## **Attachment 3: Proposal Narrative**

Limit to 15 double spaced pages. Within the proposal narrative, please:

- Indicate you are an eligible institution.
- Describe the need your institution seeks to address in your community. Please provide pertinent data or information to support the need.
- Describe the plan of work for developing and implementing the program of study that should be completed by June 30, 2021. The workplan should include:
  - Information about the pathway and program being offered.
  - Description of the target audience/participant for the cohort and pathway.
  - Description of how the program will be tailored to meet the needs of the cohort and incumbent workforce.
  - Description of SMART goals for the project and cohort, including a list of performance measures/standards by which you will measure success of the grant.
  - Timeline for completing the work, with periodic deadlines and deliverables.
- Describe how the program will further some or all of the goals of the grant.
- Describe how grant funding will allow your institution to complete or accelerate work challenging to achieve without grant funding.
- (Optional) Describe how the grant will address one or more of the priorities listed in the prior section.
- Indicate agreement to participate in a professional learning community, an external evaluation, and calls or meetings related to grant monitoring.