

FERPA's Application to College and Career Interest Data

Jonathan Furr December 6, 2018

What does FERPA cover?

- Education records: (1) Directly related to a student; and (2) Maintained by an educational agency or institution or by a party acting for the agency or institution.
- College & Career interest information maintained by a school/district/state agency on a student would be deemed an "education record"
- FERPA addresses who can have access to data not how data is shared or maintained



The General Rule

 Generally, schools must have written permission from the parent or eligible student in order to release any information from a student's education record.



The Exceptions

- However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):
 - School officials with legitimate educational interest;
 - Other schools to which a student seeks or intends to enroll, or where the student has already enrolled;
 - State and local education officials for audit or evaluation of Federal or State supported education programs;
 - Appropriate parties in connection with financial aid to a student;
 - Organizations conducting certain studies for or on behalf of educational agencies or institutions;
 - Accrediting organizations;
 - To comply with a judicial order or lawfully issued subpoena;
 - Appropriate officials in cases of health and safety emergencies; and
 - State and local authorities, within a juvenile justice system, pursuant to specific State law.

 Education Systems Center

Applicable to College and Career Interest Data

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School District Disclosures

Exception	College & Career Interest Scenario
School officials with legitimate educational interest	Career interest information to appropriate teachers, counselors, administrators, contractors
Other schools to which a student seeks or intends to enroll	High school student enrolling in postsecondary institution
Specified officials for audit or evaluation purposes	District to ISBE for purposes of the ESSA College and Career Readiness Indicator
Appropriate parties in connection with financial aid to a student	District to ISAC in relation to MAP receipt
Organizations conducting certain studies for or on behalf of the school	District to research partner to improve career readiness programs



Can State Agencies Redisclose?

- Yes!
- May disclose to "authorized representative" pursuant to a written agreement to carry out audit or evaluation
- May redisclose if the disclosure meets a FERPA exception and a record of the disclosure is maintained



Agency Disclosures

Exception	College & Career Interest Scenario
Authorized representative for audit or evaluation purposes	ISBE discloses career interest information to ICCB and IBHE to evaluate whether career interests align to postsecondary courses/majors
Other schools to which a student seeks or intends to enroll	ISBE discloses career interest information to a postsecondary institution where a student has enrolled
Organizations conducting certain studies for or on behalf of the school	ISBE, ICCB, and IBHE disclose interest information and other data to an external research organization relationship of career interests and career pathways to postsecondary education outcomes



Other Laws

• IDEA:

Similar to FERPA but restrictions specifically applicable to IEP-related data

PPRA:

• The Protection of Pupil Rights Amendment (PPRA) is a federal law that affords certain rights to parents of minor students with regard to surveys that ask questions of a personal nature.



Bottom Line...

FERPA compliance is an extremely legitimate concern

 But, if there is a legitimate policy objective for sharing the information, FERPA will rarely be an absolute barrier





Thank you