2.9%

Out-of-state Schools Enrolling Freshmen from Illinois

State	Institution	New Freshmen from IL
IA	University of Iowa	1225
MO	University of Missouri-Columbia	896
IN	Indiana University-Bloomington	867
IN	Purdue University-Main Campus	768
WI	University of Wisconsin-Madison	763
IA	Iowa State University	762
WI	Marquette University	656
MO	Saint Louis University	533
MI	University of Michigan-Ann Arbor	442
KY	University of Kentucky	413
OH	Miami University-Oxford	412
WI	Carthage College	373
MI	Michigan State University	361
MI	Western Michigan University	359
OH	University of Dayton	354
AL	The University of Alabama	351
OH	Ohio State University-Main Campus	328
AZ	Arizona State University Campus Immersion	290
WI	University of Wisconsin-Whitewater	279
IN	Indiana State University	274

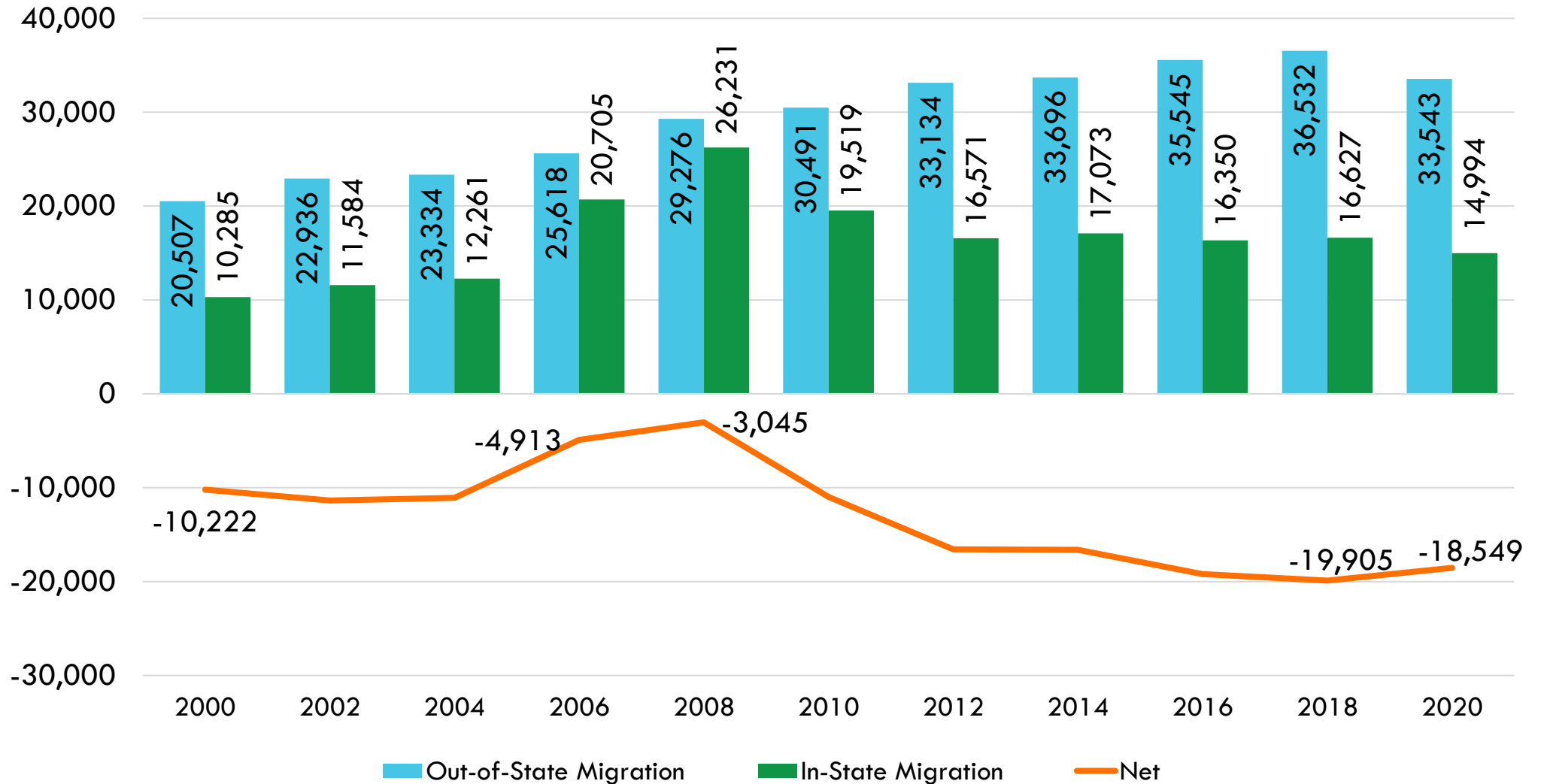
Nationally, three-quarters of four-year college-going recent HS graduates enroll within the given state – only 52.1% for Illinois

% of Four-Year College-Going Recent HS Graduates Enrolled In-State



The net loss of freshmen for Illinois is currently 18,549

Residence and Migration of Freshmen Students into and from Illinois (2000-2020)



Source: IPEDS Residence and Migration Survey Fall Enrollment 2000 to 2020.
Includes public and private high school graduates

Opportunities

- **Adults with some college, no degree:** represent 1.9 million individuals in Illinois
 - Potential completers (85,000) and recent stop-outs (80,000)
- Reducing the current gaps in **high school graduation and college-going rates**
- Sustaining the growth in **applicants** at Illinois Public Universities
- **Admitted students who don't enroll anywhere** (approximately 19,000 per year at Illinois public universities)
- Shifting the pattern with **outmigrants/leavers** among four-year college-going Illinois high school graduates

IWERC Four-Year College Choice Survey Analysis

Additional Information

Out-of-state Schools Enrolling Freshmen from Illinois continued

State	Institution	New Freshmen from IL
WI	University of Wisconsin-Milwaukee	271
KS	University of Kansas	258
NH	Southern New Hampshire University	255
OH	Eastern Gateway Community College	253
IN	Butler University	241
CO	University of Colorado Boulder	234
MO	Southeast Missouri State University	233
MI	Grand Valley State University	229
IN	University of Notre Dame	223
NE	University of Nebraska-Lincoln	220
AZ	University of Arizona	208
MN	University of Minnesota-Twin Cities	200
WI	University of Wisconsin-Platteville	197
IA	Saint Ambrose University	194
AZ	Grand Canyon University	188
KY	Murray State University	184
IN	Valparaiso University	171
MO	Washington University in St Louis	171
TN	Tennessee State University	166
MO	Missouri State University-Springfield	159
WI	Carroll University	158

Out-of-state Schools Enrolling Freshmen from Illinois continued

State	Institution	New Freshmen from IL
TN	The University of Tennessee-Knoxville	154
IA	Drake University	150
WI	Milwaukee School of Engineering	140
CA	University of Southern California	137
IA	University of Dubuque	135
IA	Loras College	135
DC	Howard University	133
KY	University of Louisville	133
IN	Ball State University	132
LA	Tulane University of Louisiana	127
MO	Maryville University of Saint Louis	126
CO	Colorado State University-Fort Collins	124
MS	University of Mississippi	123
NY	New York University	122
TN	Belmont University	116
IN	Purdue University Northwest	116
IN	Ivy Tech Community College	114
CO	Colorado Technical University-Colorado Springs	108
MO	Lindenwood University	107
MI	Northern Michigan University	105
MO	Ranken Technical College	105