

CITY COLLEGES[®]
OF CHICAGO

1M ONE
MILLION
DEGREES

City Colleges of Chicago and One Million Degrees

A Vision for
Collaboration and Scale

CCC Vision for Equity

CCC has set a goal to close the racial opportunity gap by one-third by 2026 and reach a 55% universal completion rate by 2032.

CCC Vision for Equity

CCC's goal to eliminate its equity gaps by 2032 is an ambitious goal among colleges and universities nationally.

Long-term Goal:

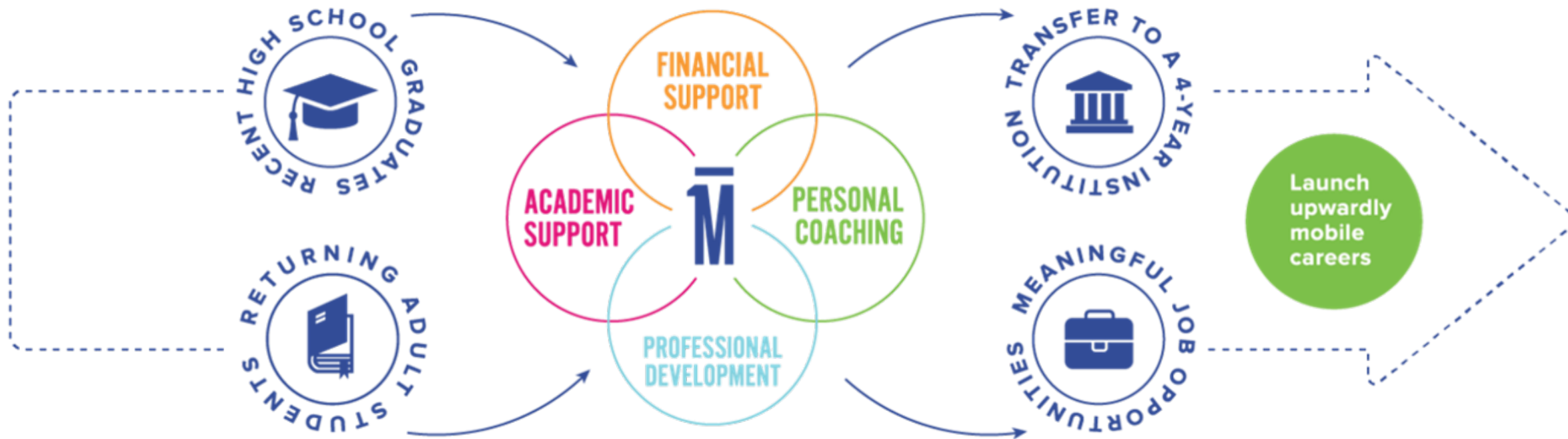
Universal Target of 55% by FY32 will require **an increase of 26% points for Black students and 22% points for Latinx students.**

Short-term Goal:

Achieve 30% progress to goal by FY26

- 38% for Black students (current rate = 29%)
- 42% for Latinx students (current rate = 33%)

A Proven Partner – One Million Degrees



A Proven Partner – One Million Degrees

70%

Increased likelihood to **enroll**

94%

Increased likelihood to **persist**

73%

Increase in three-year **degree attainment**

\$42M

Aggregate annual increase in **lifetime earning** per 1,000 students

\$3,000

Per student **economic return** for City Colleges through increased tuition

The estimates of increased potential lifetime earnings use an Illinois specific estimate of the lifetime rate of return on an AA of \$222,753 from “What’s the Value of an Associate’s Degree?”

The Plan – Strategic Partnership

The goal of a strategic partnership is to produce extraordinary academic and workforce outcomes on a scale that neither OMD nor City Colleges can achieve alone.

- **Growth plan:** Move from a complimentary program serving 900 students to an embedded partnership serving **3,000 - 3,250 students annually** by the fourth year of the expanded partnership on a pathway to serving **9,000 students annually** over time.
- **How we'll embed the partnership:**
 - Provide OMD support for **all eligible students** unless they chose to opt out of the services.
 - **Integrate OMD and CCC curriculum, data, and teams** to leverage the assets of each institution.
 - **Develop and execute on a research and learning agenda** to continuously improve the partnership model.

By Year 4, the partnership will be equipped to serve over 3,000 students in a single year across all colleges

Embedded Program Growth Goals

	Total
Year 1: 1 College	200 – 250
Year 2: 2 Colleges	1,050 – 1,200
Year 3: 2-3 Colleges	1,875 – 2,150
Year 4: 3-4 Colleges	3,000 – 3,250

- CCC Board of Trustees approved a resolution to support the partnership with OMD and to execute on agreement to expand program.
- Launch the embedded program at Olive-Harvey College and add at one college by Year 2, which will be Malcolm X College
- Start at colleges where there is the greatest opportunity to close racial equity gaps
- Start at colleges where college presidents have enthusiastically requested and endorsed the partnership
- Test the embedded partnership approach across two campuses with different profiles so we can learn
- *OMD will continue to serve ~500 additional students through their complementary “signature” program at other colleges to maintain momentum across the district*

\$20M+ Investment Over Four Years

Years 1–4:

City Colleges of Chicago made a \$5M initial investment; over \$15M raised in philanthropy.

Years 5 and Beyond:

Economic return enables City Colleges of Chicago and the City Colleges Foundation to cover the costs of the program ongoing.

Implementing the embedded model will drive learning and improvement at scale

Through our research partnership with Inclusive Economy Lab, we will:

- Understand labor market outcomes
- Integrate systems of support, with a focus on career readiness and career opportunities
- Boost culture of support across City Colleges

The estimates of increased potential lifetime earnings use an Illinois specific estimate of the lifetime rate of return on an AA of \$222,753 from “What’s the Value of an Associate’s Degree?”





The long-term impact of the partnership will be profound and can be replicated

- Close racial equity gaps in City Colleges
- \$420M in aggregate additional lifetime earnings for scholars
- \$30M in additional tuition generated for City Colleges
- A national model for a community college success and economic mobility